A brand-new site with no history. Six ranked terms in nine weeks.

All seven keywords started at zero. Six now rank, four of them on page one.

6

NEWLY RANKED KEYWORDS
FROM ZERO, IN NINE WEEKS



6 of 7	4	#4	9/15
NEWLY RANKING	**ON PAGE 1**	**BEST POSITION**	**AI VISIBILITY CHECKS**
from 0	bathroom, kitchen, home renos, garage	Bathroom renovations, from unranked	from 7 · Gemini 5 of 5

BEFORE FRANK

- New website, no ranking history, no domain authority
- All seven tracked keywords at zero visibility
- Market already served by established builders

WITH FRANK

+ Six of seven keywords ranking after nine weeks
+ Four renovation terms already on page one
+ Gemini names the contractor for all five prompts

01 / MAP
7 keywords across general contracting, renovations and roofing

02 / INSPECT
Full technical and on-page audit at launch, nothing inherited

03 / SHIP
Fixes shipped and link building from month one to build authority

04 / PROVE
Weekly rank tracking alongside answer-engine coverage

Keyword-led · Competitor-aware · Logged end to end

Benchmark 29 Jun 2026 → current 31 Aug 2026 · 7 tracked keywords · AI visibility measured across 15 checks (5 prompts × 3 answer engines).