Press Release

GINDUMAC Acquires B2B Platform for Woodworking Machinery

- Wehrmann will retroactively become a subsidiary of GINDUMAC GmbH and The Platform Group AG as of January 1, 2024
- GINDUMAC strengthens its growth trajectory by expanding its range and business model
- Wehrmann remains an independent legal entity and brand
- GINDUMAC expands platform model in the field of used woodworking machinery

Kaiserslautern, June 11, 2024. **The GINDUMAC Group, a leading B2B transaction platform for machine trading in Europe, retroactively acquires the family-owned company Wehrmann GmbH & Co. KG from Barntrup as of January 1, 2024.**

Wehrmann GmbH & Co. KG has a tradition of over 80 years in the woodworking industry and has consistently positioned itself as a global B2B platform for woodworking machines, special machines, and services since 2010.

With this acquisition, GINDUMAC is actively advancing its platform strategy by expanding its range and business model in the field of woodworking machines. For the family-owned company Wehrmann, the takeover ensures a secure succession plan and provides a long-term future perspective for the employees at the Barntrup site.

During the takeover phase, Wehrmann and GINDUMAC will focus on independence, continuity, and the digital platform strategy. Wehrmann GmbH & Co. KG will continue to operate as an independent legal entity and brand. The proven range of services will be maintained, and existing business relationships with customers, suppliers, and partners will be strategically strengthened. At the same time, the already successful platform strategy will be expanded, and a closer connection with GINDUMAC's B2B portals will be a focus.

The current managing director of Wehrmann GmbH & Co. KG, Agne Odenram, will continue to lead the operational business in the future. Daniel Kaiser and Benedikt Ruf, Co-CEOs of the GINDUMAC Group, will expand the management team and primarily focus on expanding the B2B platform business for the woodworking industry.

Agne Odenram, Managing Director of Wehrmann GmbH & Co. KG, on the new future direction: "For me, it was particularly important to find a new owner with high innovative power for the enormous potential of our traditional company Wehrmann. With GINDUMAC, we have found the perfect and extremely digital platform partner to take the necessary steps in digitization and modernization to make Wehrmann future-proof. With a clear commitment to the Barntrup location and the introduction of international platform expertise, the takeover by GINDUMAC creates a strong foundation to grow as a progressive employer from the region."

Daniel Kaiser, Co-CEO of GINDUMAC, emphasizes the strategic importance of the acquisition: "The acquisition of Wehrmann is a decisive milestone in our growth strategy. This takeover enables us to efficiently tap into the market segment of woodworking machines. At the same time, we can strategically diversify our service offerings within the GINDUMAC Group through storage, maintenance, and assembly services. This brings our B2B machinery platform to a new dimension."

Benedikt Ruf, Co-CEO of the GINDUMAC Group, on the platform strategy: "We are convinced that combining our platform expertise with Wehrmann's longstanding experience in the woodworking machinery sector will unleash significant synergies. We will leverage the strong business partnerships with Wehrmann's customers, suppliers, and partners and generate new growth with the global GINDUMAC network. GINDUMAC has grown significantly organically since 2020. Now we are undertaking our first acquisition to establish a new segment in our global platform."

About GINDUMAC

GINDUMAC operates an online platform for the global trade of used machinery. For sellers and buyers of used industrial machines, GINDUMAC offers a complete transaction handling with an all-inclusive package. The company focuses on the back-to-back business of used machines for metal, sheet metal, and plastic processing from various international manufacturers.

More information at www.gindumac.com.

About Wehrmann

Wehrmann offers comprehensive repair services for woodworking machines and ensures continuous supply readiness for its customers through an extensive spare parts inventory. Large, well-equipped workshops allow for minimal downtime with high flexibility. Wehrmann has long-standing experience in the buying and selling of used woodworking machines and maintains a permanent stock of machines for its customers. The range is complemented in the DACH region by new machines through close connections to premium machine manufacturers.

More information at www.wehrmann-maschinen.de.

Press Images

Download on https://newsroom.gindumac.com/press



The GINDUMAC x Wehrmann Management Team: From left to right, Daniel Kaiser (Co-CEO, GINDUMAC Group), Agne Odenram (Managing Director, Wehrmann), and Benedikt Ruf (Co-CEO, GINDUMAC Group).



During the takeover phase, Wehrmann and GINDUMAC will focus on independence, continuity, and the digital platform strategy.



With Wehrmann, GINDUMAC is actively advancing its platform strategy by expanding its range and business model in the area of woodworking machines.

Press Contact

Benedikt Ruf
Co-CEO

T: +49 173 273 1973
E: b.ruf@gindumac.com

GINDUMAC GmbH
Trippstadter Strasse 110
67663 Kaiserslautern
Germany