

REGIONAL REPRESENTATIVE APPOINTMENT PROPOSAL

Youth Ambassadors (YA)

Asia Pacific Performing Art Confederation (APPAC)

Inspiring Talent. Connecting Cultures



ABOUT YOUTH AMBASSADORS



Youth Ambassadors (YA) is an international youth development platform dedicated to connecting young talents through education, cultural exchange, competitions, and global collaboration.



Key Highlights

International Youth Programs & Competitions

Cross-Cultural Exchange Across Asia-Pacific

Leadership, Innovation & Talent Development

Global Network of Schools, Educators & Partners

ASIA PACIFIC PERFORMING ART CONFEDERATION (APPAC)

Supported by Youth Ambassadors

As part of the Youth Ambassadors ecosystem, the **Asia Pacific Performing Art Confederation (APPAC)** connects young performers, educators, and partners across the Asia-Pacific region, promoting performing arts development, cultural exchange, and international opportunities.



REGIONAL NETWORK • TALENT DEVELOPMENT • INTERNATIONAL STAGES • CULTURAL EXCHANGE • ARTISTIC EXCELLENCE



OUR PROGRAMS

OUR PURPOSE & VALUES

OUR MISSION

The talents of creation in oneself the knowledge and dedication to the arts that transform lives. Create Passion and growing talents for the music and dance in the arts scene. The different experiences that inspire people.



CORE VALUE



OUR VISION

We believe in developing confident, self-expression and unique learning opportunities and a positive attitude towards achievements, inspiring originality in one's work.

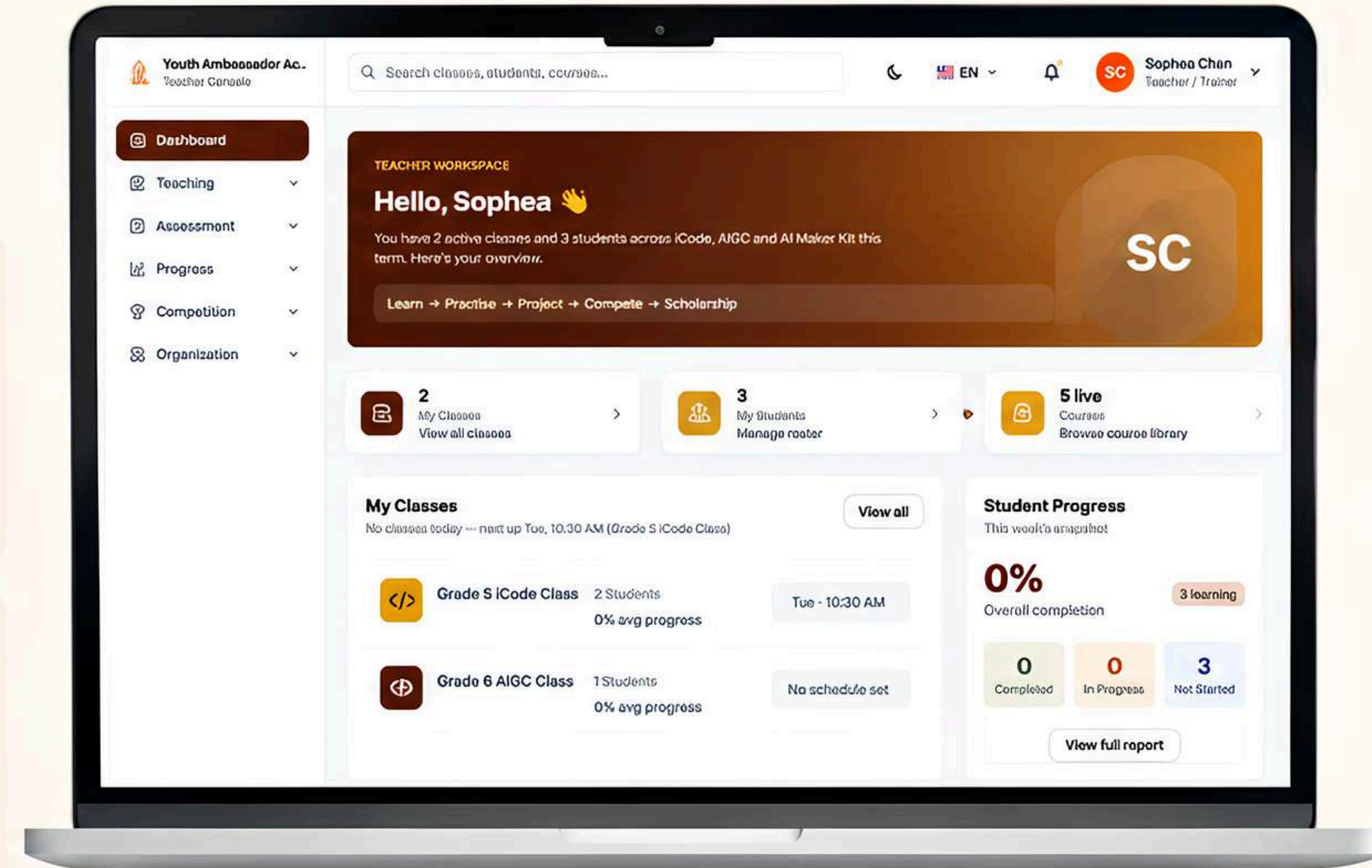
LMS SUPPORT

Learn. Empower. Improve.

Our Learning Management System (LMS) is designed to support Regional Representatives with continuous learning, practical training and performance development.

Teach · Learn · Practise · Compete

A complete platform for coding, AI and robotics learning.



LEARN

Access structured courses, learning resources and guidelines anytime, anywhere.



EMPOWER

Gain practical training and tools to confidently support and train your local teams.



PRACTISE & APPLY

Turn knowledge into action through activities, assessments and real-world implementation.



TRACK & IMPROVE

Monitor your progress, receive feedback, and identify areas for continuous growth.



LEARN



PRACTISE



APPLY



TRACK



IMPROVE

SAME PURPOSE
BRIGHTER TOMORROWS

MEDIA SUPPORT

Create. Promote. Grow.

We provide professional media support to help our franchise partners promote Youth Ambassadors programmes locally and strengthen their brand presence.



SOCIAL MEDIA CONTENT

Ready-to-use posters, promotional visuals, videos, captions, and campaign materials.



PHOTOGRAPHY & VIDEOGRAPHY

Professional event photos and videos that partners can use for local marketing and participant engagement.



BRAND & CREATIVE ASSETS

Official logos, templates, brand guidelines, brochures, and other approved promotional materials.



CONTENT SUPPORT

Guidance and resources to help partners communicate YA programmes clearly and consistently across their channels.



YA CREATES

Professional content and media assets



PARTNERS LOCALISE

Adapt for local context and activities



SOCIAL MEDIA PROMOTION

Share across local channels

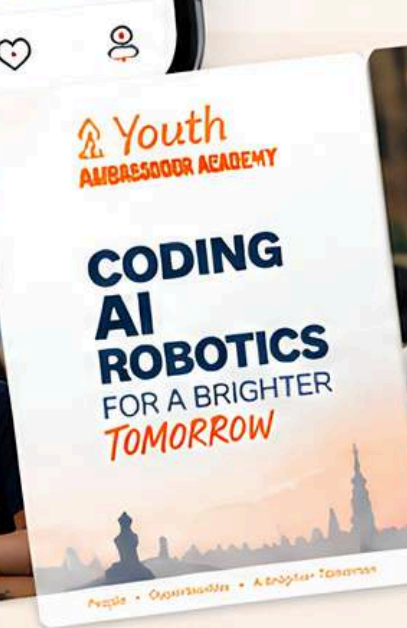


MORE REACH & ENGAGEMENT

Stronger visibility and greater impact



High-quality media for greater impact.



**WE PROVIDE THE CONTENT.
YOU AMPLIFY IT LOCALLY.
TOGETHER, WE GROW THE NETWORK.**

MEDIA SUPPORT

YOUTUBE

@sgyouthambassadors

@sgyouthambassadors5501

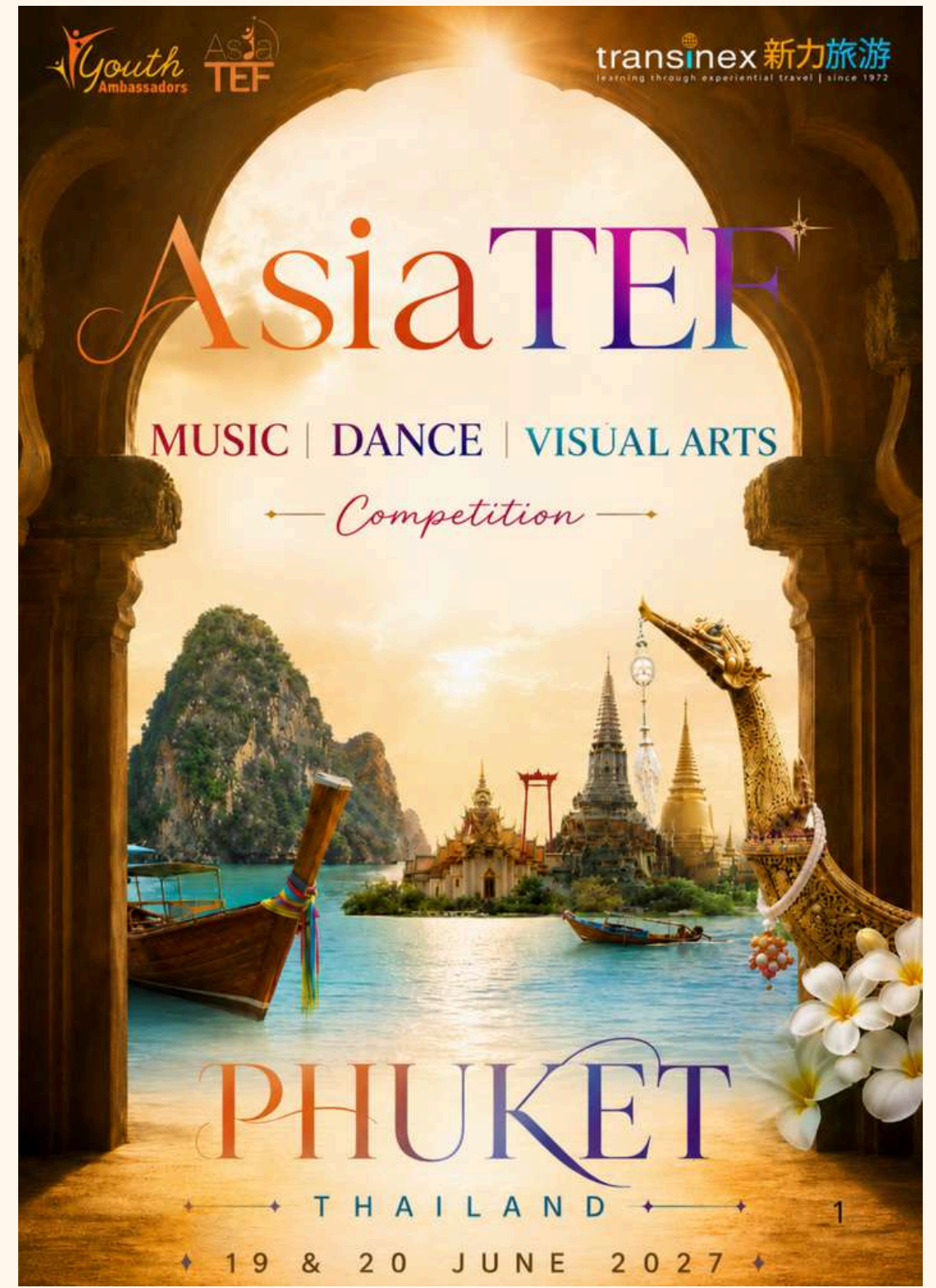
Find More On:



<https://youtu.be/CYvEXXaZPJQ?si=hziFsHRBZNGW7Twu>

<https://youtu.be/CYvEXXaZPJQ?si=hziFsHRBZNGW7Twu>

MEDIA SUPPORT



WORK FLOW

Our regional partnership follows a simple, collaborative process.

Regional Representatives first understand YA's programmes and practices. YA provides guidance and support, while representatives execute plans locally. YA then reviews progress and provides feedback, ensuring both sides continuously improve and grow together through a win-win partnership.

Through close collaboration, YA and our Regional Representatives grow together — creating a sustainable, win-win partnership.

MANPOWER REQUIREMENT

Minimum 2 staff per region

- 1 Senior Staff
- 1 Junior Staff

Both are required to attend the training.

UNDERSTAND PRACTICE

YA GUIDANCE & SUPPORT

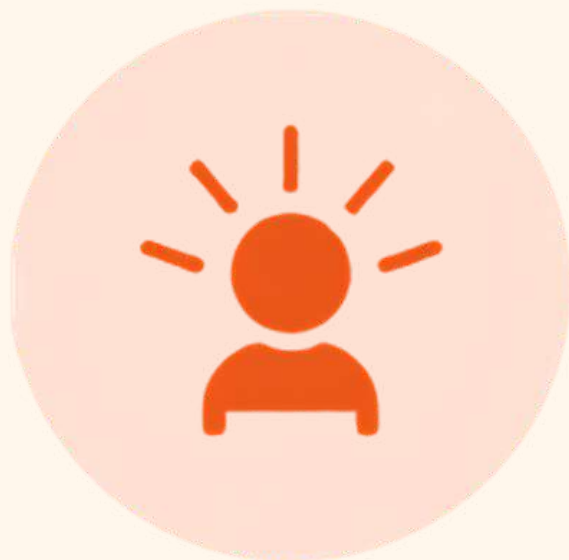
EXECUTE

REVIEW & FEEDBACK

OUR SUPPORT

Growing Together Through Continuous Support

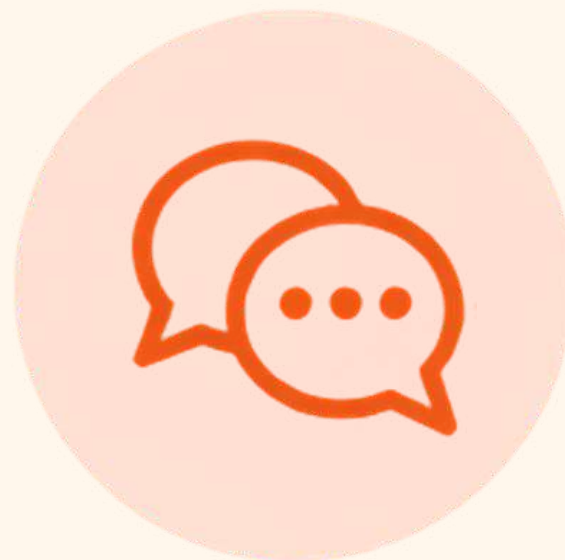
01



EMPOWER

We equip Regional Representatives with the training, resources, guidance, and tools needed to operate confidently and effectively.

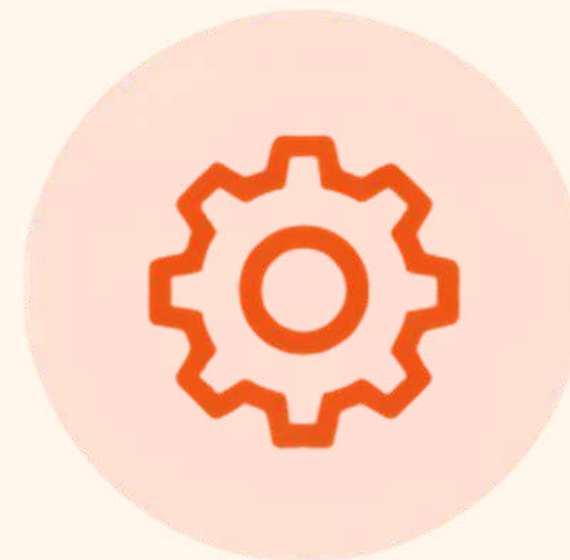
02



LISTEN

We maintain regular communicative and progress reviews to understand challenges, gather feedback, and identify opportunities.

03



IMPROVE

We use feedback and shared experience to refine our approach, strengthen performance, and develop better solutions.

04



GROW TOGETHER

We build a long-term, mutually beneficial partnership for greater impact.

PARTNER TODAY. BRIGHTER TOMORROW.

CONFERENCES 27/28

2027

JANUARY



CHINESE CULTURAL EXCHANGE FESTIVAL (CCEF)

16 - 17 JAN

MARCH



YOUTH ENVIRONMENTAL SUMMIT (YES)

 03 - 07 MAR

MARCH



YOUTH FRIENDSHIP FESTIVAL (YYF)

 SHANGHAI
 25 - 29 MAR

JUNE



ASIAN TALENT ELITE FESTIVAL (ASIA TEF)

 PHUKET
 19 - 20 JUNE

JULY



ASIAN STUDENT LEADERSHIP CONFERENCE (ASLC)

28 JUL - 01 AUG

TBC



RURAL EMPOWERMENT AND DEVELOPMENT (READ)

DETAILS TBC

TBC



ASEAN TOURISM for GOOD (ATG)

DETAILS TBC

2028

MARCH



YOUTH ENVIRONMENTAL SUMMIT (YES)

 03 - 07 MAR

CONFERENCES 2027/2028

AITECH4GOOD

REGIONAL EVENT ROADMAP 2026-2027

Empowering Youth Innovation Across ASEAN & Beyond

ASEAN COUNTRIES



ASIA & BEYOND



We welcome more countries to join and collaborate!

01 LAUNCH & REGIONAL EVENTS OCT – DEC 2026

OCT 03-04 2026
ANGC ONLINE ROUND – CAMBODIA
LYDINC · Dr. Anh Thu
APEC Online Launch
AIGC for Good

NOV 01 2026
AIGC ASEAN STORIES
Awarding & Speeches
RUFA · Phnom Penh, Cambodia
RESULTS / AWARDING · CONFIRMED

NOV 14 2026
KLESF 2026
iCode · Coding & Crafting
· AI Pitching · AMEC Math

DEC 13 2026
AI TECH FOR GOOD
Ho Chi Minh City, Vietnam

02 ONLINE QUALIFIERS FEB – MAR 2027

FEB 2027
AIGC ASEAN STORIES
Online Preliminary Submission
SUBMISSION LATE FEB 2027
RESULTS TBC

MAR 11 2027
CODING & CRAFTING AI DEVELOPMENT AI PITCHING
SUBMISSION DEADLINE 11 MAR 2027
RESULTS · TBC

MAR 15 2027
AMEC iCode
ONLINE SUBMISSION DEADLINE 15 MAR 2027
RESULTS · TBC

MAR 22 2027
ONLINE JUDGING
Coding & Crafting

MAR 29 2027
ONLINE JUDGING
AI Development & AI Pitching

BALI OFFLINE LOCAL ROUND
BALI · INDONESIA

03 ASEAN FINALS & TRAINING MAY – AUG 2027

MAY 01-03 2027
ASEAN GRAND FINALS
AIGC ASEAN Road to NASA Space Apps
Kuala Lumpur, Malaysia
WINNERS / RESULTS · TBC

JUN-AUG 2027
TRAINING PATH
JUN – AUG 2027
01 → 02 → 03 → 04
INTENSIVE TRAINING · PRE-NASA HACKATHON · NASA SPACE APPS PREPARATION · KLESF PHYSICAL BOOTH PREP

04 GLOBAL STAGE OCT – NOV 2027

OCT 04-05 2027
NASA SPACE APPS CHALLENGE 2027

NOV 2027
KLESF 2027 EXHIBITION SHOWCASE
PHYSICAL BOOTH · SHOWCASE / EXHIBITION

- HERO MILESTONE Strategic / Global
- MAJOR EVENT Regional / Competition
- TRAINING & DEVELOPMENT Preparation / Growth
- OPERATIONAL ACTIVITY Judging / Submission / Results

ASEAN → ASIA → GLOBAL

INNOVATION · COMPETITION · TRAINING · COLLABORATION · GLOBAL OPPORTUNITIES

SCAN TO EXPLORE MORE
aitech4good.asia



FORECAST

Grow Your Network. Grow Your Rewards.

The more students you bring, the greater the impact — and the greater the rewards.

 **Ho Chi Minh City**
 12 & 14 December 2026

 **Phuket, Thailand**
 19 & 20 June 2027

PARTNER LEVEL	 BRONZE PARTNER	 SILVER PARTNER	 GOLD PARTNER	 PLATINUM PARTNER
STUDENT REGISTRATIONS	10+ Student Registrations	25+ Student Registrations	50+ Student Registrations	100+ Student Registrations
HO CHI MINH CITY	3% for Partner 3% for School	10% for Partner 5% for School	15% for Partner 5% for School	20% for Partner 5% for School
PHUKET	5% for Partner 5% for School	10% for Partner 5% for School	15% for Partner 5% for School	25% for Partner 10% for School

THE GROWTH OPPORTUNITY



MORE STUDENTS

Expand recruitment through schools, academies and educational networks.



MORE REWARDS

Higher registration performance unlocks stronger commission opportunities.



LONG-TERM GROWTH

Build recurring participation and develop a sustainable regional partnership.

MORE REGISTRATIONS → HIGHER TIER → GREATER REWARDS → STRONGER PARTNERSHIP



YOUTH AMBASSADORS (YA)
&
ASIA PACIFIC PERFORMING ART CONFEDERATION (APPAC)

REGIONAL REPRESENTATIVE AGREEMENT

International Commercial Representation Agreement

BETWEEN
Youth Ambassadors Pte. Ltd. (operating Youth Ambassadors “YA” & Asia Pacific Performing Art Confederation “APPAC”)
AND
[Full Legal Name of Representative Entity]

Reference No.	YA/APPAC-RRA-2026-01
Effective Date	12/09/2026
Territory	[Country / Region]

This Regional Representative Agreement (the “Agreement”) is made and entered into by and between:

PARTY A — THE PRINCIPAL

Legal Corporate Name	Youth Ambassadors Pte. Ltd. (operating Youth Ambassadors “YA” and Asia Pacific Performing Art Confederation “APPAC”)
Registration No. (UEN)	201413212H — incorporated under the laws of Singapore
Registered Address	1 Coleman Street, #04-31, The Adelphi, Singapore 179803
Authorized Signatory	Adrian Soo — Sales Director
Official Contact Email	contact.sgyouthambassadors@gmail.com

Hereinafter referred to as “YA/APPAC” or the “Principal.”

PARTY B — THE REGIONAL REPRESENTATIVE

Legal Corporate Name	[Full Legal Name of Representative Entity]
Registration No.	[Registration / Tax ID Number]
Registered Address	[Full Business Address, City, Country]
Authorized Signatory	[Full Name] — [Designation / Title]
Official Contact Email	[Authorized Email Address]

Hereinafter referred to as the “Representative.” YA/APPAC and the Representative are collectively the “Parties,” and individually a “Party.”

PREAMBLE

WHEREAS, YA/APPAC is an established Singapore-based international platform organizing premier global competitions, educational conventions, cultural exchanges, and performing arts festivals across the Asia-Pacific region; and

WHEREAS, the Representative possesses local market expertise, institutional networks, and operational infrastructure to promote and recruit participant delegations within the designated territory;

NOW, THEREFORE, the Parties agree as follows:

ARTICLE 1: INSTITUTIONAL BACKGROUND & OBJECTIVES

1.1 Institutional Profiles

Youth Ambassadors (YA): an international educational platform based in Singapore dedicated to youth empowerment through leadership conventions, STEM & sustainability initiatives, competitions, and global cultural exchanges.

Asia Pacific Performing Art Confederation (APPAC): an international arts platform operating under the YA ecosystem, fostering performing arts excellence, cultural dialogue, and organizing distinguished international dance, music, and theater festivals.

1.2 Strategic Purpose

To establish an official institutional bridge within the Territory, connecting schools, academies, educators, and youth talents to YA/APPAC's global programs.

ARTICLE 2: APPOINTMENT, EXCLUSIVITY & SCOPE OF AUTHORITY

2.1 Appointment & Designated Territory

CONTRACT

Subject to the terms herein, YA/APPAC appoints the Representative as an Official Regional Representative of YA & APPAC for the geographic territory set forth in Schedule 1 (the “Territory”).

2.2 Exclusivity & Performance Review

The appointment shall be Exclusive or Non-Exclusive as designated in Schedule 1. Where exclusivity is granted, it is strictly conditioned upon meeting the Performance Targets in Schedule 3.

Right of Conversion: if the Representative materially fails to achieve the agreed Performance Targets or becomes inactive, YA/APPAC reserves the right, upon thirty (30) days' written notice, to convert the appointment from Exclusive to Non-Exclusive and/or appoint additional representatives within the Territory, without terminating the entire Agreement.

2.3 Authorized Scope of Activities

Within the Territory, the Representative is authorized to:

- 1. Market and promote only the Authorized Programmes identified in Schedule 4.
- 2. Conduct outreach to primary/secondary schools, universities, performing arts academies, and youth cultural networks.
- 3. Recruit, register, and coordinate participant delegations for approved programs.
- 4. Provide local administrative liaison, document pre-checks, and pre-departure briefings.

2.4 Local Events & Independent Initiatives

Any local event, preliminary qualifier, workshop, or competition organized within the Territory using the YA/APPAC brand, syllabus, or intellectual property must receive prior written approval from YA/APPAC. A separate project addendum detailing operational division, licensing fees, branding, and liability shall be executed prior to any public launch.

2.5 Limitations of Authority

Unless expressly authorized in writing by YA/APPAC, the Representative shall not:

- a. Enter into binding legal agreements, financial liabilities, or credit arrangements on behalf of YA/APPAC.
- b. Alter official program fees, competition rules, awards, judging criteria, or eligibility requirements.
- c. Sub-license, assign, delegate, or appoint sub-representatives or local distributors.
- d. Collect or hold participant fees under YA/APPAC's direct trade name without authorized payment channels.
- e. Guarantee speculative outcomes including visas, rankings, awards, or school admissions.

ARTICLE 3: RIGHTS & MUTUAL OBLIGATIONS

3.1 Principal's Obligations

YA/APPAC shall: issue an official Certificate of Regional Representative Appointment; supply authorized marketing collateral, branding guidelines, competition syllabi, and schedules; manage international program operations, master venues, adjudicators, award ceremonies, and official visa support letters; and conduct orientation, briefing sessions, and reasonable coordination support.

3.2 Representative's Obligations

The Representative shall: use commercially reasonable efforts to develop the market ethically, upholding YA/APPAC's international prestige; ensure all marketing materials accurately convey official program information without misleading claims; submit operational reports and participant recruitment tracking per Schedule 3; and comply with child safeguarding standards and all applicable local regulatory laws.

ARTICLE 4: COMMERCIAL STRUCTURE & FINANCIAL SETTLEMENT

4.1 Commercial Terms

Appointment fees, revenue share percentages, and delegate commission structures are set out in Schedule 2.

4.2 Attribution & Payment Integrity

Commissions apply solely to delegates enrolled through designated tracking codes, referral links, or validated recruitment manifests verified by YA/APPAC.

4.3 Settlement Terms

Remittances shall occur in the currency and timeframe stated in Schedule 2. Neither Party may make unauthorized deductions, set-offs, or withholdings. Each Party is responsible for its own domestic transaction fees and tax obligations.

ARTICLE 5: INTELLECTUAL PROPERTY, BRANDING & NON-MISUSE

5.1 IP Ownership & Limited License

All trade names, trademarks, logos, event formats, curriculum, and digital media relating to YA and APPAC remain the exclusive property of the Principal. The Representative receives a revocable, non-exclusive, non-transferable license during the Term to utilize approved brand marks solely for Authorized Programmes.

5.2 Public Communication, Domains & Social Media

- 1. Any localized domain name, website, or social media channel (e.g., Facebook, Instagram, TikTok) incorporating the name “Youth Ambassadors” or “APPAC” must receive prior written endorsement from YA/APPAC.
- 2. The Representative shall immediately rectify or take down any promotional material deemed misleading or non-compliant upon notice from YA/APPAC.
- 3. Upon termination, administrative credentials or access to any regional accounts bearing YA/APPAC marks shall be transferred to YA/APPAC or deactivated.

5.3 Non-Misuse & Conflict of Interest

During the Term and for a period of twelve (12) months following termination or expiration, the Representative shall not misuse YA/APPAC's proprietary syllabi, participant databases, or institutional relationships to organize, market, or promote an unauthorized, directly competing international performing arts or educational competition.

5.4 Child Safeguarding & Privacy

The Parties shall enforce strict safeguarding protocols and comply with applicable data protection laws, including the Singapore PDPA. Participant data involving minors must be processed solely for authorized event purposes and never disclosed or sold.

ARTICLE 6: TERM, TERMINATION & REMEDIES

6.1 Term & Renewal

This Agreement is valid for an Initial Term of [1 / 2] year(s) from the Effective Date. Renewal requires mutual written agreement following an annual KPI audit.

6.2 Termination for Convenience

Either Party may terminate this Agreement without cause upon giving [60] days' prior written notice.

6.3 Termination for Cause

Either Party may terminate immediately upon written notice if the other Party commits a material breach and fails to remedy it within thirty (30) days of receiving written notice.

6.4 Immediate Termination by Principal

YA/APPAC may terminate with immediate effect if the Representative:

1. Engages in embezzlement, unauthorized fee collection, or financial fraud.
2. Commits a serious violation of child safeguarding policies or applicable criminal laws.
3. Engages in conduct causing material reputational harm to YA/APPAC.
4. Breaches the Non-Misuse covenants under Clause 5.3.

6.5 Post-Termination Obligations

Upon expiration or termination, the Representative shall immediately cease representing YA/APPAC, deactivate/remove all branding from digital/physical assets, return or delete confidential manifests, and settle outstanding balances within thirty (30) days. Existing registered participants shall be transitioned smoothly.

ARTICLE 7: GENERAL & LEGAL PROVISIONS

7.1 Independent Contractor

The relationship is strictly that of independent contracting parties. Nothing herein creates an agency, partnership, joint venture, or employment relationship.

7.2 Confidentiality

Each Party shall keep confidential any non-public information received from the other Party in connection with this Agreement — including participant and partner data, commercial terms, and operational materials — and shall not disclose it to third parties except as required to perform this Agreement or by applicable law. This obligation survives termination for two (2) years.

7.3 Indemnification & Liability

Each Party shall indemnify and hold harmless the other Party from and against any third-party claims, losses, damages, or liabilities arising directly from its own gross negligence, willful misconduct, breach of local laws, or unauthorized representations made to participants or institutions.

7.4 Force Majeure

Neither Party shall be liable for failure or delay resulting from events beyond reasonable control, including natural disasters, pandemics, government travel bans, armed conflict, or civil unrest.

7.5 Governing Law & Arbitration

This Agreement is governed by and construed under the laws of Singapore. Any dispute shall first be negotiated in good faith for thirty (30) days. If unresolved, the dispute shall be referred to and finally resolved by arbitration administered by the Singapore International Arbitration Centre (“SIAC”) under the SIAC Arbitration Rules in force. The seat of arbitration shall be Singapore, the language shall be English, and the tribunal shall consist of one (1) arbitrator.

7.6 Formal Notices, Amendments & Severability

Any formal legal notice shall be in writing and deemed served when sent to the official emails specified on Page 1. No amendment is valid unless executed in writing by authorized signatories of both Parties. If any provision of this Agreement is held invalid or unenforceable, the remaining provisions shall continue in full force and effect.

7.7 Entire Agreement

This Agreement and its Schedules constitute the entire understanding between the Parties, superseding all prior proposals, drafts, and communications.

EXECUTION & SIGNATURES

IN WITNESS WHEREOF, the Parties hereto have caused this Regional Representative Agreement to be executed by their duly authorized representatives as of the Effective Date.

FOR YOUTH AMBASSADORS PTE. LTD. (YA/APPAC)	FOR THE REGIONAL REPRESENTATIVE
Legal Entity: Youth Ambassadors Pte. Ltd. Signature: _____ Signatory Name: Adrian Soo Designation: Sales Director Date: _____ <i>(Official Corporate Stamp / Seal)</i>	Legal Entity: [Representative Organization Legal Name] Signature: _____ Signatory Name: [Authorized Signatory Name] Designation: [Title / Position] Date: _____ <i>(Official Corporate Stamp / Seal)</i>



SCHEDULE 1 — APPOINTED TERRITORY & TERM DETAILS

Parameter	Agreement Terms
Designated Territory	[Country / Specific Region / Provinces]
Appointment Nature	☐ Exclusive ☐ Non-Exclusive
Initial Term	From [DD/MM/YYYY] to [DD/MM/YYYY] (e.g., 12 months)
Termination Notice Period	[60] calendar days' prior written notice
Official YA/APPAC Point of Contact	Adrian Soo — contact.sgyouthambassadors@gmail.com
Representative Point of Contact	[Full Name] — [Email Address] — [Phone]

Order of Precedence: In the event of any conflict between the main body of this Agreement and any Schedule hereto, the terms of the main body shall prevail unless expressly stated otherwise.

SCHEDULE 2 — COMMERCIAL STRUCTURE & FINANCIAL SETTLEMENT

2.1 Appointment / Licensing Fee (if applicable)

Initial Representative Fee: [Amount & Currency / Waived]

Due Date: [Upon execution of Agreement / N/A]

2.2 Delegate Registration & Revenue Allocation

Authorized Programme	Fee / Delegate	YA/APPAC Share	Representative Commission	Settlement Trigger
[APPAC Performing Arts Festival]	USD [Amount]	[XX]%	[XX]%	Net 15 days post-event
[YA International Youth Summit]	USD [Amount]	[XX]%	[XX]%	Net 30 days post-intake
[Additional Approved Event]	USD [Amount]	[XX]%	[XX]%	As agreed per addendum

2.3 Payment Protocol & Settlement

Payment Routing: ☐ Direct to YA/APPAC Gateway ☐ Collected locally by Representative and remitted net/gross

Settlement Currency: [USD / SGD]

Remittance Deadline: within fifteen (15) business days following the formal close of registration.

2.4 Cancellations & Refunds

All participant cancellations, withdrawals, and fee refunds shall be governed strictly by the official YA/APPAC Program Refund Policy. The Representative has no authority to approve or promise refunds on behalf of YA/APPAC without prior written consent.

SCHEDULE 3 — PERFORMANCE METRICS & REPORTING (KPIs)

Key Performance Area	Annual Target / Expectation	Review Cadence
Delegate Recruitment	Minimum [XXX] confirmed participants across all programs	Annual audit
Institutional Outreach	Communication established with at least [XX] schools / academies	Semi-annual review
Promotional Outreach	Minimum [X] localized information sessions or webinars	Per semester
Operational Updates	Periodic progress and pipeline reports submitted to YA/APPAC	☐ Monthly ☐ Quarterly

SCHEDULE 4 — AUTHORIZED PROGRAMMES

The Representative is authorized to recruit for and represent the following active initiatives during the Term:

- Asia Pacific Performing Art Confederation (APPAC) Competitions & Festivals (Music, Dance, Drama).
- Youth Ambassadors International Educational Summits & Global Exchange Programs.
- YA STEM, Innovation & Cultural Immersions.
- Other programs added via mutual written confirmation.

