GINDUMAC strengthens market leadership

Kaiserslautern – 01/31/2024 – **GINDUMAC, Europe's leading transactional platform for used industrial machines, again generated record-breaking results with profitable growth in 2023, powered by ongoing enhancements of technologies and processes.**

Order intake doubled in DACH and EMEA supported by more than 900 directly available machines in the categories metal, sheet metal and plastics processing. Over the past years, GINDUMAC has emerged as market leader in Europe, combining platform business and transaction management expertise.

Benedikt Ruf, Co-CEO of GINDUMAC, remarks, "We achieved another outstanding year in 2023, emphasizing process efficiency and customer proximity. We successfully secured substantial market share, maximized customer satisfaction, and enhanced the quality of our offerings."

Despite challenging market conditions in the used machinery market in Germany and continued macroeconomic uncertainty on the global markets, GINDUMAC is planning double-digit growth for 2024.

"Our focus for 2024 is expanding our network across Europe," states Daniel Kaiser, Co-CEO of GINDUMAC. "In Asia, we will leverage innovative sales strategies to strategically expand our presence. Our primary objective this year remains to streamline and optimize the used machinery business with platform technology for our customers."

Press Image

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IMG_GM_Market-leader-in-platform-business.png



The Co-CEOs of the GINDUMAC Group: Benedikt Ruf and Daniel Kaiser (from left to right)

About GINDUMAC

GINDUMAC operates an online platform for the global used machinery trade. For sellers and buyers of used industrial machinery, GINDUMAC offers complete transaction processing with an all-round carefree package. The company focuses on the back-to-back business of used metal, sheet metal and plastics processing machinery from various international manufacturers.

More information on www.gindumac.com.

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