

Elevate 2026 Website
Site Map Study

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Concept Direction
Together Means?

Together we can lead the industry in providing quality jobs that uplift caregivers and care recipients

For the Elevate Community:

- Together Means
- Super-Coop Membership
- Learn + Connect
- Guiding Principles
- Let's Get Together

Together, we can change caregivers lives and transform the care economy .

For Funders:

- Together Means
- Guiding Principles
- Support & Transform
- Let's Get Together

Menu	Mission Together Means	Member Benefits Super-Coop Membership	Events & Resources Learn + Connect	About Guiding Principles	Impact Support & Transform	Join Let's Get Together
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Elevate: Introduction to the big picture of Elevate

Together Means	We Lead One or two sentences on the topic.	We Create. One or two sentences on the topic.	We Innovate. One or two sentences on the topic.	We Uplift. One or two sentences on the topic.
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Super-Coop Membership	How Joining a Super-powered Coop Can Help Me Membership Overview Introduction to the case for membership	Member Benefits Business stability and profitability Less stress with collective support Confidence in their business Deeper employee/worker engagement	Access to high quality jobs Feeling part of a support Feeling supported and connected Cost savings for better benefits, pay, training, or business growth
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Learn + Connect	Resources: Start Up Resources Guides, Templates, Reports Cooperative Resources Guides, Templates, Reports	Events: Workshops, Conferences, and Webinars	Connections: Get to know our members, partners, and supporters. Meet, collaborate, and learn together.
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Guiding Principles	Cooperation, Innovation + Justice Why is this important?	Peer Network, Support + Education Why is this important?	Sustainability + Profitability Why is this important?	Business Strategy + Growth Coaching Why is this important?
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Support & Transform	Together, we can change, improve, and transform the care economy. With the proper funding and support, Elevate will strengthen, scale, unite home care cooperatives for individual caregiver growth and re-imagine the home care industry.	Types of Giving Impact of Elevate How to Support Elevate
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Let's Get Together	Learn how to become a member and join a super-powered cooperative focused on growing, enhancing, and transforming the home care industry. Join Now!
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Mission:
Together
Means

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Introduction to the value of "together"

We Lead

- Affordable employee benefits
- Caregiver training and education.
- Caregiver supports: counseling,
financial, access, public benefits,
peer support.
- Business coaching

We Create.

- Group purchasing:
Access affordable benefits
Aave money and invest in training, benefits,
and better pay.
- Start-up supports and coaching:
Vetted plug and play business solutions
Opportunity to:
- Launch quickly and sustainably
Opening up business ownership opportunities
More caregivers and quality services to more

We Innovate.

- Testing new models
Roundtables, conferences and
other formats
- Providing access to
affordable, co-op friendly
capital
- Support caregiver success,
- Keeping services in
communities
where they are desperately
needed.
- Low turnover rates

We Uplift.

- Uplifting of caregiver voices
in media, policy circles sharing caregiver issues, needs, etc.
- Public education
on the cooperative model and caregiver/home care industry issues

Together,
We Elevate.

- Together, we are super-powered.
What does a super-coop provide?
- Business stability and profitability
Less stress with collective support
Confidence in their business
Deeper employee/worker engagement
Access to high quality jobs
- Feeling part of a support
Feeling supported and connected
Cost savings for better benefits, pay, training,
or business growth

Let's Get
Together

- Learn how to become a member and join a super-powered cooperative
focused on growing, enhancing, and transforming the home care industry.
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Super-Coop Member Benefits Page

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Super-Cooperative: The Benefits of Working Together

Member Benefits Overview

How Joining a Super-powered Coop Can Help Me

Membership Overview

Introduction to the case for membership

Super-Coop Membership

Member Benefits

Business stability and profitability

Less stress with collective support

Confidence in their business

Deeper employee/worker engagement

Access to high quality jobs

Feeling part of a support

Feeling supported and connected

Cost savings for better benefits, pay, training, or business growth

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Events +
Resources:
Learn +
Connect

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Overview of resources and events, goals and schedules

Resources

Start Up Resources

Recent Resources

All Resources

Sort by type:
Guides
Templates
Reports

Cooperative Resources

Recent Resources

All Resources

Sort by type:
Guides
Templates
Reports

Events

Upcoming Events

Events by Type: Workshops Webinars Conferences Networking

Past Events

All events older than 1 week

Connections

Overview of the network: Meet, collaborate, and learn together.

Get to Know: Members Partners Supporters

Join now to connect and chat with our network members.

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About Page

About Us, Introduction Paragraph

What Guides Us?

Guiding Principles

- Cooperation, Innovation + Justice
Why is this important?
- Peer Network, Support + Education
Why is this important?
- Sustainability + Profitability
Why is this important?
- Business Strategy + Growth Coaching
Why is this important?

Who Guides Us?

Team

Team Bios and Introductions

Let's Get Together

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Impact: Support Page

Menu	Mission Together Means	Member Benefits Super-Coop Membership	Events & Resources Learn + Connect	About Guiding Principles	Impact Support & Transform	Join Let's Get Together
Introduction to the big picture of Elevate						
Support & Transform	Together, we can change, improve, and transform the care economy. With the proper funding and support, Elevate will strengthen, scale, unite home care cooperatives for individual caregiver growth and re-imagine the home care industry.					
Impact of Elevate	Impact Diagrams/Infographic Impact Stories (3) with a "See all" links to Impact Stories Page					
Types of Giving	Kinds of giving and their impacts					
How to Support Elevate	Ways to give and/or support Elevate					
Let's Get Together	Learn how to become a member and join a super-powered cooperative focused on growing, enhancing, and transforming the home care industry. Join Now!					



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Introduction to Ways to Connect with Elevate

Let's Get Together

Learn how to become a member and join a super-powered cooperative focused on growing, enhancing, and transforming the home care industry.

- Contact Form**
- Giving Form**

