Event Agenda

2026 ICSB World Congress

Sunday, June 28, 2026

9:00 AM - 5:00 PM

Academy: Dorm/Hotel Check-In

Location: The Hive Hotel (2224 F St NW) · The River Inn (924 25th St NW) · GW campus dorms (Foggy Bottom Campus), Washington, D.C.

3:30 PM - 5:00 PM

Foggy Bottom & Monuments Walk (Optional)

Location: Departs from GW University Student Center lobby- 800 21st St NW, Washington, D.C. 20052

6:00 PM - 9:00 PM

Launch Academy Cup & Pizza Social

Location: The Hive Hotel Rooftop — 2224 F St NW, Washington, D.C. 20037
Speaker: Ayman El Tarabishy

Monday, June 29, 2026

8:30 AM - 9:30 AM

Registration

Location: GW School of Business — Main Lobby, Duquès Hall, 2201 G Street NW, Washington, D.C. 20052

9:00 AM - 9:30 AM

Academy Fundamentals

Location: Duquès 152
Speaker: Skye Blanks

9:30 AM - 10:30 AM

Building Entrepreneurial Ecosystems for Energy-Efficient Construction in Latin America

Location: Duquès 152
Speaker: Analia Pastran

9:30 AM - 11:00 AM

Academic Paper Session 1: Women Entrepreneurship & Corporate Entrepreneurship & Digital Entrepreneurship & Humane Entrepreneurship

Location: Duquès 251
Speakers: Sanna Tanveer, Ntale Peter (Online Presenter), Martin Garcia Moritan, Ram Jupudy, Rita Grant, Willy Das

9:30 AM - 11:00 AM

Academic Paper Session 2: Academic Entrepreneurship & Innovation & Creativity

Location: Duquès 255
Speakers: Abbos Utkirov, Juliana Binhote, Abdul Raziq, Sylvia Azucena Robles ; Moderator: Jeffrey R. Alves

9:30 AM - 11:00 AM

Academic Paper Session 3: Ecosystems and National Innovation Systems & Entrepreneurial Finance & Entrepreneurship Skills for Tomorrow

Location: Duquès 155
Speakers: Max Berre, Rico Baldegger, Nazik Fadil ; Speaker & Moderator: Mario Carrassi

9:30 AM - 11:00 AM

Workshop: From Small Business to Global Entrepreneurship: Lessons from the Past, Opportunities for the Future & How Small Businesses Survive, Adapt, and Grow Through Crisis

Location: Duquès 258
Speakers: Salvatore Zecchini, Ibrahim Osta

9:30 AM - 12:45 PM

Youth Entrepreneurship School (YES)

Location: Duquès 151
Speakers: Casey Hayes-Deats, Ki-Chan Kim

11:00 AM - 2:00 PM

Customer Discovery Sprint (Gallup-informed)

Location: Departs from GW School of Business
Speaker: Skye Blanks

11:15 AM - 12:45 PM

Marketplace Session - Sports & Entrepreneurship

Location: Duquès 255
Speaker: Dr. Lisa Delpy Neirotti

11:15 AM - 12:45 PM

Marketplace Session - Women CEOs

Location: Duquès 258
Speakers: Evette Banfield, Nicole Allen, JocCole (jc) Burton, Kathy Frey, Mercedita Roxas-Murray, Diedre Windsor

11:15 AM - 12:45 PM

GW at the Center of it All - Cutting Edge Entrepreneurship and Innovation Showcases of GW and Partner Organizations in Washington DC

Location: Duquès 251
Speakers: Qamar Saleem, Erik Milito, Ilias Skamnelos ; Moderator: Ayman El Tarabishy

12:45 PM - 2:00 PM

Lunch at Western Market

Location: Western Market, GWU

2:00 PM - 3:30 PM

Commercializing New Technologies: Cases, Challenges, and Teaching Insights & American Small Business Governance and Trade Policy

Location: Duquès 155
Speakers: Alex DeNoble, Bryan O'Byrne

2:00 PM - 3:30 PM

Academic Paper Session 4: MSMEs and Technology Innovation & Entrepreneurship & MSMEs in Developing Regions & Entrepreneurship & MSMEs Policy

Location: Duquès 251
Speakers: Caroline Glackin, PhD (Online Presenter), Peiling Lee, James Dovel, Charlotte Norrman, Eric Liguori, Faith Parkinson, Joshua Selig, Analia Pastran, Anette Rhudin

2:00 PM - 3:30 PM

Academic Session 6: The Future of Entrepreneurship Education & Innovation & Creativity

Location: Duquès 152
Speakers: Atsushi Kato (Online Presenter), Janina Peschmann, Martin Ekoumou, Ewald Mittelstaedt, Claudia Wiepcke ; Moderator: Mario Carrassi

2:00 PM - 3:30 PM

Academic Paper Session 5: Inclusive Entrepreneurship & The Future of Entrepreneurship

Location: Duquès 255
Speakers: Oyedele Martins Ogundana, Sharon Simmons, Ravi Chinta, Leisan Galieva, Jonathan Ortmans ; Moderator: Jeffrey R. Alves

2:00 PM - 5:00 PM

Youth Entrepreneurship School (YES)

Location: Duquès 151
Speakers: Casey Hayes-Deats, Ki-Chan Kim

2:00 PM - 3:30 PM

Academy Pitch Prep — Round 1: Problem Framing (Working Lunch)

Location: Western Market, GWU

2:00 PM - 3:30 PM

Global Session: GW School of Business - Steps from Innovation

Location: Duquès 258
Moderator: Joseph Miranda ; Speakers: Ayman El Tarabishy, Illango Patchamuthu, George Jabbour

3:45 PM - 5:30 PM

Academic Session 7: Women Entrepreneurship & Entrepreneurial Finance & Inclusive Entrepreneurship

Location: Duquès 251
Speakers: Edgar Demetrio Tovar García, Momoho Kikuchi, Isabel Torres Zapata (Online Presenter), Andre Woefle, Rubén Andrés Ascúa, Willy Das, Larah Flavier, Michael Olivier ; Moderator: Analia Pastran

3:45 PM - 5:30 PM

ICSB Awards Judging: ICSB Entrepreneurship Center Global Impact Award & ICSB Entrepreneurship Educator Excellence Award & ICSB Undergraduate Entrepreneurship Education Excellence Award

Location: Duquès 155
Speakers: Lucien von Schomberg, Sharon Simmons, Sylvia Azucena Robles, Jay Thattai, Juliana Binhote, Martin Ekoumou, Prof Dr King Omeihe (Online Presenter), Ján Rehák (Online Presenter), Hermine Poghosyan ; Judge: Jeffrey R. Alves, Rita Grant, Evette Banfield

3:45 PM - 5:15 PM

Academic Session 8: Workshops on Women Entrepreneurship & Entrepreneurial Finance

Location: Duquès 255
Speakers: Tonya McNeal-Weary, Max Berre ; Moderator: Jungho Suh

3:45 PM - 5:15 PM

Global Session: The Future of MSMEs and Human Centered Entrepreneurship: An Open Global Dialogue

Location: Duquès 258
Speakers: Ayman El Tarabishy, Winslow Sargeant, Ki-Chan Kim

3:45 PM - 5:15 PM

Marketplace Session: ABC of AI for Business Success
Location: Duquès 152
Speaker: Patrick Petit

6:00 PM - 8:00 PM

Marketplace Showcase
Location: Elliott School State Room - Marketplace Hall

6:00 PM - 8:00 PM

Welcome Reception
Location: City View Room - 1957 E Street NW, Washington, DC 20052

Tuesday, June 30, 2026

8:15 AM - 9:00 AM

Registration
Location: Jack Morton Auditorium — Media & Public Affairs Building, 805 21st Street NW, Washington, D.C. 20052

9:15 AM - 11:30 AM

ICSB World Congress Opening Session 1: Welcome & Past, Present, and Future of SMEs
Location: Jack Morton Auditorium — Media & Public Affairs Building, 805 21st Street NW, Washington, D.C. 20052
Speakers: Ayman El Tarabishy, Winslow Sargeant, Stephen Glaude, Camille Burns, Herman Aguinis, Ki-Chan Kim, Joseph Miranda

11:30 AM - 12:30 PM

ICSB World Congress Opening Session 2: The Women CEOs Global Lens
Location: Jack Morton Auditorium — Media & Public Affairs Building, 805 21st Street NW, Washington, D.C. 20052
Speakers: Ayman El Tarabishy, Emily Cho, Rico Baldegger, Dr. Lisa Delpy Neirotti, Mary Swenson PhD ; Moderator: Camille Burns

12:45 PM - 2:00 PM

Lunch
Location: Western Market

2:00 PM - 3:30 PM

Academy Session 3 — AI for Everyone: Building Your Own AI-Powered Tools
Location: Duquès 152
Speaker: Jungho Suh

2:00 PM - 3:30 PM

Research Methods Masterclass: From Theory Development to Research Impact
Location: Duquès 155
Speaker: Herman Aguinis

2:00 PM - 3:30 PM

Growth, Scaling, and Government Contracting Strategies for Women CEOs
Location: Duquès 251
Speakers: Necole Parker, Diedre Windsor, Caryn Kopp, Anjali Ann Ramakumaran ; Moderator: Kirsten Wynn, Liz Whitehead

2:00 PM - 3:30 PM

Academic Paper Session 9: Humane Entrepreneurship & Women Entrepreneurship & Ecosystems and National Innovation Systems
Location: Duquès 254
Speakers: Mario Carrassi, Christian Kruse, Rico Baldegger, Christian Meisel, Yi-Wen Chen, Karim Aboushmia, Thomas Domboka, Fabian Behrendt ; Moderator: Jeffrey R. Alves

2:00 PM - 3:30 PM

Academic Paper Session 10: Entrepreneurship & MSMEs in Developing Regions & Ecosystems and National Innovation Systems
Location: Duquès 255
Speakers: Peter Mebert, Jay Thattai, Tanya Mebert ; Moderator: Emmanual Moges

2:00 PM - 3:30 PM

Advancing Community Growth Through Entrepreneurship and Partnerships
Location: Duquès 258
Speakers: Sonya Bigelow-Smith, Kimberly Gayle, Phillip Berkaw, Talitha Beverly

2:00 PM - 5:00 PM

Youth Entrepreneurship School (YES)
Location: Duquès 151
Speakers: Casey Hayes-Deats, Ki-Chan Kim

3:45 PM - 5:15 PM

Workshop: Elevate (Executive Leadership Education Venture Advancing Talented Entrepreneurs)
Location: Duquès 258
Speakers: Evette Banfield, Ashante' Yussuf, Tisa Clark, DaJuan Pitts, Anthony Beharry

3:45 PM - 5:30 PM

Academic Session 11: Entrepreneurship Skills for tomorrow & Ecosystems and National Innovation Systems & Micro Business & Entrepreneurship & MSMEs Policy & MSMEs and Technology Innovation

Location: Duquès 155
Speakers: Caroline Glackin, PhD (Online Presenter), Simon Bridge, Leisan Galieva, Ntale Peter (Online Presenter), Emmanual Moges, Tendai Chikweche(TC)

3:45 PM - 5:30 PM

Academic Paper Session 12: Youth Entrepreneurship & The Future of Entrepreneurship Education & Ecosystems and National Innovation Systems & Entrepreneurship & MSMEs

Location: Duquès 255
Speakers: Sunday Adebisi, Lucien von Schomberg, Norris Krueger, Maya Dougoud (Online Presenter), Suresh U. Kumar, Camilo Alarcon-Nieto ; Moderator: Rita Grant

3:45 PM - 5:15 PM

Academy Pitch Prep — Round 2: Build the Deck

Location: Duquès Breakout Rooms

3:45 PM - 4:45 PM

WomenCEO Session: Leadership, Talent, and Culture for Growth

Location: Duquès 251
Speakers: Betty Hines, Anisa Rashad

3:45 PM - 5:30 PM

Academic Paper Session 13: Entrepreneurship & MSMEs in Developing Regions & Family Business & Women Entrepreneurship & Entrepreneurship & Covid-19 Impact

Location: Duquès 152
Speakers: Gbemisola Ogbolu, Elda Barron, Anders Billström, Watson Ladzani, Cheng-Hsi Liu ; Moderator: Christian Kruse

3:45 PM - 5:00 PM

MSME Global Lens Latin America

Location: Duquès 254
Speakers: Analia Pastran, Martin Garcia Moritan, Rubén Andrés Ascúa

5:15 PM - 5:50 PM

Annual General Meeting

Location: Duquès 254

Wednesday, July 01, 2026

8:30 AM - 9:00 AM

Group Transit: GW Business School → U.S. Capitol

Location: GW School of Business Main Entrance

10:00 AM - 10:15 AM

Welcome to Congress: Why MSMEs Matter

Location: U.S. Congress — Rayburn 2044 and 2045
Speakers: Ayman El Tarabishy, Winslow Sargeant

10:15 AM - 11:45 AM

Global Voices: Entrepreneurship Without Borders

Location: U.S. Congress - Rayburn 2044 and 2045
Moderator: Winslow Sargeant ; Speakers: Martin Garcia Moritan, Emily Cho, Stephen Glaude, Herman Aguinis, Jonathan Ortmans, Ki-Chan Kim, George Jabbour

11:45 AM - 12:45 PM

Women CEOs Global Lens: Leading Growth, Innovation, and Impact

Location: U.S. Congress — Rayburn 2044 and 2045
Moderator & Speaker: Camille Burns ; Speakers: Diedre Windsor, Caryn Kopp, Dr. Lisa Delpy Neirotti, Corinne GOBLE, Esther Poulsen

12:45 PM - 1:30 PM

Lunch

Location: U.S. Congress

1:30 PM - 2:15 PM

The Future of Entrepreneurship, Innovation, and Education

Location: U.S. Congress — Rayburn 2044 and 2045
Moderator: Rico Baldegger ; Speakers: Rubén Andrés Ascúa, Salvatore Zecchini, Juliana Binhote, Amber Barth

2:15 PM - 3:15 PM

Young Entrepreneur Voices and the (YES) Recognition Ceremony

Location: U.S. Congress — Rayburn 2044 and 2045
Speakers: Ayman El Tarabishy, Ki-Chan Kim

3:15 PM - 4:15 PM

The Academy Cup — National Championship Final Pitch Competition

Location: U.S. Congress — Rayburn 2044 and 2045
Speakers: Jeffrey R. Alves, Rita Grant, Skye Blanks, Rubén Andrés Ascúa

4:15 PM - 4:30 PM **Reflections from Congress**
Location: U.S. Congress — Rayburn 2044 and 2045
Speakers: Winslow Sargeant, Ayman El Tarabishy

6:30 PM - 10:00 PM **ICSB Gala Dinner and Awards Ceremony**
Location: City View Room - 1957 E Street NW, Washington, DC 20052

Thursday, July 02, 2026

8:00 AM - 11:00 AM **Academy: Hotel Check-Out**