No search presence at all. Now five top-three spots.

All seven tracked terms started at zero against podcast directories and streaming platforms. Six now rank, two at #1.

5

TERMS IN THE TOP 3
UP FROM ZERO



6 of 7	5	2	2/15
NEWLY RANKING	IN THE TOP 3	AT POSITION #1	AI VISIBILITY CHECKS
from 0	from 0	inspirational & motivational podcast	from 0 · early days

BEFORE FRANK

- No organic search presence — all seven terms at zero
- Discovery left to directories and streaming platforms
- No AI answer engine named the show

WITH FRANK

+ Six of seven terms ranking, five inside the top three
+ Two listener-intent terms at position one
+ Gemini now names the show for two of five prompts

01 / MAP
7 listener-intent keywords across motivation and leadership

02 / INSPECT
Episode pages audited for search eligibility and structure

03 / SHIP
On-page and schema work shipped, links built every month

04 / PROVE
Google rankings first; AI citations tracked as coverage builds

Keyword-led · Competitor-aware · Logged end to end

Benchmark 12 Jan 2026 → current 4 Sep 2026 · 7 tracked keywords · AI visibility measured across 15 checks (5 prompts × 3 answer engines).