FASHION WEEK

REVIEW

MEDIA KIT 2026/27

An international fashion magazine.

A daily digital fashion magazine in Hungarian, English and Simplified Chinese. A curated edition of 6–7 stories is scheduled for 8:00 a.m. Budapest time with international fashion coverage.

Our six sections

Fashion Weeks / Designers & Brands / Style & Street Style / Beauty / People / Fashion Week TV

Partnership formats

Sponsored articles. Clearly labelled partner stories in three languages, reviewed by the partner before publication.

Section sponsorship. Brand presence on a selected section front, distinct from independent editorial content.

Editorial collaboration. Bespoke themes and formats planned together, preserving editorial independence and labelling paid content.

Founding partner rates

Homepage leaderboard: 19,000 HUF / 7 days; 49,000 HUF / 30 days.
Section partnership: 14,000 HUF / 7 days; 35,000 HUF / 30 days.
Sponsored brand news: from 39,000 HUF / story in three languages.

Net prices, excluding VAT. Valid for campaigns confirmed by 31 December 2026 and starting no later than 31 January 2027. See the online rate card for all placements, packages, artwork specifications and terms.

Get in touch

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