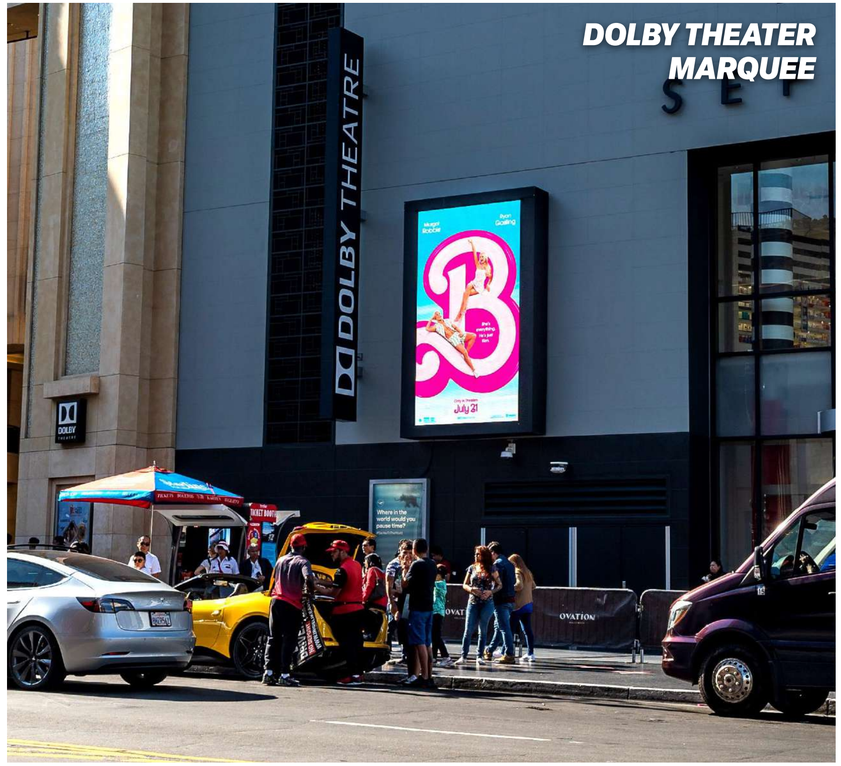
LOS ANGELES

OVATION HOLLYWOOD

#3033

This unique digital duo includes (2) premium displays on the exterior of Ovation Hollywood, a world-class shopping, entertainment, and dining destination in the heart of Hollywood. The Dolby Marquee is a full-motion digital display located along the Hollywood Walk of Fame at the grand entrance to Dolby Theatre, a prestigious entertainment venue and home of the Oscars. The Hollywood Zipper uniquely wraps the rounded southeast corner of Ovation Hollywood targeting thousands of daily visitors and never-ending vehicular traffic at one of LA's busiest intersections.



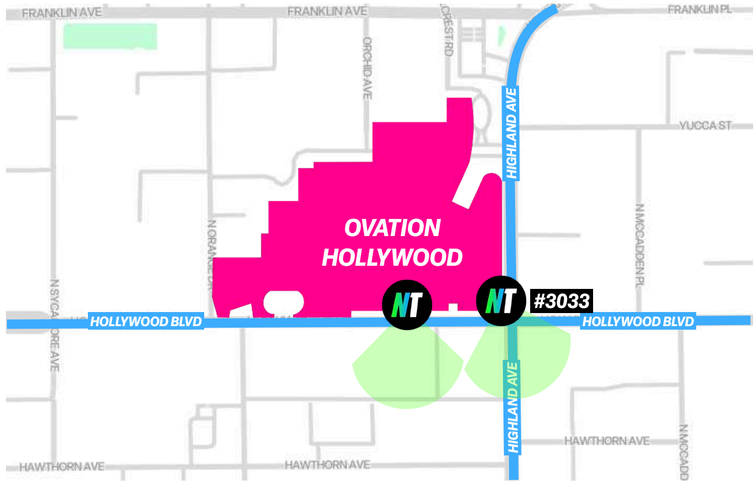


QUICK FACTS

- ★ **FORMAT:** DIGITAL DISPLAYS (2)
- ★ **SOV:** 10-SEC SPOT / 100-SEC LOOP
- ★ **SIZE:** 6' H x 85' W (ZIPPER)
  14' 8" H x 8' 9.5" W (MARQUEE)
- ★ **FACING:** SOUTH & SOUTHEAST
- ★ **READ:** LEFT, RIGHT, & PARALLEL
- ★ **LAT/LONG:** 34.101743 / -118.339992
- ★ **CROSS STREETS:** HOLLYWOOD BLVD & HIGHLAND AVE

736k
WEEKLY IMPRESSIONS

2.9M
4-WEEK IMPRESSIONS





MAP LINK | *STREET VIEW LINK*

SOURCE: GEOPATH INSIGHTS SUITE (2025) | ID: 30830354 & 30830353 | A18+ @ 10% SOV

NEWTRADITION


HOLLYWOOD
ZIPPER
Turn on total privacy
Message privately
WhatsApp
from Meta
Barbie
July 21
Barbie
July 21
Barbie
July 21
OH!
Highland Av
ON RED
Foot Locker
Foot Locker
Foot Locker
Foot Locker
THE ULTIMATE HOLLYWOOD TOUR
Hollywood Bl
HOLLYWOOD
WAX MUSEUM
OVATION HOLLYWOOD
LOS ANGELES 3033
NEWTRADITION



DOLBY MARQUEE

OVATION HOLLYWOOD
LOS ANGELES 3033

NEWTRADITION