

# THE FREEDOM BLUEPRINT



**FREEDOM BLUEPRINT NZ**

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*Founder | Highly Results Coach*

*Your Step-by-Step Guide to Financial Freedom*

6-Step Action Plan	90-Day Roadmap	5 Income Streams
Mindset Mastery	LiveGood Matrix	Freedom Formula

***"Elevation & Freedom"***

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*Founder | Highly Results Coach | Freedom Blueprint NZ*

# Why This Blueprint Exists

*This guide exists because there is a better way.*

In a world of rising costs, job insecurity, and an uncertain retirement, most people are working harder than ever — yet falling further behind. The system was not designed to make you wealthy. It was designed to make you productive. There is a critical difference.

*"Financial freedom isn't a dream reserved for the lucky few.  
It's a result — and results follow a blueprint."*

The Freedom Blueprint is a practical, step-by-step framework that combines proven income strategies with the right mindset, tools, and system to help you build a life on your own terms. It is not a get-rich-quick scheme. It is a proven path — one that thousands of everyday people are already walking.

Whether you're starting from zero or looking to add a powerful income stream alongside your current work, this guide will show you exactly how. The Blueprint works because it is built around systems that compound — your effort today creates results tomorrow, next month, and next year.

## WHAT YOU WILL GAIN FROM THIS GUIDE

- A clear picture of your current financial position.
- A proven mindset framework for building wealth.
- 5 income streams you can activate today.
- The LiveGood 2x15 matrix explained step by step.
- A 90-day action roadmap with daily habits.
- A final message and QR code to begin immediately.

## WHY THIS MATTERS NOW

The average New Zealander and Australian retires with a significant savings shortfall. AI and automation are reshaping entire industries overnight. The time to build a financial backup plan is not when you need it — it is right now, while you have the luxury of choosing your timing.

*"The journey of a thousand miles begins with a single step. You have already taken it."*

## CHAPTER 1 | THE FOUNDATION

# Understand Your Financial Reality

*You cannot change what you have not measured.*

Before building anything new, you need a clear, honest picture of where you stand financially. Most people avoid this step — and it's exactly why most people stay stuck. Knowledge is not comfortable, but it is power. The moment you face your numbers honestly, you gain the ability to change them.

### Ask yourself these critical questions:

- How many months could you survive if your income stopped today?
- Is your job truly secure in the age of AI and automation?
- Will your KiwiSaver or superannuation fund the life you actually want?
- Is the cost of living outpacing what you earn and save?
- Do you have at least one income stream outside your job?

### REALITY CHECK

Most New Zealanders and Australians have less than 3 months of savings as a financial buffer. The global average retirement shortfall is over \$300,000. Understanding this isn't meant to frighten you — it's meant to motivate you to act. Every week you delay costs you compounding growth.

### YOUR FREEDOM NUMBER

Take your total monthly living expenses — that is your freedom number. Once your passive income exceeds that number, you are free. Every action in this Blueprint moves you closer to it. Write that number down right now. Make it real. Put it somewhere you see it every single day.

*"Knowing your number turns financial freedom from a vague dream into a specific, achievable target with a timeline."*

Once you have clarity on your current position, you can set a meaningful target. Financial freedom does not mean being a millionaire — it means your passive income covers your living expenses. That is the goal. That is the number we are working toward together.

*"Clarity is power. Know your number and you know your direction."*

CHAPTER 2 | THE MINDSET

# Rewire How You Think About Money

*Your income will rarely exceed your beliefs.*

The single biggest barrier to financial freedom is not the economy, your background, your education, or your circumstances. It is the story you tell yourself about what is possible for you. Two people can start with the same resources and end up in completely different places — the difference is always mindset first, strategy second.

*"You don't need to be extraordinary to achieve financial freedom. You need a system — and the belief that it will work."*

**Shift these beliefs to shift your results:**

FROM	TO
<i>"Money is hard to make"</i>	"There are infinite ways to create value and income."
<i>"I'm not a business person"</i>	"I can learn any skill with the right guidance."
<i>"I don't have time"</i>	"I invest 1–2 hours a day now for a lifetime of freedom."
<i>"This won't work for me"</i>	"I will work the system until it works for me."
<i>"I'll start when I'm ready"</i>	"The best time to start is now. Imperfect action beats perfect inaction."

**DAILY MINDSET PRACTICE**

- Spend 10 minutes each morning reading or listening to financial mindset content.
- Write one sentence affirming your freedom number and why you deserve it.
- Review your progress weekly — what worked, what to adjust, what to celebrate.
- Surround yourself with people who are building, not just complaining.

The people who achieve financial freedom are not smarter or luckier than you. They simply decided — clearly, firmly, and without compromise — that a different life was non-negotiable. That decision is available to you right now.

*"You become what you consistently believe and consistently do."*

## CHAPTER 3 | THE VEHICLES

# Your 5 Income Streams Explained

*Wealthy people rarely rely on just one source of income.*

The average millionaire has 7 income streams. You don't need 7 — but you absolutely need more than one. Relying on a single income source in today's economic climate is one of the greatest financial risks you can take. Here are the 5 income streams available to you through the Freedom Blueprint system:

## 01 Affiliate Marketing

Earn commissions by referring products and services you believe in. No inventory, no shipping, no customer service. Pure leverage. You recommend — you earn. Every referral you make today can continue generating commissions for months and years.

## 02 Residual / Passive Income

Build once, earn repeatedly. Network marketing and subscription models like LiveGood create ongoing income from a single referral. Your effort compounds — meaning the work you do in month one pays you in month twelve and beyond.

## 03 Digital Products

Create guides, courses, templates, or eBooks once and sell them indefinitely. Your knowledge has real commercial value. This very Blueprint is an example of a digital product that builds trust and generates leads simultaneously.

## 04 Social Media Monetisation

Platforms pay creators. Build an audience around financial freedom, wellness, or your story — and earn from content you are already creating. Even a modest following of 1,000 engaged people can generate meaningful monthly income.

## 05 Referral Networks

The 2x15 LiveGood matrix allows your income to grow exponentially as your team grows. Your effort multiplies through others. When you help someone on your team succeed, their success directly amplifies your own passive income.

*"Multiple income streams are not a luxury — they are a necessity in the modern economy."*

CHAPTER 4 | THE SYSTEM

# The LiveGood 2x15 Matrix Model

*A proven structure for scalable, residual income.*

LiveGood operates on a forced 2x15 binary matrix — meaning every member fits into a team structure that grows as the community grows. You don't need to build alone, and you benefit from the activity of those above and below you in the network.

*"A 2x15 matrix means your income can scale to thousands of members — without you personally recruiting each one."*

Level	Members	Potential Monthly Income
1	2	Entry residual
2	4	Growing passive
5	32	Meaningful income stream
10	1,024	Life-changing potential
15	32,768	Financial freedom territory

### WHY LIVEGOOD IS DIFFERENT

Unlike traditional network marketing, LiveGood charges a low monthly membership rather than inflated product prices. This means more people join and stay — creating a more stable, growing matrix for every member. The product range covers health and wellness — consumables that people genuinely use and re-order every single month.

### THE MEMBER ADVANTAGE

- Members save up to 75% on premium health and wellness products.
- Low monthly membership fee — affordable entry for anyone.
- Products are consumable — built-in repeat purchase and recurring commissions.
- Global community growing across 190+ countries.

*"Leverage is working smarter, not harder. The matrix works for you around the clock."*

## CHAPTER 5 | THE PLAN

# Your 90-Day Action Roadmap

*Clarity + consistent action = results.*

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Most people overestimate what they can do in a week and underestimate what they can do in 90 days. This roadmap breaks your journey into three clear phases.

### PHASE 1 — DAYS 1 TO 30

#### Build the Foundation

- ◆ Complete your financial reality audit from Step 1.
- ◆ Set your freedom number — the monthly passive income that covers your expenses.
- ◆ Join and set up your Freedom Blueprint system.
- ◆ Share this guide with 5 people who need to hear it.
- ◆ Begin your mindset work — 15 minutes daily.

### PHASE 2 — DAYS 31 TO 60

#### Build Momentum

- ◆ Establish your daily income-producing activity (IPA) routine.
- ◆ Grow your referral network to your first 10 active members.
- ◆ Create or curate one piece of financial freedom content weekly.
- ◆ Track your progress against your freedom number every week.
- ◆ Identify and mentor your top 2 team members.

### PHASE 3 — DAYS 61 TO 90

#### Scale and Systematise

- ◆ Duplicate your process through your growing team.
- ◆ Review your income streams and double down on what's working.
- ◆ Set your 6-month and 12-month freedom targets.
- ◆ Celebrate every win — momentum compounds.
- ◆ Help someone else begin their 90-day journey.

## CHAPTER 6 | THE FORMULA

# Daily Habits of the Financially Free

*Freedom is built in the margins of every day.*

Financial freedom is the result of thousands of small, consistent decisions. The people who get there fastest share a set of non-negotiable daily habits — simple, practised consistently.

<b>Learn</b> 15–30 min	Read, listen, or watch something that grows your financial knowledge or mindset.
<b>Connect</b> 20–30 min	Reach out to 2–3 new people. Share value first. Build relationships before pitching anything.
<b>Create</b> 20–30 min	Write a post, record a short video, or share a story. Visibility builds trust, and trust builds income.
<b>Review</b> 5–10 min	Check your numbers. Track your leads, referrals, and income against your freedom number.
<b>Protect</b> Daily	Guard your energy. Limit negativity. Your mindset is your most valuable business asset.

## Your Daily Freedom Scorecard

*Use this each morning to set your intention:*

- I will learn something new today to grow my financial knowledge.
- I will connect with at least 2 new people and lead with value.
- I will create one piece of visible content today.
- I will review my numbers and track my progress.
- I will protect my mindset and avoid negative influences.

*Small consistent actions compound into extraordinary results. Start today.*

**CHAPTER 0 | FINAL WORDS**

# Thank You for Taking This Step

You had a hundred other things you could have done with your time today — and you chose to invest it in your future. That is not a small thing. That is the beginning of everything.

**A Message to You**

Financial freedom is not just possible for you — it is available to you right now. Not because of luck, not because of who you know, but because you are willing to learn, act, and stay the course when others quit. The world needs more people who are truly free — free to give generously, to live fully, and to lift others as they rise. That is what this Blueprint is really about. You have everything you need to begin. The only question is: will today be the day you decide?

**Ready to take the next step?**

Scan the QR code below to start your LiveGood journey — join now and begin building your financial freedom today.



**[freedomblueprintnz.com](https://freedomblueprintnz.com)**

Questions? Reach out directly:

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