

Integrated Conference Agenda

The 24-Hour Africa Economy, Agribusiness, Digital Sovereignty & AfCFTA Industrial Acceleration Conference and Investment Programme

Ridge Royal Hotel, Cape Coast, Ghana · Conference 21–23 October 2026 · Delegation 19–27 October 2026

ENDORSEMENT AND PARTNERS

Convened under endorsement

Endorsing Authority	Ghana Tourism Authority — Collaborative Endorsement & Strategic Partnership Support Ref. GTA/CEO/035, 15 July 2026 · Signed: Maame Efua Houadjeto, Chief Executive Officer
Endorsing Authority	Africa Travel Commission
Presenting Partners	Inter Tourism Expo Accra (iNTTA) · 24-Hour Economy Authority · Ghana Tourism Authority (GTA) · Jaksally Development Organization
Organizing Partners	Inter Tourism Expo Accra (iNTTA) · Jaksally Development Organization · Ghana National Chamber of Commerce & Industry (GNCCI) · International Quest for Truth and Justice (IQTJ) · Accelerated · Ridge Royal Hotel · Lemon Beach Resort
Venue	Ridge Royal Hotel, No. 1 Second Ridge, Cape Coast 23331, Ghana Conference Days 1–3. Site visits: Accra and the Savannah Region, Days 4–6.

AT A GLANCE

The nine days

The delegation arrives in Accra on 19 October and travels to Cape Coast on the 20th by way of three site visits. The conference itself runs three days at the Ridge Royal Hotel, after which the Investment Curated Program takes registered delegates to Accra and the Savannah Region.

DATE	LOCATION	FOCUS
Mon 19 Oct	Accra	Delegate arrivals, airport media engagement, welcome reception and networking mixer
Tue 20 Oct	Accra → Cape Coast	Gomoa Economic Free Zone, Elmina Castle, lunch, and check-in at the Ridge Royal Hotel
Wed 21 Oct	Cape Coast — Day 1	Opening: Tourism, Trade & National Development
Thu 22 Oct	Cape Coast — Day 2	Investment Marketplace & Deal Flow
Fri 23 Oct	Cape Coast — Day 3	Policy, Finance & Execution · Cape Coast site visit · evening gala
Sat 24 Oct	Accra — Day 4	Special Economic Zones and the industrial platform
Sun–Mon 25–26 Oct	Savannah Region — Days 5–6	Rural scale and inclusive investment
Mon–Tue 26–27 Oct	Accra	Return to Accra and delegate departures

PRE-CONFERENCE

Arrival and orientation · 19–20 October

Delegates arrive in Accra on 19 October. Media engagements take place at the airport with all conference partners before transfers, with hotel check-in coordinated by the iNTTA logistics team. Welcome packets, delegate credentials and programme materials are distributed on arrival.

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
All day	Delegate arrivals, media engagements and orientation Airport media engagement with conference partners and stakeholders, transfers, hotel check-in and delegate orientation.	iNTTA logistics team
17:00 – 19:00	Welcome reception and business networking mixer An informal setting for delegates, investors, government officials and business leaders to make initial connections ahead of the formal programme. Representatives of iNTTA, the 24-Hour Economy Authority, Jaksally Development Organization, the Ghana Tourism Authority and IQTJ welcome attendees and provide programme orientation and a security briefing.	All convening partners
19:00 – 21:00	Informal networking dinner For early arrivals.	—

TUESDAY 20 October — Accra to Cape Coast

The transfer day is a working day. Delegates travel in two groups of thirty for the Gomoa site visit before continuing along the coast to Cape Coast.

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
08:00	Depart from hotel	iNTTA logistics team
09:00	Gomoa Economic Free Zone Site visit in two groups of thirty. Concluding time to be confirmed.	
11:00 – 12:30	Travel to Elmina Snacks and drinks served on board.	
12:45 – 13:45	Elmina Castle Guided tour of the UNESCO World Heritage site.	
14:30 – 16:00	Lunch Lemon Beach Resort or Coconut Grove Hotel	
16:10 – 17:10	Travel to Cape Coast	
17:10	Hotel check-in and free time Ridge Royal Hotel, Cape Coast. Free time for all delegates.	iNTTA logistics team

CONFERENCE PROGRAMME

Cape Coast · 21–23 October 2026

Three days at the Ridge Royal Hotel. Daily pattern: registration and coffee 08:00–08:30, programme 08:30–16:30, lunch served between 12:00 and 15:00.

DAY 1 WEDNESDAY 21 OCTOBER 2026

Opening: Tourism, Trade & National Development

Theme: Positioning Ghana as a 24-Hour Investment Economy

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
08:00 – 08:30	Registration, interviews, photo shoots and delegate networking	
08:30 – 09:00	Introductions	Conference Chair
09:00 – 10:30	Key investment discussions and possible collaborations	Ghana Tourism Authority
10:30 – 12:00	Ghana – Pennsylvania sister-city bilateral dialogue	—
12:00 – 12:30	Working networking and coffee break	—
12:30 – 12:40	Welcome statement by conveners Followed by a cultural performance.	iNTTA and Partners
12:40 – 13:00	Remarks: Kenya Ministry of Tourism and Ghana Tourism Authority Endorsement and strategic partnership — solidarity statement.	—
13:00 – 13:30	Diplomatic and ministerial remarks Followed by a cultural performance.	—
13:30 – 13:50	Remarks: Special Guest of Honour	—
13:50 – 14:20	Doing business and investing in Ghana: institutional overview A coordinated briefing from Ghana's primary investment promotion and regulatory bodies — Ghana Investment Promotion Authority, Ghana International Trade Commission, Ghana National Chamber of Commerce & Industry, Ghana Tourism Authority, the Regional House of Chiefs and the 24-Hour Economy Authority. Key takeaway: SMART business solutions.	Master of Ceremonies
14:20 – 14:50	AfCFTA industrialization strategy overview A high-level briefing on Ghana's positioning within the African Continental Free Trade Area framework and the opportunities available to foreign, diaspora and Ghanaian investors. Key takeaway: ensuring trust in the investment environment. Followed by a cultural performance.	—

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
14:50 – 15:05	Ghana Day kick-off A taster of Ghanaian local snacks — gastronomy tourism.	Ghana Tourism Authority
15:05 – 15:35	Working lunch break	—
15:05 – 15:35	Presentation: Tourism as infrastructure investment Examining the distinction between investment tourism and traditional tourism, and exploring business, eco-tourism and agritourism opportunities as catalysts for sustainable economic development.	—
15:35 – 16:05	Panel: Public-Private Partnerships Forum A structured panel examining the roles of key institutional partners in driving Ghana's 24-Hour Economy agenda: the Ghana Chamber of Mines, mining and building contractors, a collective impact framework for economic resilience, mobilizing for a 24/7 economy, the 24-Hour Economy Authority, World Shoe, and engineers and planners.	—
16:05 – 16:40	Panel: Financial mobilization — fintech, banking and cross-border payments Digital payment infrastructure, cross-border remittance solutions and the role of the Bank of Ghana in supporting international investment flows. Financial Inclusion and VSLA policy. Includes a live demonstration of the Akopay Wallet. Panel: Bank of Ghana, PaySwitch, Hubtel, MTN MoMo, Akopay, Jaksally Development Organization, Accra Data Centre and the Public-Private Partnership Desk of the Ministry of Finance.	—
17:00	Day 1 adjournment	—

DAY 2 THURSDAY 22 OCTOBER 2026

Investment Marketplace & Deal Flow

Theme: From Vision to Transactions

Each thematic panel is followed by an investment pitch block. Presentations are limited to five minutes per company with a five-minute question period; presenters are pre-screened and capital-ready.

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
08:00 – 08:30	Registration, interviews, photo shoots and delegate networking	—
08:30 – 08:45	Day 1 recap and Day 2 programme charge Summary of key outcomes and commitments from Day 1, framing the investment marketplace agenda. Followed by a cultural interlude.	—
08:45 – 09:05	Opening ceremony The Regional Minister and Cape Coast local government authorities. The Central Regional Director of Tourism presents a destination showcase.	Central Regional Minister and Director of Tourism
09:05 – 09:35	Panel: Energy infrastructure — power agreements and modular energy solutions Ghana's energy landscape, modular energy deployment opportunities and the role of clean energy in supporting industrial and agribusiness development. Covers how public-private partnership can attract investment, integration of alternative energy into the national grid, and AI in energy management and smart grids. Panel: Energy Commission of Ghana, Ghana National Cleaner Production Centre, Environmental Protection Agency, Ghana National Gas, BRIDco, NEDCo, GRIDCo and ANC Limited.	—
09:35 – 09:50	Q&A	—
09:50 – 10:10	Investment pitch: Energy Infrastructure Companies present investment opportunities to a panel of qualified investors and delegates.	Please submit your request to pitch
10:10 – 10:40	Panel: Digital infrastructure — Fintech and Telecom platforms A deep dive into Ghana's digital economy, the role of technology platforms in trade facilitation, and investment opportunities in fintech and digital infrastructure. Covers the regulatory framework, wireless connectivity and business revenue. Panel: Ministry of Communication and the telecommunications operators, K-net, Teledata ICT, MTN, Telecel, AirtelTigo, PaySwitch, Hubtel, Akopay, Jaksally Development Organization and ABSA.	—
10:40 – 10:55	Q&A	—
11:55 – 12:15	Investment pitch: digital infrastructure Companies present investment opportunities to a panel of qualified investors and delegates.	—

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
12:15 – 12:30	Working coffee break	—
12:15 – 13:00	Agritourism, ecotourism and hospitality investment Investment-grade opportunities in agritourism and ecotourism development, hospitality yield models and short-term rental strategies across Ghana's regions. Includes a presentation on ecotourism by Dr. Gabriel Eshun, a segment on hospitality investment covering the MICE industry and real estate with the Ghana Tourism Authority and the Ridge Royal Hotel, and a question period.	—
13:05 – 13:25	Investment pitch: Hospitality and Tourism Companies present investment opportunities to a panel of qualified investors and delegates.	Please submit your request to pitch
13:25 – 13:50	Panel: Agribusiness, Agro-processing and Agritourism investment Ghana's commodities exchange, supply chain integration from farm to export, agro-processing opportunities and investment-grade ecotourism and hospitality development. Covers tree crops — cocoa, shea and cashew — the creative industry, and clothing and fabrics including Kente and smocks. Panel: COCOBOD, the Shea Network, the Global Shea Alliance, the Tree Crop Authority, the Bonwire Kente Weavers Association, MUSIGA, Jaksally Development Organization, GNCCI Cape Coast, the Ghana Export Promotion Authority, the Ghana Investment Promotion Authority, the Ministry of Food and Agriculture, and the Ghana National Association of Farmers and Fishermen.	—
13:55 – 14:15	Investment pitch: agritourism, ecotourism and hospitality Two ten-minute slots.	Please submit your request to pitch
14:15 – 14:55	Panel: Health tourism, digital and telehealth services Positioning Ghana as Africa's medical tourism hub — healthcare innovation, investment, quality of care and global patient mobility. Panel: Navala Travel Health, the Africa Medical Tourism Council, the Centre for Plant Medicine Research at Mampong, the Nsroma Herbal and Detoxification Centre and the Aponkye Herbal Clinic.	—
14:55 – 15:15	Investment pitch: health tourism and telehealth Two ten-minute slots.	Please submit your request to pitch
15:15 – 15:45	Panel: Youth-led entrepreneurs and enterprises Using artificial intelligence to turn side hustles into scalable businesses. Panel includes the Ghana Chamber of Young Entrepreneurs and the Ministry of Youth Development and Empowerment.	—
15:55 – 16:15	Investment pitch: youth-led enterprises Two ten-minute slots for youth-led companies.	Please submit your request to pitch
16:45	Day 2 closing remarks and adjournment	—

DAY 3 FRIDAY 23 OCTOBER 2026

Policy, Finance & Execution

Theme: How to Invest in Ghana and How Deals Get Done

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
08:00 – 08:30	Morning coffee and delegate networking	—
08:30 – 08:45	Day 2 recap and Day 3 programme charge Summary of Day 2 investment marketplace outcomes, setting the policy and execution agenda for the final conference day. Includes the announcement of deal flows and matchmaking.	—
08:45 – 09:00	Opening ceremony and cultural display	President of the Regional House of Chiefs, chair · Benedicta, GNCCI Cape Coast, Co-Chair
09:00 – 09:40	Medicinal cannabis and industry A comprehensive session on Ghana's emerging cannabis sector, covering the regulatory framework, licensing requirements, barriers to entry and live technical assistance for prospective investors and operators. Includes the licensing pathway, the medical cannabis and hemp research platform, linking payment gateways, and off-take arrangements. Panel: the Ghana Export Promotion Authority, the Ministry of Trade, the Food and Drugs Authority, the Ghana Standards Authority and the Centre for Plant Medicine Research.	Master of Ceremonies and Jeremiah Seidu
09:40 – 10:40	Hemp and cannabis investment pitch sessions Companies present investment opportunities to a panel of qualified investors. The investor panel includes the Agricultural Development Bank, the African Development Bank, the National Investment Bank, EuroExim Bank, Afreximbank and KGL Group.	—
10:40 – 11:50	Closing plenary: commitments, deal flow and next steps A structured closing session in which delegates, investors and government representatives formalize commitments, announce partnerships and outline actionable next steps arising from the three-day conference. Includes a live cultural display.	—
11:50 – 12:50	Innovation Zone: youth creative changemakers A curated pitch platform spotlighting high-impact young innovators driving change across tourism, trade, technology, agribusiness and the creative economy. Open applications are invited from youth-led ventures and creative initiatives; submissions are reviewed and shortlisted by a vetting committee, with the most qualified applicants invited to pitch live.	—
12:10 – 12:50	Lunch	—

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
13:00 – 17:30	Delegation Cape Coast site visit A focused site visit on investment-grade opportunities specific to the Cape Coast region, including tourism infrastructure, cultural heritage development and coastal hospitality projects. Delegates registered for the Investment Curated Programme also receive logistics briefings for travel to Accra and the Savannah Region.	—
19:00 – 23:00	Evening networking gala A formal networking dinner and gala for all registered delegates, sponsors, government officials and diplomatic guests. Dress code: smart formal. Ridge Royal Hotel, Cape Coast.	—

INVESTMENT CURATED PROGRAMME

Strategic site visits · Days 4–6

For registered delegates and dignitaries only. The Investment Curated Programme provides qualified delegates with direct, on-the-ground access to Ghana's most significant investment sites across the Accra metropolitan area and the Savannah Region. These immersive visits are designed to move beyond presentations and enable delegates to conduct due diligence, meet project principals and initiate deal flow in real time.

Eligibility	Advance registration required. Priority access for confirmed investors, business principals and government dignitaries. Site visit capacity is limited to ensure quality engagement at each location.
Registration closes	5 October 2026 for international participants. There is no registration deadline for local participants.
Daily pattern	Departure 09:00 · Programme 09:00 – 17:00

DAY 4 SATURDAY 24 OCTOBER 2026

Accra: Special Economic Zones & Industrial Platform

Theme: Smart cities · manufactured buildings and hospitality · agribusiness · medicinal cannabis cultivation · clean energy

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
09:00 – 09:30	Morning briefing and programme overview Site visit coordinators brief delegates on the day's itinerary, safety protocols and the investment context for each location.	Site visit coordinators
09:30 – 11:00	Accra Special Economic Zone — Green Life Micro Village A guided walkthrough of the Gomoa Special Economic Zone, examining infrastructure development, available industrial plots, smart city planning and the investment incentives available to foreign and diaspora investors within the zone.	Zone operators

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
11:00 – 12:00	Manufacturing and logistics hubs Site visit to active manufacturing and logistics facilities, with presentations from operators on supply chain integration, export readiness and partnership opportunities.	Facility operators
12:00 – 13:00	Lunch break On site or at a designated venue.	—
13:00 – 14:00	Eco-tourism investment walkthrough Delegates tour eco-tourism development sites, reviewing hospitality yield models, short-term rental investment structures and community-based tourism integration.	Project principals
14:00 – 15:00	Supply chain integration: farm to resort to export A live demonstration of integrated supply chain operations connecting agricultural production zones to hospitality facilities and export processing, illustrating the full value chain available to investors.	Project principals
15:00 – 16:00	Cannabis cultivation and processing sites Guided tour of licensed medicinal cannabis cultivation and processing facilities, with briefings on licensing pipeline opportunities, regulatory compliance and investment entry points for international participants.	Ghana Chamber of Cannabis Industry
16:00 – 16:30	Licensing pipeline opportunities and technical assistance An on-site technical support team assists delegates with licensing enquiries, application processes and regulatory navigation.	Technical Support Team
16:30 – 17:00	Day 4 debrief and networking Delegates share observations and initial deal interests; investment coordinators facilitate introductions between investors and project principals.	Investment Coordinators

DAYS 5 & 6 SUNDAY–MONDAY 25–26 OCTOBER 2026

Savannah Region: Rural Scale & Inclusive Investment

Theme: Agribusiness clusters · women and youth-led agriculture · rural housing and workforce development

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
09:00 – 09:30	Morning briefing and programme overview Coordinators brief delegates on the Savannah Region's investment landscape, agricultural potential and community development priorities.	Site visit coordinators
09:30 – 11:00	Rural agribusiness clusters Delegates visit active rural agribusiness clusters, meeting farm operators, cooperative managers and agro-processing entrepreneurs to assess investment-grade opportunities in production, processing and export.	Cluster operators

TIME (GMT)	SESSION	SPEAKER / FACILITATOR
11:00 – 12:00	Agricultural production zones Tour of designated agricultural production zones, including soil assessments, crop diversification demonstrations and presentations on land tenure, investment structures and yield projections.	Zone operators
12:00 – 13:00	Lunch break A community-hosted meal.	—
13:00 – 14:00	Women and youth-led agriculture showcase Presentations and site visits highlighting women- and youth-led agricultural enterprises, with a focus on scalable models, mentorship structures and the role of diaspora investment in supporting inclusive economic growth.	Enterprise principals
14:00 – 15:00	Processing hubs and value-addition facilities Delegates tour agro-processing hubs and value-addition facilities, examining opportunities in commodities processing, packaging and export-ready production for regional and international markets.	Facility operators
15:00 – 16:00	Rural housing deployment and workforce development A presentation and site visit examining the intersection of rural housing infrastructure, workforce housing tied to agricultural employment, and community development frameworks.	Project principals
16:00 – 16:30	Community-based development showcase Community leaders and project principals present community-based development initiatives, highlighting the social and economic impact of investment in the Savannah Region.	Community leaders
16:30 – 17:00	Closing debrief, deal flow summary and delegation farewell A final debrief summarizing investment commitments, deal flow outcomes and next steps. Delegates receive a formal programme completion certificate and the delegation farewell.	iNTTA Leadership
17:00	Programme conclusion	—
Evening	Delegate departures Return to Accra.	iNTTA logistics team

DEPARTURE

26–27 October 2026

Delegates depart Ghana. The iNTTA logistics team coordinates airport transfers from Accra. Post-conference investment follow-up communications are distributed within one week of the programme's conclusion.

GOVERNANCE

Executive Organizing Committee

ROLE	NAME	ORGANIZATION
Conference Chair / Host and Logistics Lead	Emmanuel Treku	Inter Tourism Expo Accra (iNTTA)
Ghana Programme Coordinator	Dr. Richard Osafo	Jaksally Development Organization
CEO	Beauty Apedoe Kabukie	Inter Tourism Expo Accra (iNTTA)
Power Blocks and Coalition Building	Ferdinand McAfee	Accelerate!
Logistics Coordinator — North and Savannah	Jeremiah Seidu	Jaksally Development Organization
Programme Director	Lisa V. Arrington	International Quest for Truth and Justice (IQTJ)
Government Relations and Stakeholder Engagement	Emmanuel Treku Dr. Richard Osafo Jeremiah Seidu	Inter Tourism Expo Accra (iNTTA) Jaksally Development Organization Jaksally Development Organization
Investment and Site Visit Programme	Dr. Richard Osafo	Jaksally Development Organization
Marketing & Media	Lisa V. Arrington Jesse Amabange Seidu Beauty Apedoe Kabukie	International Quest for Truth and Justice (IQTJ) Jaksally Development Organization Inter Tourism Expo Accra (iNTTA)

FROM THE PROGRAMME COMMITTEE

Notes and information

Site visit registration	The Investment Curated Programme requires advance registration and capacity is limited. Registration closes 5 October 2026 for international participants; there is no deadline for local participants.
Pitch deck submissions	Companies wishing to present at the investment pitch sessions must submit pitch decks and supporting documentation. Download application from the website. Submit to admin@intertourismexpo.com
Sponsorship packages	Sponsorship tiers and exhibitor booth rates to be published, with local currency equivalents added. Sponsorship goals to be finalized by the Marketing Committee.
Tourism portal	The platform is to be operational and available for live demonstration by 20 October 2026.
Duty of care	Paramedics and an information desk to be provided from Day 1, with media presence coordinated throughout.

Participation Packages

A. Sponsorship Packages

TIER	INVESTMENT & RECOGNITION	KEY BENEFITS
Platinum Partner	USD 20,000 GHS 150,000	- Headline branding as Platinum Partner across all event materials, backdrops and digital assets - Speaking Access to market products and or services during conference - Complimentary 2m x 2m premium exhibition booth (a table, 2 chairs, company label and logos and lights) 5 VIP delegate passes with access to closed-door investment sessions and field trips - Prime placement of company profile in the official conference brochure - Dedicated media interview, press-release mention and media campaigns - Premium access to investment pitch session
Gold Partner	USD 15,000 GHS 100,000	- Prominent branding on stage backdrop, banners - Complimentary 2m x 2m exhibition booth 3 VIP delegate passes - Prime placement of company profile in the official conference brochure - Access to limited (selected choice) to the investment pitch and field trips
Silver Partner	USD 10,000 GHS 80,000	- Branding on select event signage and delegate bags 2 delegate passes to the field trips - Complimentary 2m x 2m standard exhibition booth - Logo placement on event website and programme
Bronze Partner	USD 5,000 GHS 60,000	- Logo placement on event website and printed programme 1 delegate passes to the field trips - Complimentary business desk for enquiries 1 Recognition during opening and closing ceremonies

B. Delegation Packages

PACKAGE	FEE (PER DELEGATE)	INCLUSIONS
Conference Delegate fee per head	USD 250 GHS 2,500	3 days full conference access, networking & beachfront barbecue, delegate kit, access to 1 investment session.

PACKAGE	FEE (PER DELEGATE)	INCLUSIONS
Student Delegate	USD 100 GHS 500	3 days full conference access, networking & beachfront barbecue, delegate kit, access to 1 investment session.

C. Exhibition & Booth Packages

BOOTH PACKAGE	FEE	SPECIFICATIONS
Premium Booth	USD 550 GHS 4,500	2m x 2m exhibitor booth space (table, 2 chairs and booth labelling), 2 exhibitor passes, company listing on exhibitor site map, company logo listing on event website with a link.
Standard Booth	USD 450 GHS 3,500	2m x 2m booth space (table, 2 chairs and booth labelling), 2 exhibitor passes, company listing on exhibitor site map, company logo listing on event website
SME / Start-up Booth	USD 300 GHS 1,500	A desk at the African village shed, 1 exhibitor pass — reserved for registered Ghanaian SMEs and start-ups

For inquiries or for payment, registration, and participation terms, contact info@intertourismexpo.com or visit www.intertourismexpo.com.

ORGANIZING PARTNERS

