Sponsor Entrepreneurs Partnership Brief

Institutional support for Guyanese business readiness

FundingReady.gy invites responsible institutions and corporate partners to sponsor practical preparation support for Guyanese entrepreneurs. Sponsorship can help participants understand requirements, organise compliance documents and build clearer business and funding packages.

Proposed programme

Sponsor 25 Entrepreneurs

A sponsor supports a defined cohort of up to 25 entrepreneurs through an agreed readiness pathway. The final scope, participant criteria, timeline and investment are customised before contracting.

Potential participant support

- Business-readiness assessment
- Guided Business Idea Explorer where appropriate
- Registration and compliance checklist
- Business-plan preparation guidance
- Financial-projection guidance
- Funding request and use-of-funds budget
- Supplier quotation checklist
- Application-package organisation
- AI-guided assistance first
- Human review where the agreed scope requires it

What the sponsor receives

- Acknowledgement as a programme sponsor
- Approved logo placement on the cohort page or materials
- A mutually agreed educational webinar or opening session
- Aggregate participation and completion reporting
- An anonymised impact summary
- A closing review meeting
- Optional approved communications content about the initiative

Applicant privacy

Sponsors do not receive participants' private documents, assessments, business plans, financial records or personal information. Any direct introduction requires separate, explicit participant consent. Sponsorship does not give the sponsor influence over funding eligibility or application outcomes.

Customisation options

Area	Examples
Participant group	Women, youth, rural entrepreneurs, start-ups, existing MSMEs or sector-specific cohorts
Geography	Nationwide, selected regions or communities
Support depth	Assessment only, plan preparation, financial schedules or full package preparation
Delivery	Self-guided digital, facilitated virtual sessions or blended support
Reporting	Participation, completion, readiness improvement and anonymised outcome indicators

Information required for a proposal

- Sponsor organisation and contact person
- Desired number and type of participants
- Regions or sectors to prioritise
- Preferred launch period
- Services to be sponsored
- Available budget range
- Recognition and reporting requirements
- Any procurement or compliance requirements

Next step

Submit a sponsorship enquiry through FundingReady.gy/partner-with-us. FundingReady.gy will confirm scope, responsibilities, pricing, privacy protections and success measures in a written proposal.

Important. FundingReady.gy is an independent preparation platform. Sponsorship does not constitute government endorsement and does not guarantee that participants will receive funding.