

The background of the entire page is a collage of various images. It includes several photos of international students: a group of four students smiling, two students working on a laptop outdoors, and two students sitting on a bench looking at a tablet. There are also images of university buildings, including a large traditional Chinese-style building with a tiled roof and a modern multi-story building. The collage is overlaid with semi-transparent dark blue and maroon rectangular shapes.

THE STUDENTINCHINA CAMPUS AMBASSADOR GUIDE

Build Your Community. Discover Opportunities. Help Students Find Their Path in China.

A guide for international students who want to make a difference — and grow while doing it.

 FIND

 CONNECT

 LEARN

 APPLY

 GROW

A Message to International Students in China

You are already part of something special. You came to China to study, build a future, discover a new culture, or create new opportunities. Along the way, you probably discovered something important:

Living and studying in China becomes much easier when you know the right people and have access to the right information.

Most students find what they need through WeChat groups, friends, classmates, university bulletin boards, social media, or word of mouth. But the information is fragmented. Scattered. Inconsistent.

The Gaps Students Face

- Scholarships announced in different places — students hear about them too late
- No clear guide to which university fits their goals or budget
- Difficulty finding accommodation in a new city
- Internship opportunities exist — but students don't know where to start
- Daily life questions go unanswered before arrival
- Post-graduation job searches feel overwhelming and isolated

The Core Problem

The information exists. The opportunities exist. But they are not always easy to find — especially for someone new to China, new to the system, or new to the language.

Information is scattered across dozens of WeChat groups, university portals, agency websites, and social media accounts. There is no single trusted place where international students can go to find everything they need.

📌 **What if there was one community where international students could help each other discover these opportunities?** That is the question StudentInChina is trying to answer.

This Is Why StudentInChina Exists

StudentInChina is being built as a community for international students in China. Not simply an admission website. Not simply a scholarship database. Not simply a blog. The vision is ambitious — and it starts with community.



CONNECT

With people who understand the international student experience in China



LEARN

About universities, scholarships, cities, careers, and daily life



DISCOVER

Scholarships, jobs, internships, programs, and services



FIND

The right university and the right program for your goals



APPLY

For programs and scholarships through a guided process



SHARE

Your own experiences to help other students navigate their journey



BUILD

Relationships, networks, and opportunities that last beyond graduation

"Your China journey should not have to be figured out alone."

StudentInChina is not built for one country, one university, or one type of student. It is built for every international student who has ever felt that the right information was just out of reach. We are building the community that students wish they had when they first arrived.

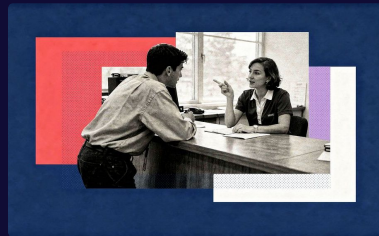
Three Doors Into One Community

StudentInChina operates across three connected platforms — each serving a different part of the student journey. Every platform connects back to the same community. Every student who enters through any door becomes part of the same network.



STUDENTINCHINA.BLOG — The Place to Learn

- China guides, city guides, and student life content
- Scholarship information and university overviews
- Career information, job opportunities, and internship guides
- Business opportunities, useful services, and student experiences
- Real stories written by real international students



STUDENTINCHINA.HELP — The Place to Get Guidance

- Ask questions and check eligibility for programs and scholarships
- Understand your options before you apply
- Receive guidance and get directed toward the right resources
- A starting point for students who don't know where to begin



STUDENTINCHINA.COM — The Place to Apply

- Explore universities and programs across China
- Discover scholarship opportunities and application requirements
- Create a student profile and submit applications
- Follow your application journey in one place



Learn

Check

Apply

Grow

The core flow is simple — and every platform is designed to move students naturally from one stage to the next.

What Does a Student Get from StudentInChina?

StudentInChina is designed to serve international students at every stage of their China journey — before they arrive, while they study, and after they graduate.

Scholarship Opportunities

Our primary mission is to help students discover suitable scholarship opportunities and understand how to apply. Students can explore available scholarships, check eligibility, and access application guidance.

University Information

Students can explore universities, programs, entry requirements, and application opportunities across China — in one place, without searching across dozens of separate websites.

Information When It Matters

Students can discover useful announcements, deadlines, and educational opportunities through the community — so they hear about things before it's too late.

Jobs, Internships & Career Resources

As the community develops, students can discover job, internship, and professional opportunities shared through the network. Career-related information and resources are available to help students plan beyond graduation.

Student Life

Students can discover information about accommodation, transportation, food, cities, culture, and daily life — from people who have actually lived it.

Community

Students can connect with people who understand what it is like to be an international student in China — the challenges, the opportunities, and the experience.

📌 *Note: StudentInChina helps students discover and access opportunities. We do not guarantee scholarships, admission, visas, or employment outcomes.*

Our First Mission Is Scholarships

StudentInChina's first major community growth objective is to help more international students discover scholarship opportunities in China. Many students want to study in China — but critical information gaps stand in their way.

What Students Don't Know

- Where to look for scholarship information
- Which universities offer scholarships for international students
- When applications open and what the deadlines are
- What documents are required and how to prepare them
- Whether they are eligible before they invest time in applying
- Where to submit their application and what to expect

StudentInChina wants to make this information easier to discover, easier to understand, and easier to act on.

The Ambassador Bridge

The Ambassador becomes an important bridge between the opportunity and the student:

- **Scholarship Information** → discovered and shared by the Ambassador
- **Ambassador** → introduces the opportunity to their student community
- **Interested Student** → visits StudentInChina to learn more
- **StudentInChina** → guides the student through eligibility and application

"You may already know the student who is looking for the opportunity we are helping them discover."

The Ambassador does not need to be an expert in scholarships. They simply need to know where to point a student who is looking.

You Don't Have to Be a Salesperson

A StudentInChina Campus Ambassador is an international student who helps build the StudentInChina community at their university, in their city, or within their network. The best Ambassadors are not the ones with the most followers — they are the ones who genuinely care about helping other students.

An Ambassador **IS** Someone Who:

- **Shares** useful information about scholarships, universities, and student life
- **Introduces** students to the StudentInChina community and platforms
- **Encourages** scholarship seekers to explore opportunities they may not have found
- **Creates** conversations about studying, living, and growing in China
- **Builds** community through trust, authenticity, and genuine care

An Ambassador Is **NOT** Expected To:

Guarantee admission, scholarships, visas, or any specific outcome

Pretend to be a university representative or official agent

Pressure students into registering or applying

Promise results that StudentInChina cannot control

"Your job is not to promise students an outcome. Your job is to help them discover the opportunity."

You Already Have What We Need

You do not need thousands of social media followers to be an effective StudentInChina Ambassador. You may already have everything you need.

What You Already Have Access To

- Friends and classmates at your university
- WeChat groups and WhatsApp communities
- Student associations and country communities
- Social media followers — even a small, engaged audience
- University contacts and academic networks
- People who trust your recommendations

How Community Grows Naturally

01

You share StudentInChina with **10 friends** in your network

02

Two of them are actively looking for scholarship information

03

Those two share the community with **their own contacts**

04

The community grows — through **trust, not advertising**

Someone will always trust a recommendation from a friend more than an advertisement from a brand they have never heard of. That is the power of an Ambassador. You are not a marketing channel. You are a trusted voice in a community that already exists.

"Community grows through trust."

Your Role Is Simple

Being a StudentInChina Ambassador does not require a complicated strategy. Your role comes down to five practical actions — each one building on the last.



Content Ideas for Ambassadors

"My experience studying in China"	"How I chose my university"	"Things I wish I knew before coming to China"
"Life in [your Chinese city]"	"Scholarship opportunities students should know about"	

Your Community. Your Identity.

Every approved StudentInChina Ambassador receives a personal Ambassador identity — a unique set of credentials that connects your community-building efforts to your official Ambassador profile.

Your Ambassador Identity Includes

- **A unique Ambassador ID** — your official identity within the StudentInChina community
- **A personal referral code** — a short, memorable code you share with students
- **A personal referral link** — a direct link to StudentInChina that tracks your referrals

Example Ambassador Profile

Ambassador: John

University: University in Guangzhou

Code: SIC-JOHN

Referral Link: studentinchina.com/?ref=SIC-JOHN

What This Means for You



Always Credited

Your community-building efforts are always tracked and credited to your Ambassador profile



Connected Network

Students who come through your network are connected to your Ambassador profile automatically



Transparent Rewards

Your referral rewards are calculated transparently based on verified activity — no guesswork



Always encourage students to register through your official referral link or code.

This is how your impact is measured — and how your rewards are earned. Your Ambassador ID is not just a tracking tool. It is your identity within the StudentInChina community.

Your Impact Can Also Be Rewarded

StudentInChina believes that Ambassadors who help build the community should share in its growth. That is why the Ambassador Program includes a referral reward structure.

The Standard Referral Reward

\$100

per eligible successful student referral

What the Reward Is *NOT*

- NOT paid for a follower, a social media view, a click, or a group member
- NOT paid for simply introducing someone to StudentInChina
- The referral must become an **eligible successful student** according to the official Ambassador Program terms

Potential Referral Rewards

\$100

1 Student

\$500

5 Students

\$1K

10 Students

\$2K

20 Students

❏ *These are potential referral rewards, not guaranteed income. Actual rewards are subject to eligibility and the official StudentInChina Ambassador Program terms.*

The reward is designed to recognize genuine community-building — not aggressive promotion. An Ambassador who helps 20 students discover a real opportunity over six months is doing something meaningful. The reward reflects that.

Focus on helping students. The rewards follow from genuine impact.

Your First 6 Months: The 20-Student Challenge

Every new StudentInChina Ambassador is invited to take on a community-building goal in their first six months.

THE STUDENTINCHINA 20-STUDENT CHALLENGE

Goal: Help 20 eligible students successfully enter the StudentInChina student journey within six months.

Potential referral rewards: Up to USD \$2,000

In practical terms, this means approximately **3–4 eligible successful students per month** — a realistic community-building goal for an Ambassador who is genuinely engaged with their student network.

 *Potential referral rewards, not guaranteed income. Subject to eligibility and official program terms.*

The Objective Is Not Aggressive Selling. It Is:

Build Trust

Share useful information consistently and honestly

Share Opportunities

Introduce scholarship seekers to StudentInChina

Help Students

Connect people with the right resources at the right time

Build Community

Grow your network naturally through genuine relationships

Month 1

Get set up, share with your immediate network, find your first 3 interested students

Months 2–4

Build momentum, share content regularly, introduce scholarship opportunities

Months 5–6

Your community is growing — referrals may start coming through your network organically

"If you already have a strong student network, you may be surprised by how many people around you are looking for exactly the information StudentInChina is trying to make easier to find."

Welcome to the Community

Every approved StudentInChina Ambassador receives a welcome gift when they join the program. The StudentInChina Ambassador Welcome Package is designed to give you everything you need to start sharing StudentInChina with confidence from day one.



Ambassador Identification

Your official Ambassador ID and personal referral code — your identity within the StudentInChina community



Digital Ambassador Kit

Ready-to-use social media materials, graphics, and templates — professional, accurate, and easy to share across WeChat, WhatsApp, Instagram, or any platform your community uses



Scholarship Materials

Shareable content about scholarship opportunities — ready to distribute to your student network immediately



Student Guides

Useful resources you can share directly with your community — covering universities, cities, and student life in China



Community Resources

Access to StudentInChina Ambassador community channels — connect with other Ambassadors across China



Welcome Gift

StudentInChina merchandise or another approved welcome gift — a signal that StudentInChina takes its Ambassadors seriously

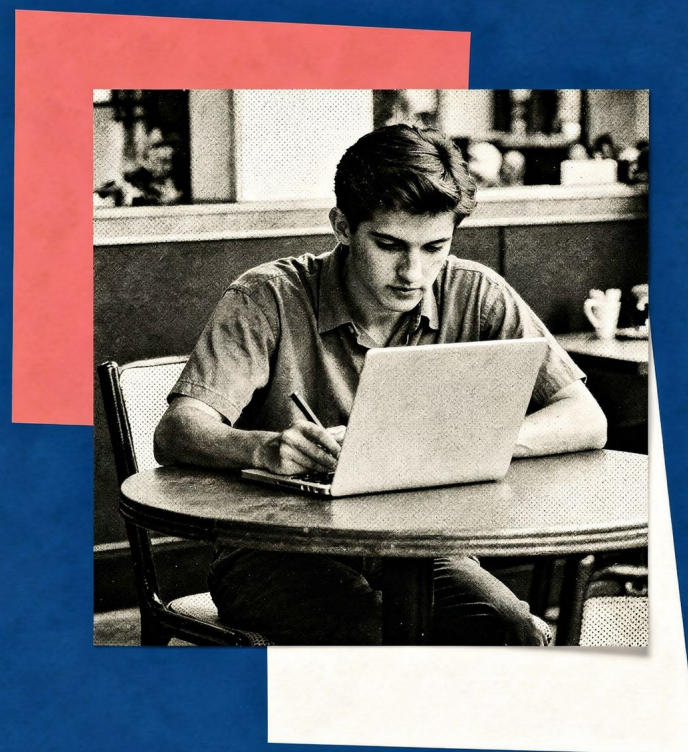
 *Every approved Ambassador receives a StudentInChina welcome gift. Specific items in the welcome package may vary. Details will be confirmed during the Ambassador onboarding process.*

Your Story Can Help Someone Else

One of the most powerful things an Ambassador can do is share their own experience. StudentInChina Ambassadors are invited to contribute articles to **StudentInChina.blog** — the community's primary content platform for international students.

You Can Write About Anything That Would Genuinely Help Another Student

- Your university — what it is really like to study there
- Your city — what life is actually like for an international student
- Your major — what you have learned and what surprised you
- Your experience arriving in China — what you wish you had known
- Chinese culture, food, transportation, accommodation, and daily life
- Scholarships you discovered — and how you found them
- Career paths, internships, and professional opportunities in China
- Challenges you overcame — and how other students can too



Why Your Story Matters

A student's real experience is more useful than a generic advertisement. When someone reads an honest account from a real international student — someone who has lived the experience — they trust it. They learn from it. They make better decisions because of it.

Good articles may be shared through StudentInChina's community channels and social media platforms — giving your writing a wider audience and helping more students find the information they need.

Your story is not just personal. It is useful. Share it.

Trust Comes First

The StudentInChina Ambassador Program is built on one principle above all others: **trust**. Students trust Ambassadors with something important — their time, their attention, and sometimes their future decisions. That trust must never be abused.

Every StudentInChina Ambassador Is Expected To:

Be Honest

Share accurate information and correct mistakes when they happen

Share Accurately

Only share information you have verified through StudentInChina

Respect Privacy

Never share personal student information without consent

Represent Fairly

Do not exaggerate what the community offers

Ambassadors Must **NEVER**:

- Promise guaranteed scholarships, guaranteed admission, or guaranteed visas
- Create, share, or assist with false documents of any kind
- Pressure students into registering, applying, or paying
- Hide important fees, conditions, or requirements from students
- Misrepresent StudentInChina as a university, government body, or official authority
- Abuse their Ambassador position for personal gain at a student's expense

Ambassadors who violate these principles will be removed from the program.

"Never sacrifice a student's trust for a referral reward."

The StudentInChina community is only as strong as the trust that holds it together. Every Ambassador is responsible for protecting that trust — in every conversation, every post, and every referral.

Your First 7 Days

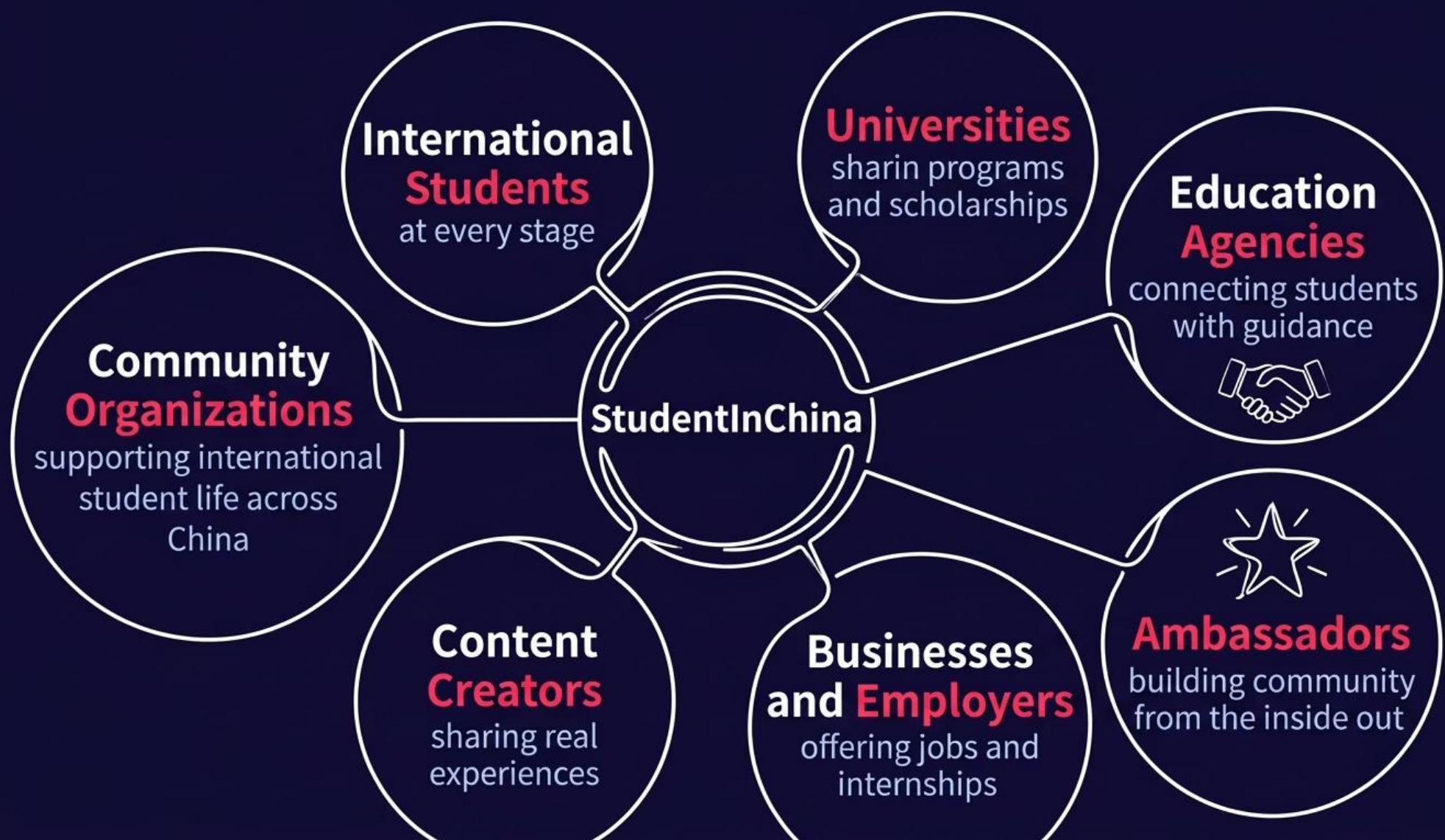
You do not need to build a huge community in one day. You simply need to start. Here is a simple action plan for your first week as a StudentInChina Ambassador.



"Start with five people. The community grows from there."

We Are Building Something That Can Grow With You

StudentInChina's vision extends beyond a scholarship website or a student blog. The long-term goal is to build a comprehensive international student ecosystem — one that connects every part of the China experience.



The goal is a living ecosystem where international students can study, work, connect, learn, build, travel, create, do business, and find opportunities — all within one trusted community.

Early Ambassadors are not simply joining a program. They are helping to shape what that community becomes. As the community grows, additional opportunities may become available to Ambassadors who have been part of the journey from the beginning. We cannot promise specific future roles or benefits — but we can say that the people who help build something are rarely forgotten when it grows.

"StudentInChina should become the community international students wish they had when they first arrived in China."

Join While We Are Still Building

StudentInChina is an early-stage project. The community is still being built — and that is exactly why now is the right time to join. Early Ambassadors are not simply joining an existing program. They have an opportunity to help shape the community from the beginning.



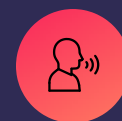
Build Your Network

Connect with international students across China and beyond



Develop Leadership

Take on a real community-building role with genuine responsibility



Communication Skills

Learn how to share ideas, create content, and engage an audience



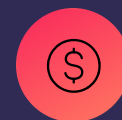
Create Content

Build a portfolio of articles and community contributions



Learn About Opportunities

Stay informed about scholarships, programs, and universities across China



Earn Eligible Rewards

Up to \$100 per eligible successful student referral — potential rewards, not guaranteed income



Be a Founder

Become one of the people who helped build the StudentInChina community from the beginning

There is a difference between joining something after it is already successful and being part of building it. Early Ambassadors have the second opportunity — and that is rarer.

Additional opportunities may become available as the community grows. We do not promise specific future positions or guaranteed benefits — but we do believe that the people who help build something meaningful are part of something worth building.

The community is being built right now. The question is whether you want to be part of it from the beginning.

Ready to Build With Us?

Joining the StudentInChina Ambassador Program is straightforward. Here is how to get started.

- 

STEP 1 — Apply

Submit your Ambassador application through the official StudentInChina Ambassador application link
- 

STEP 2 — Complete Onboarding

Complete the Ambassador onboarding process to understand the program, the platforms, and your responsibilities
- 

STEP 3 — Receive Your Ambassador ID

Get your personal Ambassador ID, referral code, and referral link
- 

STEP 4 — Receive Your Welcome Gift

Receive your StudentInChina welcome package and Digital Ambassador Kit
- 

STEP 5 — Start Sharing

Begin sharing useful information with your student community through your existing channels
- 

STEP 6 — Build Your Community

Grow your network of students connected to StudentInChina through your referral link
- 

STEP 7 — Help Scholarship Seekers

Introduce students looking for scholarships to StudentInChina and guide them toward the right resources
- 

STEP 8 — Track Your Rewards

Monitor your eligible referrals and rewards through your Ambassador profile

BECOME A STUDENTINCHINA AMBASSADOR

Main Website https://www.studentinchina.com	Information https://www.studentinchina.blog	Guidance https://www.studentinchina.help
WeChat +8615133762732	WhatsApp +8615133762732	Email tripstudy@admissions.cn
Ambassador Application [INSERT LINK]		

Someone Helped You Find Your Way to China. Now Help Someone Else Find Theirs.

You don't need to be famous. You don't need thousands of followers. You don't need to be a professional recruiter.

You simply need to care enough to share a useful opportunity with someone who needs it.

One conversation can introduce a student to a scholarship they never knew existed

One post can help someone discover the university that changes their life

One Ambassador can help hundreds of students find the information they need

And together, we can build a community that makes the international student experience in China better — for every student who comes after us.

Ask yourself one question:

"If you knew about a scholarship or opportunity that could help another student, would you tell them?"

If the answer is yes — you may already be a StudentInChina Ambassador.

If you already have friends, classmates, or followers who could benefit from better information about studying and living in China, you already have a reason to start.

Build the community with us.

STUDENTINCHINA

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<https://www.studentinchina.com>

<https://www.studentinchina.help>

<https://www.studentinchina.blog>