OWNEROPS ONE

Customer signup

Landlord path from signup to a usable property workspace

1 GET STARTED

Select Start free

2 CREATE YOUR ACCOUNT USING EITHER ROUTE

EMAIL SIGNUP

Enter email and password
Verify the 6-digit email code

SOCIAL SIGN IN

Continue with Apple or Google

3 ENTER YOUR WORKSPACE

Continue as a landlord

4 ADD YOUR FIRST PROPERTY

Enter the property address

5 SAVE THE PROPERTY

Select Add My Property

6 BASIC SETUP COMPLETE

Your saved property workspace is ready

OPTIONAL NEXT STEPS

Review property details, then choose a useful first task.

TENANCY

Add a tenant or lease

REPAIRS

Track a repair

MAINTENANCE

Add a maintenance task

You can return to these tasks later. They are not all required to finish basic setup.

Free path: up to 2 properties, no card required.

Current signup path reviewed November 1, 2026. Email signup may require a separate login after verification. Explore my workspace first lets you add a property later.

Steps and completion

This guide covers the landlord Start free path. It separates required account and property steps from optional actions, so customers can begin without completing every feature.

Account access

Choose email signup with a password and the 6-digit verification code, or Continue with Apple or Google. If email verification succeeds but you are not logged in, choose Log in and continue.

Landlord workspace

The landlord signup link carries your audience choice into onboarding. This path normally assigns the landlord role automatically; a separate role-selection screen is not required for everyone.

First property

Enter a usable address, ideally street, city, state and ZIP, then choose Add My Property. Optional fields can be completed later. Explore my workspace first is an alternative if you are not ready to add a property.

Property details

After saving, review and correct the property information and photo. County/GIS lookup is nonblocking and coverage varies. Missing lookup data should not prevent you from using the saved property.

Basic setup complete

For this guide, basic setup is complete when your account is authenticated and your property is saved and usable. A paid subscription, tenant, lease or rent payment is not a required step in the free signup path.

Choose a useful next action

Add a tenant or lease, track a repair, or add a maintenance task. These are optional choices, not a requirement to complete all three. Continue with documents, expenses and other tools when relevant.

Paid plan checkout is a separate optional path. This diagram describes sequence rather than elapsed time and does not imply every backend feature was tested end to end.