GINDUMAC Continues with Record-Breaking Performance

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The pioneer in the transactional platform business for used machinery has achieved a new all-time high in the fiscal year 2022. Despite global challenges, GINDUMAC increased its planned transaction volume by over 50% again.

Headwinds and Tailwinds in the Used Machinery Market

In 2022, the global market for used metal, sheet metal, and plastic processing machinery was influenced by a variety of external factors.

Continuing high delivery times for new machinery led to an increase in demand for immediately available used machinery. At the same time, manufacturing companies, due to the strained economic situation, increasingly postponed investment decisions. The supply of high-demand used machinery decreased compared to the previous year.

The economic impact of the Russia war and the closure of the lucrative Russian market presented additional challenges for used machinery dealers.

"We continue to be on a record-breaking course, driven above all by our continuous hands-on mentality with a focus on customer orientation, brand visibility, and process optimization. Our global orientation, strong customer base, and platform model give us maximum adaptability, which is a strong competitive advantage in both headwinds and tailwinds. That is why we were able to grow significantly again in 2022,", says Benedikt Ruf, Co-CEO of GINDUMAC.

New Growth Plans for 2023

GINDUMAC has repositioned itself for the current fiscal year. With the recent appointment of Daniel Kaiser as Co-CEO, the company has set the course for new growth targets.

"In 2023, we will strategically expand our position as a pioneer in the industry with a consistent strategy and high agility. We will focus on business development in our core markets in the DACH and EMEA regions. We will tap unused growth potential in France, Italy, and the UK. Our trade representative, partner, and key account network will double this year," says Kaiser.

Press Image

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GINDUMAC achieves all-time high despite global challenges

Co-CEOs, Benedikt Ruf (left) and Daniel Kaiser (right)

About GINDUMAC

GINDUMAC operates an online platform for the global used machinery trade. For sellers and buyers of used industrial machinery, GINDUMAC offers complete transaction processing with an all-round carefree package. The company focuses on the back-to-back business of used metal, sheet metal and plastics processing machinery from various international manufacturers.

For more information, visit www.gindumac.com.

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