

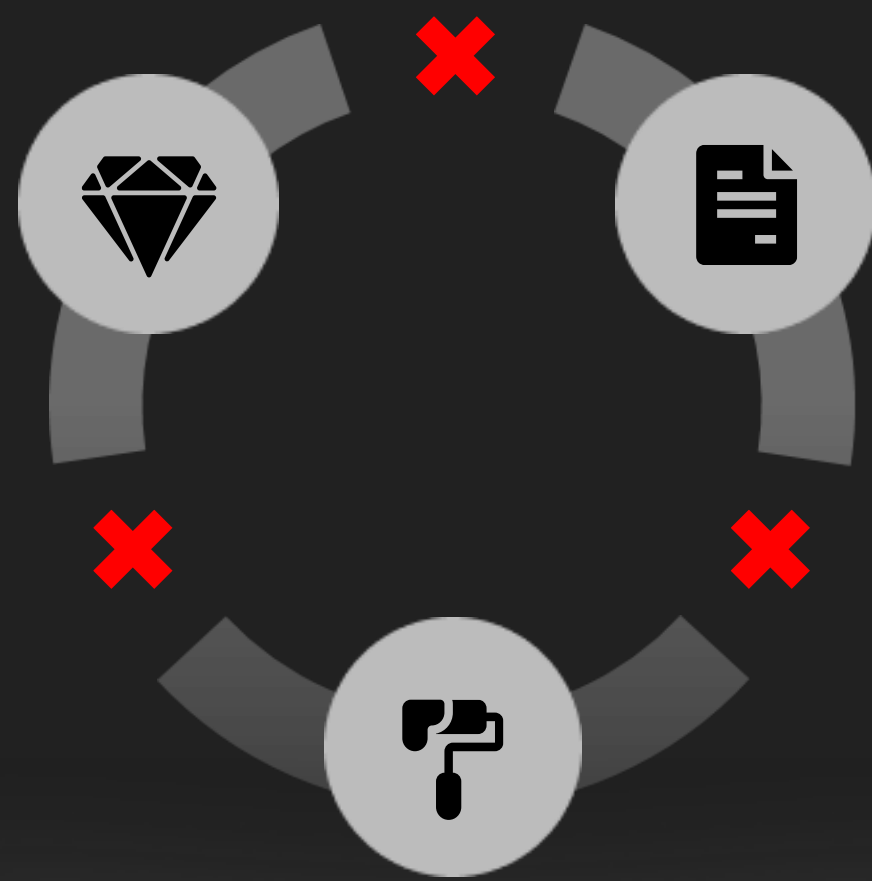


Home 3D Value™

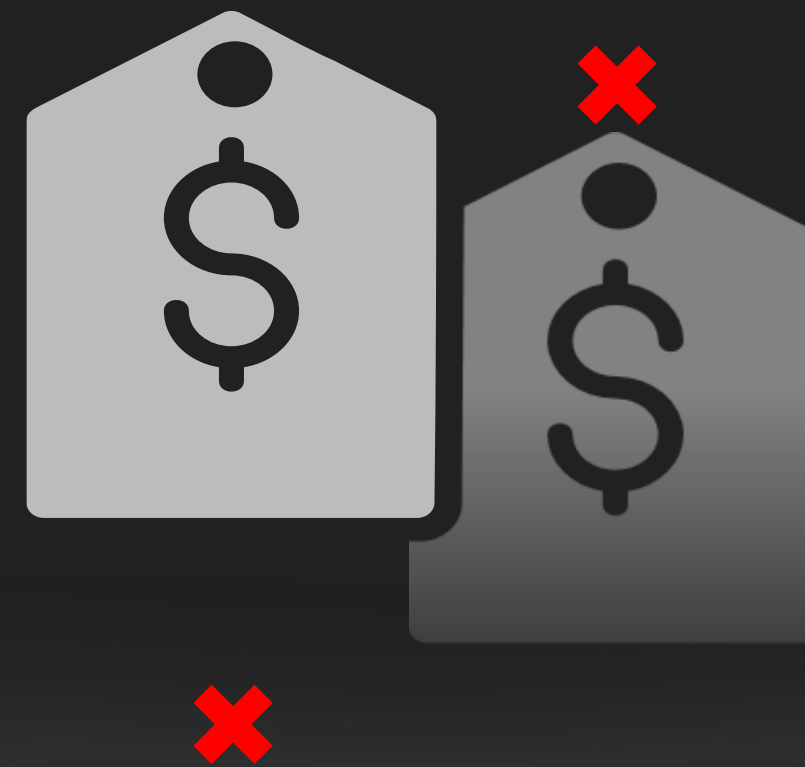
AI-powered platform delivering real-time home valuations with condition, code compliance, and renovation impact integrated



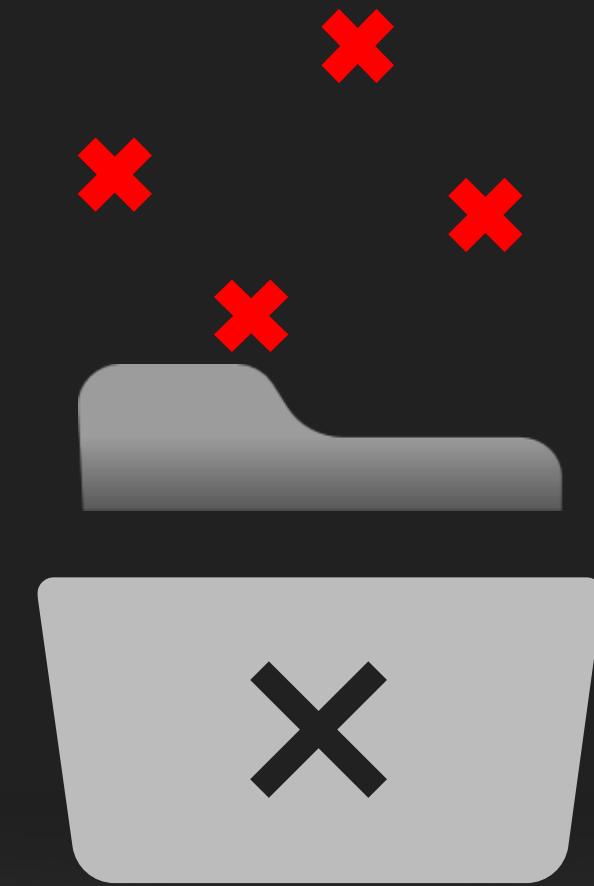
Current Home Valuations Miss Critical Factors



Automated Valuation Models
Exclude Physical Condition,
Code Compliance, And
Renovation Potential



This Leads To Frequent Mispricing
And Transaction Failures

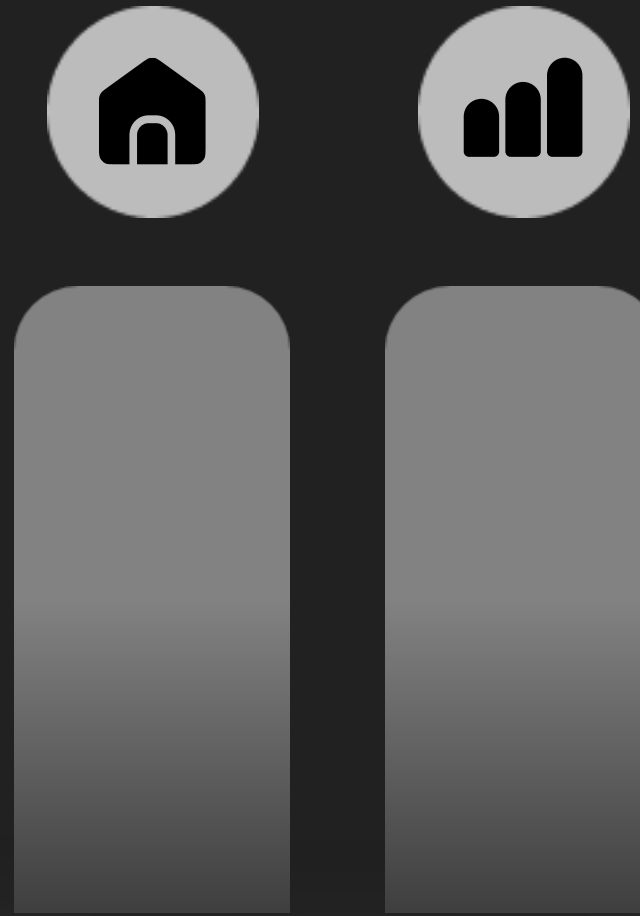


Real Estate Agents And
Homeowners Rely On
Incomplete Data For
Key Decisions

Real-time Valuation With Renovation And Compliance Insights



Proprietary Engine Analyzes
Property Condition And Code
Compliance Automatically



Projects Renovation Impact On
Home Value Alongside
Comparable Sales Data



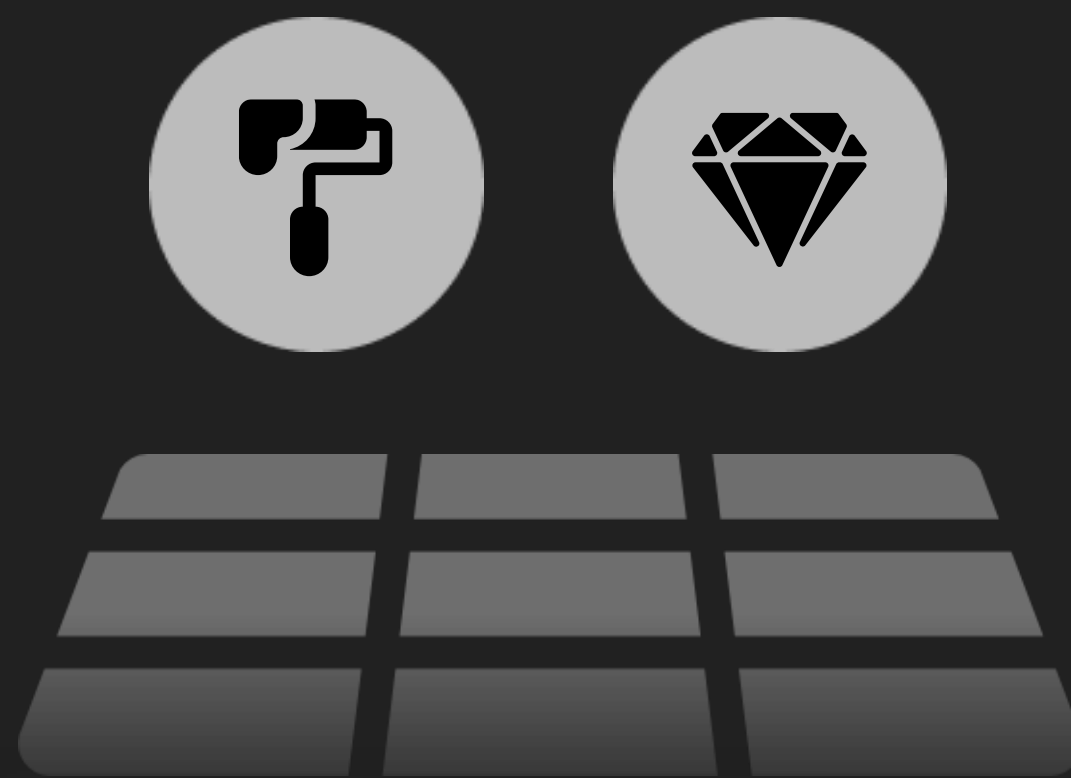
Integrates Into Workflows For
Pricing, Renovation Planning,
And Transaction Risk Reduction

Serving Agents, Homeowners, And Property Investors

These Users Need Accurate, Actionable Valuations To:



**Price Homes Faster And
More Precisely**

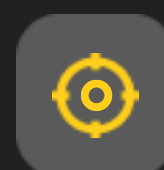
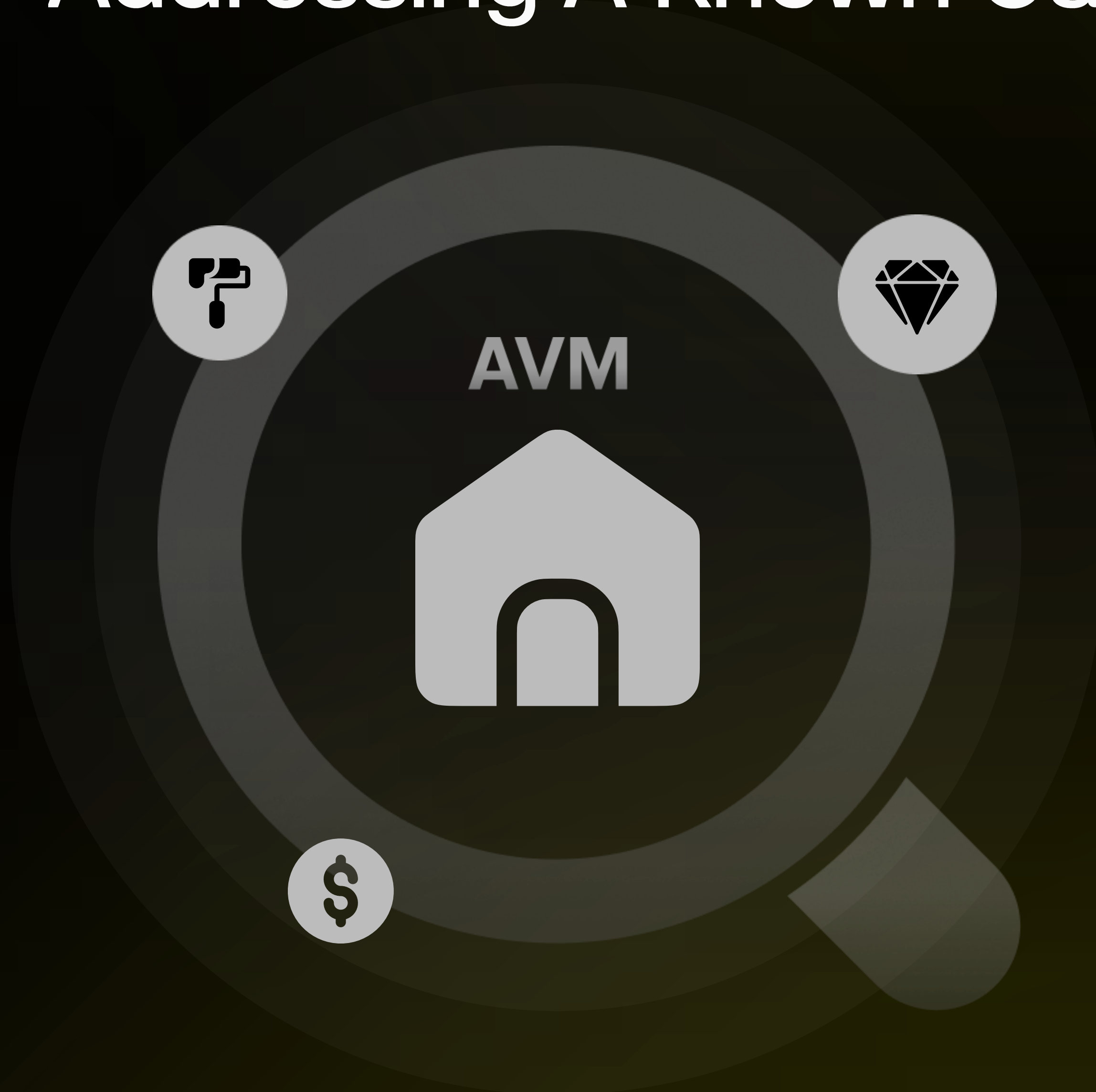


**Identify Renovation Opportunities
Adding Measurable Value**

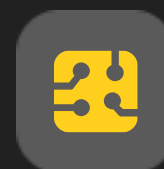


**Minimize Transaction Uncertainty
And Failed Deals**

Addressing A Known Gap In AVM Accuracy



Platform Explicitly Targets Valuation Errors Caused By Ignoring Home Condition And Regulatory Factors

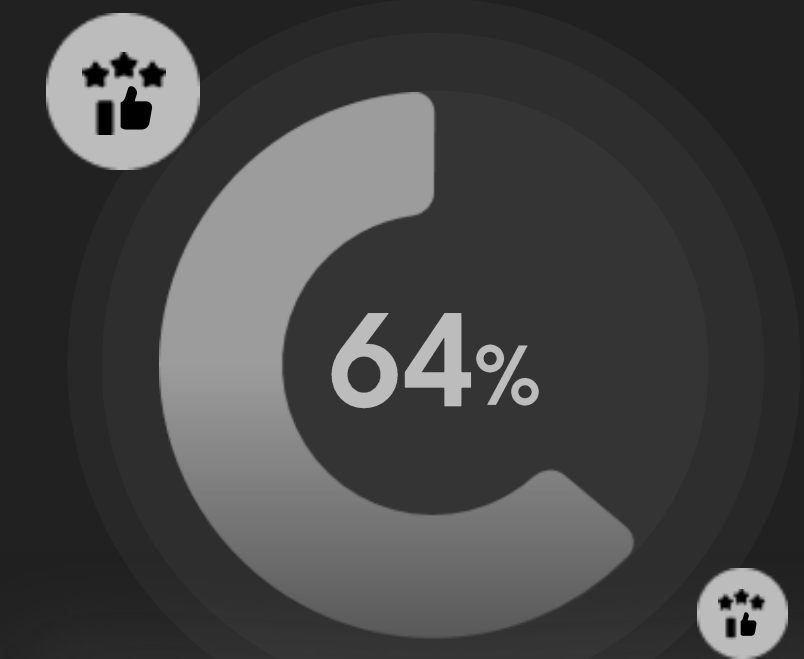
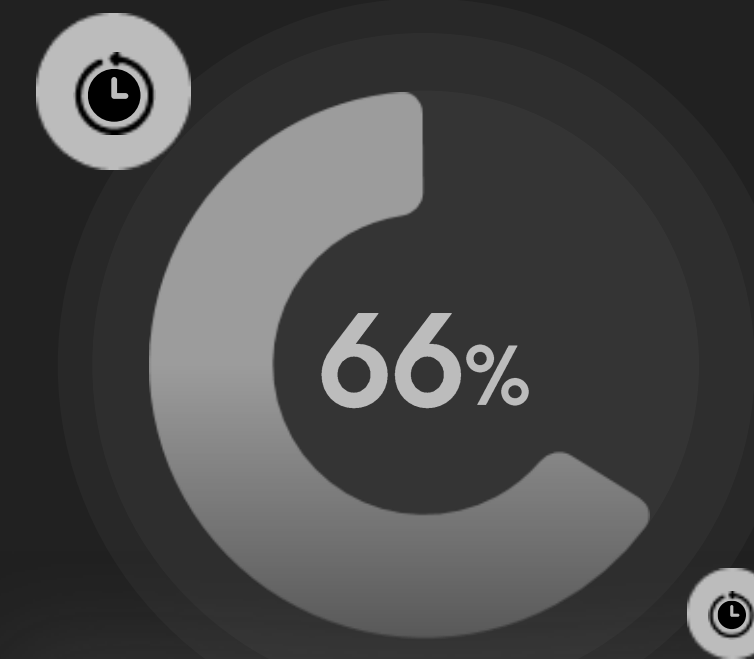
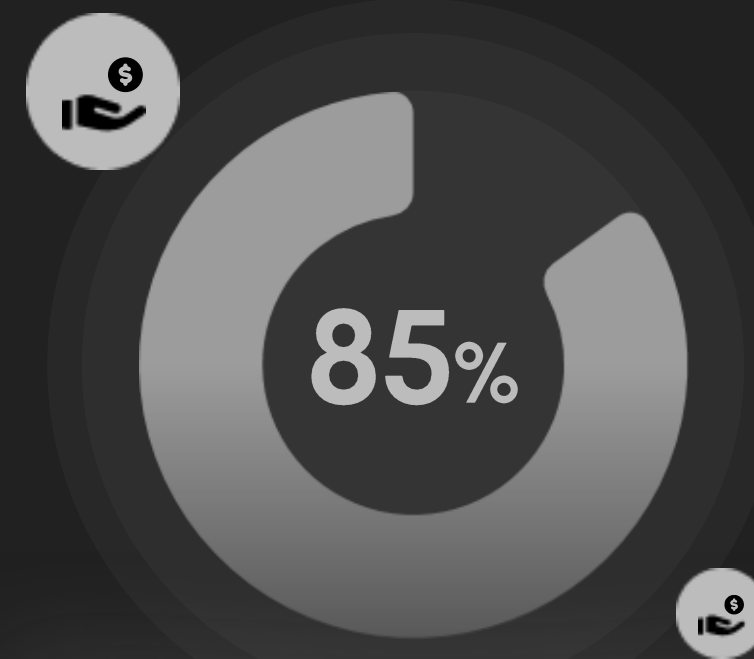


Patent-pending Technology Enables Unique Data Capture And Automated Analysis



Product Focus On Real-time, Integrated Renovation Projections Differentiates From Static Comps Tools

Initial Target: Active Real Estate Agents And Brokerages.



The Initial Wedge Is Not The Entire Real Estate Market.



The Wedge Is Agents Who Compete On Seller Advisory, Listing Quality, And Speed To Close.

More Complete Valuation Through Integrated Data

Alternative	Limitation	Home 3D Value Advantage
Traditional AVMs	Ignore Condition And Code Factors	Incorporates Automated Property Condition And Compliance Analysis
Human Appraisers	Subjective And Inconsistent	Data-driven, Repeatable Real-time Valuations
Renovation Estimators	Separate From Pricing Decisions	Combined Valuation And Renovation Impact In One Workflow

Empowering Agents, Sellers, And The Ecosystem



For Agents:

- Win More Listings
- Differentiated Seller Consultation
- Justifiable Pricing Strategy
- Guide Sellers Toward Higher-value Transaction



For Sellers:

- Understand The Financial Tradeoff Between Selling As-is
- Fixing Compliance Risks
- Renovating, Or Certifying The Home Before Sale.



For The Broader Homenovate Ecosystem:

- Home 3D Value™ Becomes The Top-of-funnel Product.
- Routes Demand Into Certification, Renovation, And Material Planning Services

Agent SaaS + Per-property Intelligence Reports



Monetizes Through Real Estate Agents And Brokerages That Use The Platform To Create Seller-facing Pre-listing Valuation Reports.

Revenue Streams



Agent Subscription



Per-property Report Fee



Brokerage Team License



Premium Add-ons

Proprietary Integrated Data Creates A Defensible Moat



Collects And Links Condition, Code Compliance, And Renovation Outcome Data Across Properties



Data Compounds As Usage Grows, Improving Valuation Accuracy



Patent-pending Tech Restricts Replication Of Core Analytics Process



Home 3D Value™ Is The Missing Pre-listing Intelligence Layer For Residential Real Estate

By combining valuation, condition, compliance, and renovation upside, the platform helps agents win listings and helps sellers make better financial decisions before going to market

A Subsidiary of

