



## Create a new revenue stream.

### Zero cost to you. Nothing to lose.

- No setup fees.
- No monthly fees.
- No technical work.
- No additional software.

Partner with It's A Dog's Life and offer your clients practical, force-free guidance on understanding their dog while gaining a branded presence, a direct link back to your website, and an optional shared income stream.

## 1. The Opportunity

Dog owners constantly look for clear, practical help with behaviour, settling in, fear, and everyday communication. Most of the advice they find is either generic or focused purely on obedience.

It's A Dog's Life takes a different approach. It helps owners understand why their dog is behaving in a certain way and offers force-free, practical suggestions tailored to the individual dog. You can offer this free resource to your clients while gaining a branded presence of your own.

## 2. How The Partnership Works

We provide a completely free, turn-key digital asset. Your clients get useful support. You get visibility, a direct route back to your website, and the option of shared income.

### What You Provide

Access to your existing clients and network of dog owners who trust your recommendation.

### What We Provide

A dedicated branded page in the app, your logo, a direct link to your website, free tools for your clients, tracking, and full technical support.

## 3. Core Benefits for Your Business

### 100% Free for You and Your Clients. Zero Cost. Zero Risk.

No setup fees, no ongoing costs, no technical work required from your side.

- **Your Own Branded Page**  
A co-branded page inside the app featuring your business name, logo and a direct link to your website or booking page.
- **Extra Channel for Your Business**  
Every client who uses the app via your link sees your presence and can click through to you.
- **Useful Free Resource for Clients**  
Give your clients 24/7 practical guidance on understanding their dog's behaviour, settling in, fear and everyday signals.
- **Optional Shared Income**  
If any of your referred users later choose to upgrade to premium (£4.99/month), 25% of that subscription is automatically shared with you.

## 4. What You Receive

### Dedicated Branded Page

Your business name, logo and a short description appear inside the app, with a clear link back to your website or services.

### Unique Tracking Link

A dedicated link that attributes users to you and makes it simple to share with clients via email, social media or handouts.

## 5. Marketing Support Available

We keep everything simple so there is almost no admin on your side. On request we can also supply:

- Custom social media graphics featuring your logo
- Simple QR-code handouts for clients or reception areas
- Ready-to-use short text for emails or social posts

You simply share the link.

We handle the technical setup, tracking and ongoing platform maintenance.

## 6. Simple 4-Step Process

- 1 We set up your branded page and unique tracking link
- 2 You share the link with clients via email, social or handouts
- 3 Clients access free behaviour and settling support immediately
- 4 You gain ongoing visibility and optional shared income

## 7. Next Steps

### Ready to set up a free partner page?

Reply to this email or contact John Lloyd-Hughes directly at [john@dogs-life.app](mailto:john@dogs-life.app) and we will issue your unique tracking link and branded page within a few days.