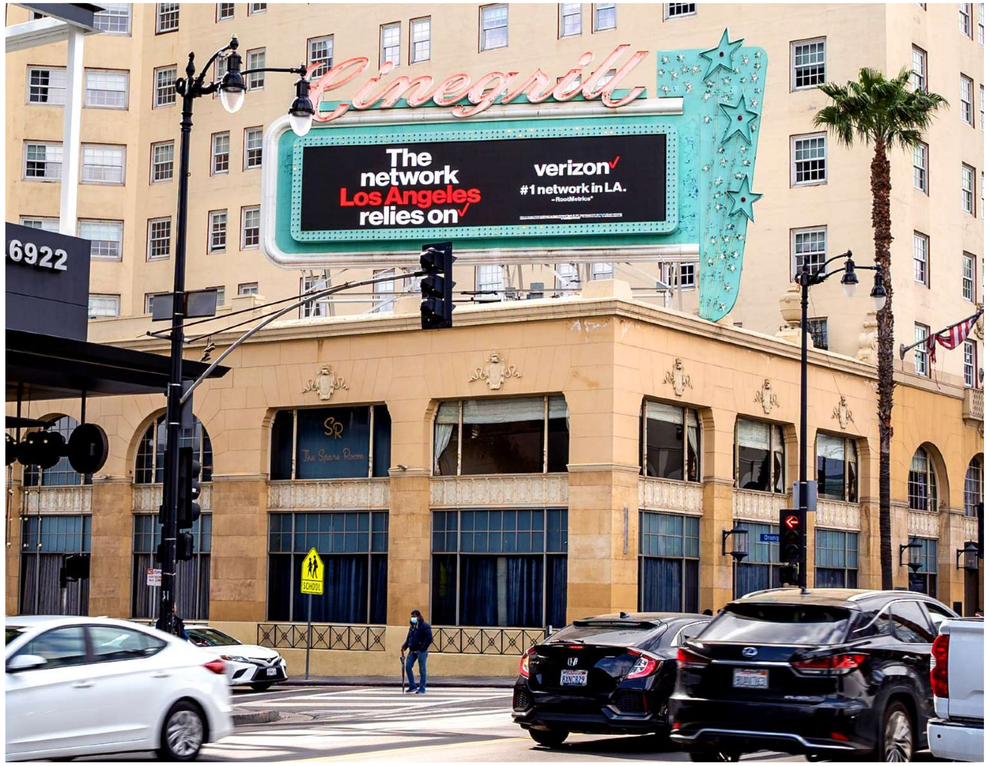
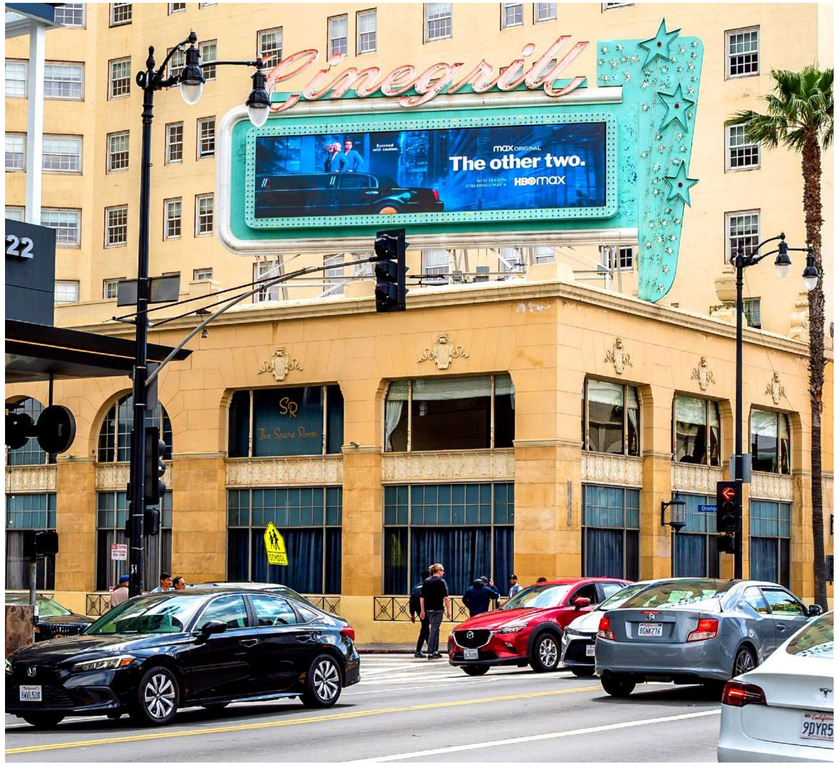
LOS ANGELES

HOLLYWOOD

#3105

This iconic Cinegrill digital billboard is located on the northeast corner of The Hollywood Roosevelt, a famous & historic hotel dating back to the Golden Era of Los Angeles architecture, entertainment, and filmmaking in the 1920s. Located in the heart of Hollywood, this unique digital display sits across the street from Ovation Hollywood, home to iconic attractions such as the Hollywood Walk of Fame, TLC Chinese Theatre, and Dolby Theatre – which famously hosts the Oscar Awards – and one of the most popular destinations in LA.





QUICK FACTS

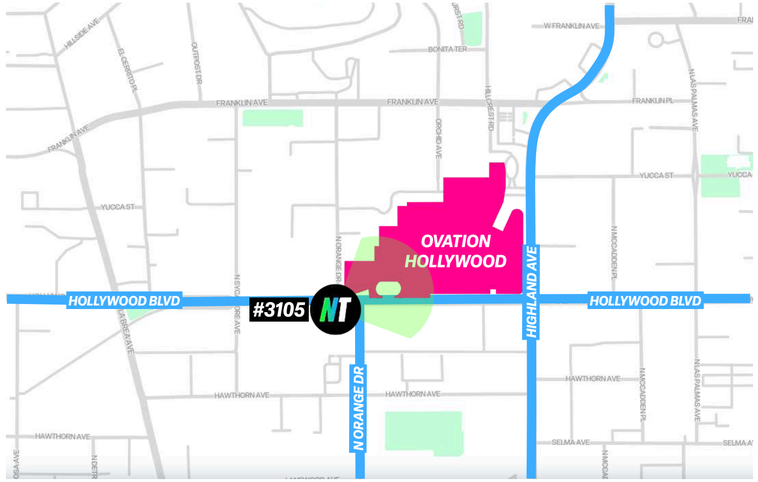
- ★ **FORMAT:** DIGITAL SPECTACULAR
- ★ **SOV:** 10-SEC SPOT / 100-SEC LOOP
- ★ **SIZE:** 8’ 7” H x 33’ 6” W
- ★ **FACING:** NORTHEAST
- ★ **READ:** LEFT
- ★ **LAT/LONG:** 34.101359 / -118.341569
- ★ **CROSS STREETS:** HOLLYWOOD BLVD & N ORANGE DR

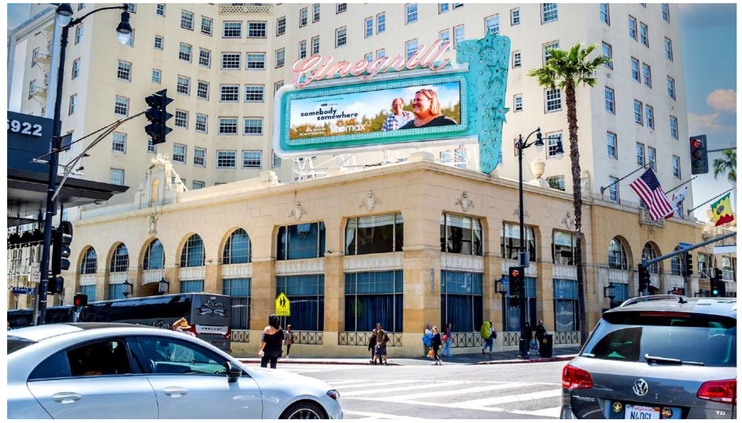
88k

WEEKLY IMPRESSIONS

353k

4-WEEK IMPRESSIONS





MAP LINK | STREET VIEW LINK | SIZZLE LINK

SOURCE: GEOPATH INSIGHTS SUITE (2025) | ID: 30783925 | A18+ @ 10% SOV

NEWTRADITION


Cinegrill
NOT BEHIND THE BAR? ALWAYS IN THE PICTURE.
better with
#RumAndPepsi
6922
Coffee Bean
SCHOOL
HOLLYWOOD
LOS ANGELES 3105
NEWTRADITION


Cinegrill
SoFi Stadium
2022
RAMS
SEASON
TICKETS
THERAMS.COM/2022
SR
The Spare Room
SCHOOL
Orange Dr
8PHK135
HOLLYWOOD
LOS ANGELES 3105
NEWTRADITION


Cinegrill
Make time for THE LIFE · ARTOIS
HOLLYWOOD
LOS ANGELES 3105
NEWTRADITION