



TWELVE LIVES

12 STORIES IN 12 MONTHS

PROJECT OVERVIEW & PARTNERSHIP GUIDE



TWELVE PEOPLE. TWELVE JOURNEYS.
ONE YEAR OF STORIES.

A NOTE FROM THE CREATOR

Twelve Lives: 12 Stories in 12 Months is an independent documentary project built around a simple belief: every person carries a story worth hearing.

Over one year, the series will create twelve short documentary films about twelve people from different walks of life. The goal is not to seek out fame or spectacle. It is to make space for people's lived experiences—their work, challenges, losses, hopes, identities, communities, and the moments that have shaped who they are.

This guide shares the overall vision and scope of the project, the ways individuals and organizations can become involved, and the partnership options available to support its production.

THE PROJECT

Twelve Lives: 12 Stories in 12 Months is a year-long cinematic documentary series featuring twelve distinct individuals, with one short documentary released each month for twelve consecutive months.

The people featured may include veterans, artists, tradespeople, caregivers, educators, entrepreneurs, survivors, community leaders, and others with meaningful perspectives or personal stories to share. No two films are intended to be alike. The common thread is an honest and authentic human story told through their lens.

Each film will be created as an intimate documentary portrait. It may include a conversational interview, observational footage, scenes from the person's daily environment, natural sound, music, and visual storytelling that helps audiences understand not only what someone has experienced, but who they are.

GUIDING QUESTION

What can we learn about the world by taking the time to truly listen to one person's story?

PURPOSE

- Preserve meaningful personal stories in a lasting documentary form.
- Create greater empathy and connection across different experiences and backgrounds.
- Celebrate people whose lives, work, and perspectives might otherwise go unseen.
- Build a body of work that reflects the range, complexity, resilience, and humanity within our communities.
- Bring together subjects, supporters, businesses, and audiences around stories that matter.

CREATOR & PARTNERSHIP



ABOUT JOSHUA DUCHARME

FILM STORYTELLER | PRODUCER | CINEMATOGRAPHER

My love for film began in high school, sparked by the power of a camera to capture more than a moment, to capture emotion, perspective, and the stories that make people feel something. Over the years, that passion has evolved into a career as a film storyteller, producer, and cinematographer, working across commercial, branded, documentary, and narrative projects. I've had the opportunity to bring stories to life for individuals, businesses, organizations, and global brands, with work seen by audiences through companies and platforms including Zappos, Samsung, She Talks, Do The Thing, and more.

At the heart of my work is storytelling. I believe the strongest films aren't simply beautiful to watch. They make you feel something. They create connection, build trust, and leave an impression long after the screen goes dark.

My recent work with the Hear Us Roar DocuFilm Series has been one of the most meaningful chapters of that journey, contributing to a global documentary project that spans stories, voices, and experiences from around the world. Whether I'm behind the camera, producing a project, shaping an edit, or helping develop the story from the ground up, my goal is always the same: create films that move people, amplify voices, and tell stories worth remembering.



A SAMPLE OF THE DOCUMENTARY APPROACH



STORY FIRST

We lead with heart and humanity, focusing on real people and the moments that define them.



VISUAL TRUTH

Cinematic visuals and intimate access bring authentic stories to life with depth and clarity.



MEANINGFUL VOICES

We elevate voices and give space to stories that often go unheard.



COLLABORATIVE PROCESS

We build trust, listen deeply, and create a safe space for honest, powerful storytelling.



IMPACT DRIVEN

We create films that spark awareness, inspire action, and leave a legacy of change.

OUR LATEST WORK



WATCH THE HEAR US ROAR OFFICIAL TRAILER

Experience the story.
Feel the mission.



VIEW THE TRAILER

<https://www.youtube.com/watch?v=9LyHFVr83ik>

*Great stories don't just entertain—they connect us, move us,
and remind us of what it means to be human.*

BE PART OF STORIES THAT CHANGE LIVES

Our mission is to capture real stories of resilience, purpose, and impact—and share them with the world through powerful, cinematic films.



FILM FORMAT & PROJECT SCOPE

- **Format:** 7-12 minute documentary-style films
- **Focus:** Real stories of transformation & legacy
- **Distribution:** Global streaming, film festivals, YouTube, and educational platforms
- **Production Value:** Broadcast-quality storytelling with cinematic visuals and professional sound



WHY PARTICIPATION MATTERS

Your participation helps bring meaningful stories to life and ensures they reach audiences who need inspiration, hope, and practical wisdom.

Together, we can build a legacy of impact that extends far beyond ourselves.

HOW INDIVIDUAL FILMS ARE FUNDED



STORY SELECTION

We identify and develop powerful stories worth sharing.



PRODUCTION FUNDING

Each film is funded through a combination of partners who believe in the mission.



GLOBAL IMPACT

The film is produced, distributed, and used to inspire and create lasting change.

Every contribution—big or small—helps turn a story into a legacy.



FILM CO-SPONSOR

SHARE IN THE STORY. SHARE IN THE IMPACT.

Our Co-Sponsor partnership allows mission-aligned organizations to join us in bringing powerful stories to life while gaining meaningful visibility across every stage of the film's journey.



INVESTMENT:

\$5,000

PER SPONSOR



AVAILABILITY:

UP TO FIVE

CO-SPONSORS PER FILM

A SHARED INVESTMENT. A SHARED STORY.

Film production is a collaborative effort. As a Co-Sponsor, your investment will be combined with other sponsors to help fund the full production budget of each film. Together, we create bold, meaningful stories that inspire.

RECOGNITION BENEFITS



Shared sponsor acknowledgment in pre-production and marketing materials.



Shared logo placement on film materials based on final format.



Shared end credits acknowledgment.



Company name, logo, brief description, and website link on the film landing page.



Release-period social acknowledgment.



Newsletter acknowledgment.



Acknowledgment on applicable promotional materials.



Planned billboard creative where space allows.



Two VIP passes to the year-end premiere showcase.



Together, we fund stories that move people and create lasting impact.
Your brand. Our mission. Greater together.



FILM PRESENTING PARTNER

THE HIGHEST LEVEL OF VISIBILITY. THE STRONGEST ASSOCIATION.
BE PART OF ITS LEGACY.



INVESTMENT
\$25,000
PER FILM

AVAILABILITY
ONE PRESENTING
PARTNER PER FILM,
12 OPPORTUNITIES TOTAL

RECOGNITION BENEFITS



Opening title card "Presented in partnership with [Company Name]"



Dedicated full-screen sponsor recognition in end credits



Sponsor logo / company name / approved website URL /
approved brand statement



Featured sponsor placement on the sponsored film landing page



Company description and website link on the film page



Inclusion in release campaign assets



Coordinated or tagged social posts where available



Newsletters



Selected promotional materials



Planned billboard campaign inclusion where applicable



Six VIP passes to the year-end premiere showcase

ONE STORY.
ONE PARTNER.
LASTING IMPACT.



PARTNER AT THE SERIES LEVEL

SERIES MAJOR PARTNER



BE THE STORY BEHIND EVERY STORY.

Your partnership powers an entire year of storytelling—across 12 films,
12 communities, and thousands of lives impacted.



INVESTMENT

\$150,000



AVAILABILITY

UP TO TWO

SERIES MAJOR PARTNERS

RECOGNITION BENEFITS



Featured co-presenting recognition across all 12 films



Featured opening and closing-credit recognition



Logo inclusion on official trailers, posters, thumbnails, press materials, and selected promotional assets



Featured logo placement on the series homepage



Logo placement / company profile / website link
across all 12 film landing pages



Recognition in newsletters, release announcements, trailers, behind-the-scenes content,
and selected press materials



Ongoing partner features during the 12-month release schedule



Opportunities for coordinated or co-branded social media activity



Prominent inclusion in applicable planned billboard campaign creative



Professional ground-level photo and video of billboard placement



One custom approximately 3-minute cinematic brand/mission/community-impact film



Non-exclusive rights to host/share-screen all 12 completed films through company-owned
channels



Ten VIP passes to the year-end premiere showcase



Featured recognition in event signage, programs, and partner materials

**TWELVE PEOPLE.
TWELVE JOURNEYS.
ONE YEAR OF STORIES.**

SERIES PARTNERSHIP

TWELVE LIVES: 12 STORIES IN 12 MONTHS

PRESENTED BY [COMPANY NAME]



INVESTMENT:
\$300,000



AVAILABILITY:
**ONE EXCLUSIVE
TITLE PARTNER**

PARTNER RECOGNITION & BENEFITS

- Principal presenting-partner recognition across all 12 films
- Custom-branded opening bumper before each film
- Top-level closing-credit recognition across every film
- Principal logo placement on major project materials
- Lead sponsor placement on the series homepage
- Prominent sponsor placement across all 12 film landing pages
- Permanent sponsor profile and website link
- Lead recognition throughout the 12-month marketing campaign
- Coordinated social-media integration
- Inclusion in selected press materials and project announcements
- Marquee sponsor placement in applicable billboard campaign creative
- Professional ground-level photography and video documentation of billboard placements
- Permission to use the documentation for marketing/public relations/investor relations/recruitment/social media
- One custom approximately 5-minute cinematic brand or company profile film
- Non-exclusive rights to host/share/screen all 12 completed films and the custom sponsor documentary
- Sixteen VIP passes to the year-end premiere showcase
- Principal recognition in event signage/programs/press materials/opening remarks
- The opportunity to co-host a private sponsor reception

EXCLUSIVE BY DESIGN.

EXCLUSIVE MEANS ONLY ONE COMPANY MAY HOLD
THE TITLE PARTNER POSITION FOR THIS SERIES.

ALL EARLIER SPONSORS REMAIN IN PLACE AND CONTINUE TO BE RECOGNIZED.



COMMUNITY & DIGITAL PARTICIPATION

JOIN US. SUPPORT STORIES. BUILD COMMUNITY.



FILM WEB PARTNER

INVESTMENT: \$3,500 PER FILM

BENEFITS INCLUDE:



Featured logo placement
on one film's landing page



Company profile and
website link



Recognition in selected
release-period social media
content



Newsletter acknowledgment



Two VIP passes to the year-end
premiere showcase

NOT INCLUDED:



In-film branding



Planned billboard inclusion



Category exclusivity



Film Web Partners do not receive in-film
branding, planned billboard inclusion,
or category exclusivity.



COMMUNITY SUPPORTER

INVESTMENT: \$1,000 OR APPROVED IN-KIND CONTRIBUTION

SUPPORT MAY INCLUDE:



Venue support, catering,
lodging, transportation



Equipment rental or
production services



Printing or event support

RECOGNITION INCLUDES:



Company name and
website link on the
Community Supporters page



Group supporter-appreciation
posts



Two general-admission tickets
to the year-end premiere
showcase



*Community Supporters do not receive in-film branding,
planned billboard inclusion, category exclusivity,
or individual campaign features.*

THANK YOU

FOR BELIEVING IN STORIES THAT MATTER.



CONTACT

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This document is an overview of the project
and available partnership pathways.
All sponsorship terms will be finalized
in a written agreement.

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