FundingReady Partnership Rate Card

Launch pricing for approved advertisers and sponsors

This rate card provides the standard launch prices for approved FundingReady.gy partners. Packages are designed for organisations serving Guyanese entrepreneurs and small businesses.

Package	Monthly	Annual	Best suited to
Verified Provider	US$49 G$10,780	US$490 G$107,800	Professionals needing a trusted directory presence
Featured Provider	US$99 G$21,780	US$990 G$217,800	Growing firms seeking stronger category visibility
Funding Partner	US$199 G$43,780	US$1,990 G$437,800	Finance and funding-support businesses
Premier Finance Partner	US$349 G$76,780	US$3,490 G$767,800	Institutions needing content and campaign reporting
Founding Partner	US$499 G$109,780	US$4,990 G$1,097,800	Organisations seeking broad non-exclusive visibility

Introductory finance partner pilot

Qualified early finance partners may be offered a three-month pilot at US$299 per month, approximately G$65,780. The total pilot investment is US$897, approximately G$197,340. The pilot does not renew automatically and is reviewed after 90 days.

- Verified finance-provider profile
- Placement on relevant funding pages
- Website and WhatsApp actions
- One sponsored educational article
- One interview or webinar
- Trackable clicks and enquiries
- Monthly summary and final review

Additional services

Service	Investment
Opportunity-page sponsored placement	US$75 / G$16,500 monthly
Homepage banner rotation	US$150 / G$33,000 monthly
Sponsored educational article	US$175 / G$38,500
Newsletter sponsor	US$125 / G$27,500 per send

Workshop or webinar sponsor	US$350 / G$77,000
Funding-guide sponsor	US$250 / G$55,000 monthly
Social and website campaign	US$225 / G$49,500
Additional category	US$25 / G$5,500 monthly

Commercial terms

- All GYD amounts are approximate at G$220 = US$1.
- Prices exclude VAT and applicable taxes.
- Advertising is subject to verification, approval and availability.
- No placement guarantees funding approval, lead volume or financial results.
- Campaigns begin only after content approval and payment confirmation.
- Custom institutional sponsorships are quoted separately.

Request a package at FundingReady.gy/partner-with-us.