



FAI S. Derick

Business Development | Artificial Interligence | Enterprise Design Thinking

Profile

Based in Dubai, I serve as Executive Chairman of the Gulf Africa Investment Nexus (GAIN), connecting Africa's premier opportunities with Gulf liquidity and strategic diplomacy. With 7+ years in property consulting, operations, Coordination, AI, and enterprise innovation, I bridge the gap between global capital and frontier markets. As a Project Program Coordinator for diverse Bitcoin projects, I orchestrate technical roadmaps and cross-functional teams to drive decentralized network growth. I specialize in curating high-stakes partnerships between African nations, diaspora investors, and Gulf entities to scale both digital and physical infrastructure.

Employment History

Co-Founder & Executive Chairman, Gulf Africa Investment Nexus - GAIN

APRIL 2025 – PRESENT

As Chairman of GAIN, I lead the vision and strategy of the Gulf-Africa Deal Corridor, a platform that connects Gulf liquidity with Africa's growth. My role is to oversee high-level partnerships with sovereign funds, private equity firms, family offices, and government institutions, ensuring that Africa's opportunities are converted into bankable, ROI-focused deals. I focus on building trust, fostering cross-border investment frameworks, and shaping the Gulf Africa Enterprise Fund (GAEF), which channels institutional capital into SMEs, infrastructure, and innovation. Through GAIN, I represent a bridge for strategic collaboration—linking policymakers, investors, and entrepreneurs to create impact at scale.

Senior Property Consultant, OSAC Properties, Dubai

JULY 2024 – PRESENT

- Streamlined property transaction processes, enhancing operational efficiency by 10%.
- Developed detailed property portfolios and client requirement documents to ensure service quality and usability.
- Lead a team of 15 agents and provided them with fundamental trainings on the market trends, best practices, orientations and basic marketing techniques.
- Proactively identified and addressed client needs, achieving a 30% increase in customer satisfaction. Designed and executed targeted marketing campaigns for property launches, boosting sales and market visibility.
- Advanced knowledge of Dubai's real estate regulations, market trends, and client-centric solutions.

Brand Strategist, Greenknots investment Group, Dubai

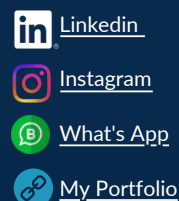
NOV 2024 – NOV 202

- Optimized brand development processes, increasing cross-functional alignment and efficiency by 15%.
- Crafted detailed brand guidelines, customer personas, and positioning strategies to ensure consistency and market relevance.
- Managed brand budgets and agency partnerships, reducing campaign costs by 15% while maintaining quality.
- Identified and addressed consumer insights, driving a 25% improvement in brand perception and loyalty.

Details

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Links



Education

Bsc. Management, University of Buea.
OCTOBER 2012 – JULY 2015

Mini MBA, London School of Governance and Leadership
SEPTEMBER 2017

Advance Level Certificate, Cameroon General Certificate of Education Board (GCE Board)
SEPTEMBER 2017

Certifications

Certified Artificial Intelligence Professional
London In'tl Studies Center, Dubai
FEB 2026

AI Fluency Framework , Anthropic
FEB 2026

LangChain Generative AI Certification,
Middlesex University
NOVEMBER 2025

AI & Pompt Engineering , Dubai Future Foundation
OCTOBER 2025

Core Data Design , Dataiku
JUNE 2025

Project Management, Google
MARCH 2024

Product Strategy, Product School
NOVEMBER 2024

Masterclass: How to build digital products,
Product School
NOVEMBER 2024

Enterprise Design Thinking, IBM
OCTOBER 2021

Digital Marketing Basics, Deepak
MAY 2017

Associate Product Manager, Bitcoin Kids Inc., Douala

MARCH 2023 – PRESENT

- Collaborated with engineering and design teams to define and prioritize product features, resulting in a 10% increase in development efficiency
- Developed detailed product specifications and user stories to ensure product quality and usability
- Developed and managed product budgets, resulting in a 10% decrease in project costs
- Identified and managed customer needs, resulting in a 30% increase in customer satisfaction
- Created product launch plans and campaigns to successfully launch new products and features

Co-founder & Program Educator, Cameroon Bitcoin Academy

NOVEMBER 2022 – PRESENT

- * Develop and deliver engaging curriculum on Bitcoin and blockchain technology
 - Lead and instruct live classes and online courses
 - Mentor and coach other instructors
 - Stay up-to-date on the latest developments in the Bitcoin and blockchain space
 - Build strong relationships with students and clients
 - Provide exceptional customer service

City Chapter Director, Startup Grind, Douala

APRIL 2017 – MARCH 2021

- Planned training programme to expand team skills and drive performance.
- Managed daily operations by overseeing financials, Key Performance Indicators (KPIs) and employee performance.
- Worked with internal and external stakeholders to identify and secure potential clients.
- Mentored and developed new and existing employees to achieve corporate goals and

Brand manager, Empire Media Group

JANUARY 2017 – MARCH 2019

- Analyzed consumer data to uncover insights and optimize campaigns, resulting in a 5% improvement in ROI
- Developed creative and engaging content that increased website traffic by 40%
- Developed a comprehensive social media strategy that increased followers by 30%
- Successfully launched a new product line, resulting in a X% increase in sales
- Developed and executed a comprehensive marketing strategy that increased brand awareness by 40%

Skills

Project Management Skills

Microsoft Office

Marketing Strategy

Problem Solving

Enterprise Design Thinking

Brand Strategy

Google (Sheets, Docs, Slides)

CRM

Adobe suite: Photoshop, Illustrator, Lr

Bitcoin educator

Creative Directing: Graphic, photo/Video

Artificial Intelligence & Machine Learning

Volunteering

Paxful Cameroon Programs Cordinator, Douala

JUNE 2021 – SEPTEMBER 2022

Noones Community builder, Douala

JANUARY 2024

Hobbies

Reading, Dancing, Music, Traveling,

Languages

English

French