RENOBOX™

RenoBox™

Renovation Intelligence Platform Simplifying Planning, Compliance and Procurement



Renovation Planning Still Manual and Fragmented

Retail Associates, Contractors and Homeowners Spend Hours Or Days Translating A Project Into:

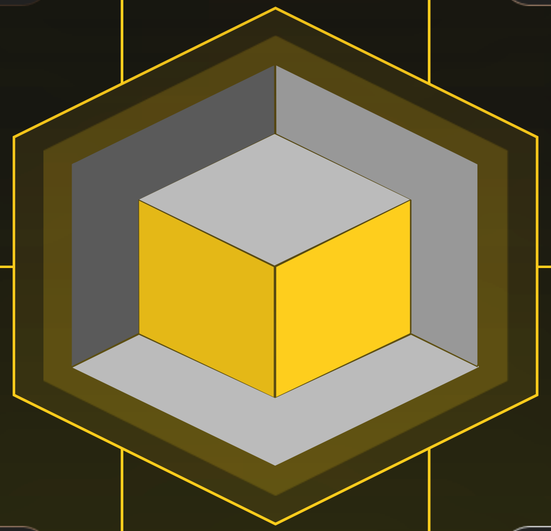
- Materials
- Scope Assumptions
- Trade-specific Lists
- Budget Expectations
- Quantities
- Code-related Requirements



Mistakes Create Over-ordering, Under-ordering, Delays, Rework, Returns and Lost Sales.

RenoBox™ Digitizes The First Step Of Renovation: Planning and Procurement.

- **Generates Precise** Material and Supply Requirements
- **Identifies** Code Compliance Gaps
- **Creates** Project-ready Takeoffs
- **Supports** Immediate Material Ordering
- **Recommends** Functional Floor Plan Improvements
- **Gives Homeowners Clarity** On Scope, Cost and Upgrade Impact



Targeting Builders. Contractors, Retailers and Suppliers

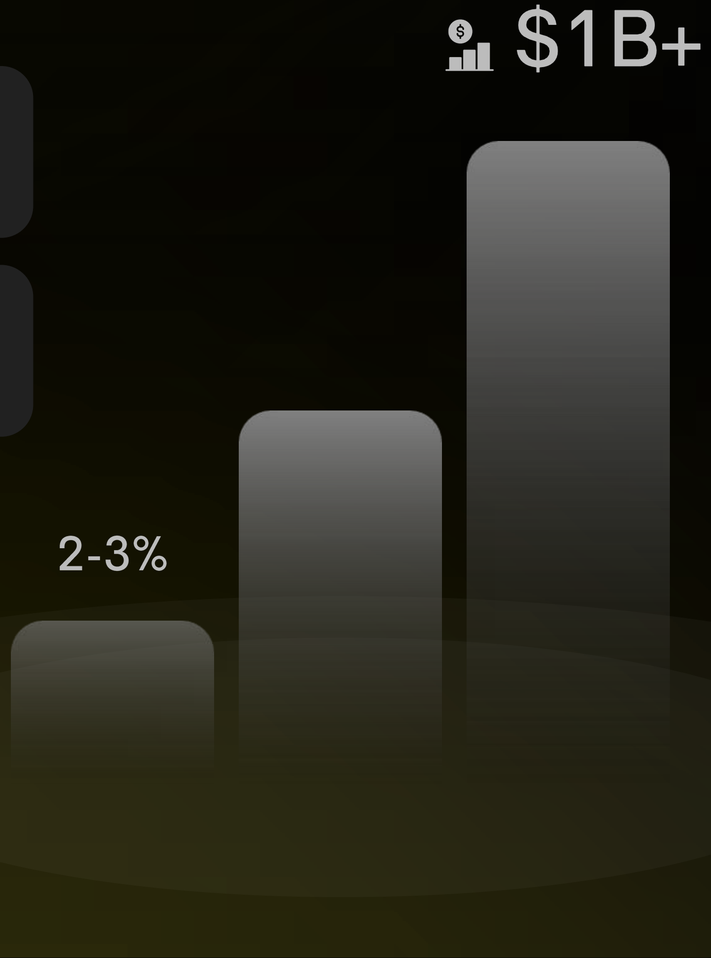
Initial Wedge On Builders and Contractors Facing Inefficiencies In Planning Leads To Faster Adoption; Retail and Supplier Integrations Unlock Broader Network Effects



Renovation Planning Unlocks Value In A $530B Home Improvement Market

Focus On The $500B Remodeling Segment Where Accurate Scope and Procurement Drive Project Cost Savings

Software Adoption At 2-3% Spend Capture Could Generate $1B+ Revenue Potential



The RenoBox™ Ecosystem Advantage



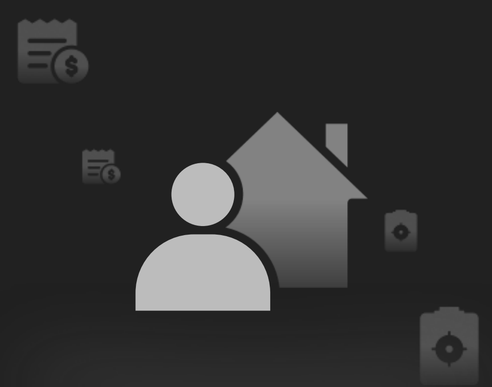
For Retailers:

- Increase Customer Conversion, Average Order Value and Loyalty
- Reduces Planning Burden On Store Associates



For Contractors:

Save Time On Estimates, Reduce Material Mistakes, and Start Projects Faster



For Homeowners:

Get Clarity On What The Project Requires Before Money Is Wasted.



For Homenovate:

RenoBox™ Is The Procurement Layer For Renovation and Certification Workflows

Replaces Fragmented Manual Tools With Unified Workflow System

Functionally Limited:

- Manual Planning
- Estimating Software
- Design Tools

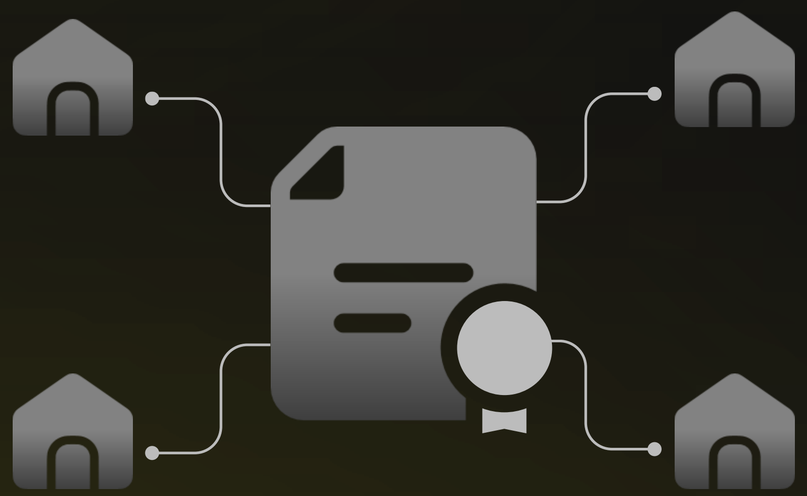
RenoBox's

End-to-end Platform Owns Data and Processes

- Planning
- Compliance
- Procurement

Patent-pending Technology and Exclusive Retail Integrations

- **Unique Compliance Detection** Automates Code Checks Unavailable In Current Tools
- **Embedded Retail Procurement** Links Drive Workflow Lock-in
- **Data Ownership Across Multi-party Workflows** Builds Operational Moat



Retailer SaaS + Per-takeoff Fees + Procurement Upside

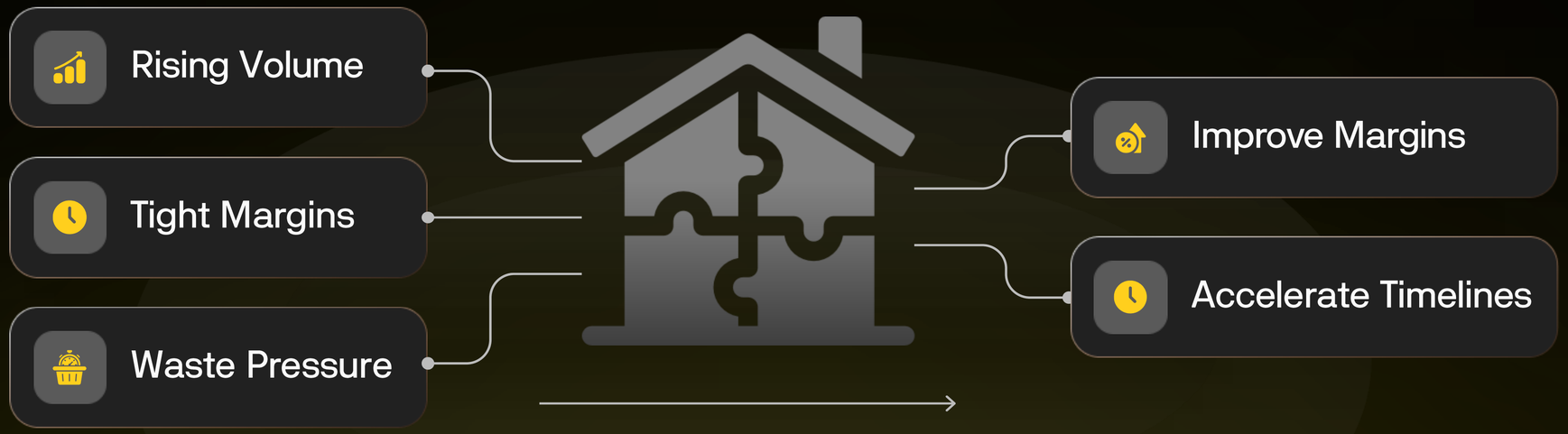
Monetizes By Helping Home Improvement Retailers Convert Renovation Intent Into Accurate, Project-ready Material Orders.

Revenue Streams

- Retailer SaaS License
- Per-takeoff Fee
- Store / Location Deployment Fee
- Procurement Revenue Share
- Contractor Premium Accounts
- White-label / API Fees

Growing Demand For Faster, Cheaper, and More Accurate Renovation Planning

Rising Renovation Volumes Combined With Tight Margins and Waste Pressure Create Urgency For Integrated Digital Workflows That Improve Margins and Accelerate Project Timelines



RenoBox™ Gives Home Improvement Retailers The Technology Layer They Need To Convert Renovation Demand Into Accurate, Purchasable Material Orders

The platform starts with takeoffs, expands into workflow and becomes the operating layer for renovation planning and procurement.

A Subsidiary of HomeNovate™