

Ahmed Sherif

Sales Manager | Real Estate Sales & Investment

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PROFESSIONAL SUMMARY

Real Estate Sales Manager with experience across the Egyptian property market, specializing in residential, second-home, and investment opportunities. Experienced in leading sales operations, managing and developing sales teams, optimizing lead conversion, and maintaining strong client relationships throughout the full sales cycle. Strong market knowledge across New Cairo, Sheikh Zayed, North Coast, Ain Sokhna, Hurghada, and the Red Sea, with hands-on experience working with developers, projects, pricing structures, payment plans, and investment opportunities.

PROFESSIONAL EXPERIENCE

Feb 2026 – Present

ApartInvestments — Sales Manager

Sheikh Zayed, Egypt

- Lead day-to-day real-estate sales operations and team performance.
- Manage lead distribution, follow-ups, pipeline progression, and sales KPIs.
- Support consultants in qualification, project selection, negotiations, and closing.
- Develop strategies to improve lead conversion and sales performance.
- Maintain strong knowledge of projects, developers, pricing, payment plans, and investment opportunities.
- Support sales reporting, performance analysis, and operational decision-making.

Oct 2025 – Jan 2026

ApartInvestments — Sales Supervisor

Sheikh Zayed, Egypt

- Supervised daily sales operations and supported the team in achieving monthly targets.
- Managed lead distribution and monitored follow-up and conversion.
- Assisted consultants throughout qualification, negotiation, and closing.
- Supported project comparisons, pricing, payment plans, and client requirements.

Jan 2024 – Oct 2025

Egypt Best Properties — Senior Property Consultant

Egypt

- Consulted clients on residential, second-home, and investment properties.
- Worked across New Cairo, Sheikh Zayed, North Coast, Ain Sokhna, and Hurghada.
- Managed the complete sales cycle from qualification and property selection through negotiation and closing.
- Compared projects by location, developer, pricing, payment plans, rental potential, and investment considerations.
- Built and maintained long-term client relationships.

Jul 2023 – Dec 2024

Vodafone UK — Customer Service Agent

Egypt

- Managed customer interactions and service requests in a fast-paced environment.
- Developed strong communication, problem-solving, and customer relationship skills.

EDUCATION

May 2023

Canadian International College — Bachelor's in Information Systems (BIS)

Egypt

- Bachelor's degree in Information Systems.

June 2019

Pyramids International School —

Egypt

CORE SALES & MANAGEMENT SKILLS

Real Estate Sales Management • Sales Team Leadership • Lead Management & Conversion • Sales Strategy • Client Relationship Management • Negotiation & Closing • KPI Management • Sales Operations • Pipeline Management • Team Coaching & Mentorship • Investment Property Advisory • Market & Project Analysis • Developer Relations • Client Needs Analysis

REAL ESTATE MARKET EXPERIENCE

New Cairo • Sheikh Zayed • North Coast • Ain Sokhna • Hurghada • Red Sea

Residential • Second Homes • Investment Properties • Resale • New Developments • Payment Plans • Investment Opportunity Assessment

ADDITIONAL TECHNICAL BACKGROUND

Information Systems • CRM & ERP systems • Digital sales tools • Business systems • Data and performance analysis

LANGUAGES

Arabic: Native **English:** Fluent