

SyndicHQ

Aug 5, 2026 — Sep 3, 2026 · 30 days



SUMMARY

Between 2026-08-05 and 2026-09-03, 80 posts went live for SyndicHQ across Facebook, LinkedIn and TikTok, from 500 pieces of content created in the same period.

Across the 16 posts the platforms have reported on, this content earned 274 impressions and 43 interactions at a 15.7% engagement rate.

The strongest post was "Why you should stop doing massive quarterly inventory audits" on LinkedIn, with 83 impressions and a 13.3% engagement rate.

Where a platform does not report a figure to us, this report leaves it out rather than estimating it. The notes at the end explain exactly what is and is not measured here.

WHAT WE DID

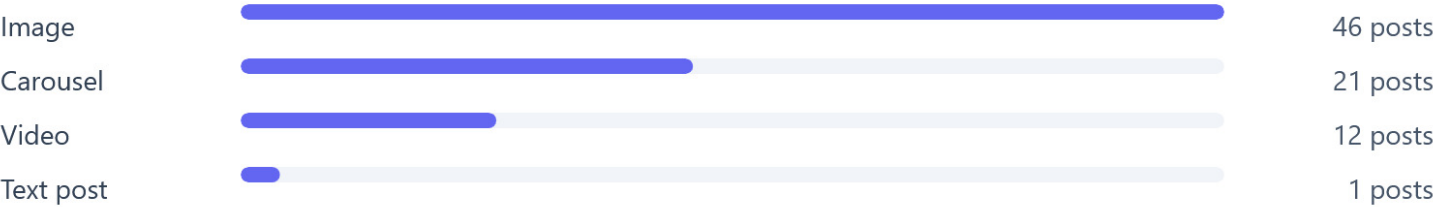
Content produced and published during the reporting period.



Published by platform



Published by format



HOW IT PERFORMED

Reported by the platforms for 16 of 80 published posts.

274

IMPRESSIONS

189

UNIQUE VIEWERS

42

CLICKS

1

REACTIONS

0

COMMENTS

0

SHARES

15.7%

ENGAGEMENT RATE

43 interactions / 274 impressions

By platform

LinkedIn

16 measured · 3 pending · 2 read failed

274

IMPRESSIONS

189

UNIQUE VIEWERS

42

CLICKS

1

REACTIONS

0

COMMENTS

0

SHARES

TOP PERFORMING CONTENT

Ranked by impressions reported by the platform.

POST	PLATFORM	IMPRESSIONS	INTERACTIONS	RATE
Why you should stop doing massive quarterly Aug 30, 2026	LinkedIn	83	11	13.3%
Stop guessing your inventory levels Aug 30, 2026	LinkedIn	64	1	1.6%
Why we keep our inventory system independent Aug 30, 2026	LinkedIn	61	0	0.0%
Why your store feels chaotic Aug 27, 2026	LinkedIn	11	1	9.1%
Inventory management does not have to feel Aug 26, 2026	LinkedIn	9	7	77.8%

ABOUT THIS DATA

- Facebook, TikTok do not currently return post-level performance data to SYNDIC. Posting activity for them is reported above; audience figures are not available.
- 3 posts in this period have no platform statistics yet. Platforms publish figures on their own schedule, and these will appear in a later report.
- 2 performance reads failed and will be retried automatically.
- 59 published posts are not measurable — for example posts delivered as a draft for someone to publish manually, which the platform does not attribute back to SYNDIC.

Content figures are recorded by SYNDIC as work is performed. Audience figures are read directly from each platform and are lifetime totals for the posts published in this period. Where a platform does not report a figure, it is omitted rather than estimated — no number in this report is modelled, extrapolated or inferred.

