
ISLAND IMPRESSIONS

WEDDING COLLECTIONS

2027/28



ISLAND IMPRESSIONS
STUDIO & EVENTS

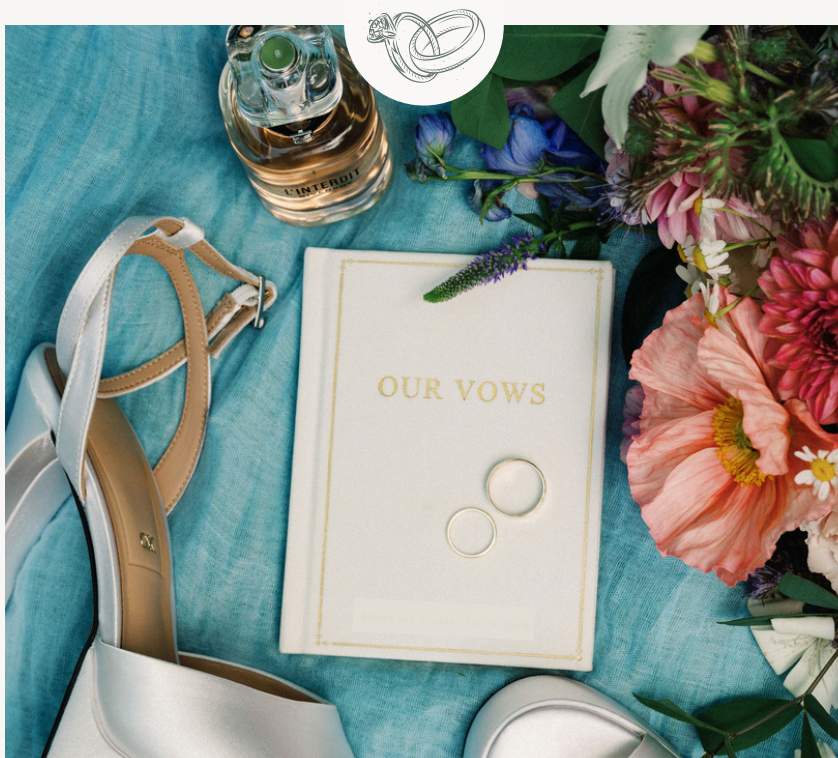


Photo Credit: Kea Mowat Photography

OUR WEDDING TEAM & PARTNERS

HANNAH DEVRIES

Founder & Lead Wedding Planner
Island Impressions

With a background spanning creative design, finance, marketing, and event planning, Hannah brings a thoughtful balance of artistry and structure to every celebration. In addition to her private client work, she serves as the dedicated wedding planner for Smith Lake Farm, further refining her approach to seamless, well-executed events.

Known for her calm presence, refined organization, and eye for detail, Hannah supports her couples with clarity and intention—from the first planning conversation through to the final moments of the evening.

Her approach is rooted in creating effortlessly styled spaces, well-managed timelines, and a planning experience that feels smooth, considered, and truly enjoyable.



OUR WEDDING TEAM & PARTNERS



SIMORIAH GRAHAM

Lead Wedding Coordinator

Simoriah is the Lead Wedding Coordinator at Island Impressions and the founder of Bonded & Enchanted, a growing reader convention on Vancouver Island. Her journey into event planning was guided by her love of books and meaningful connection, and she stayed for the joy of crafting moments that people truly feel. Simoriah believes the most impactful events are those that leave guests feeling welcomed with creativity and intentional design and she cannot wait to help you create memories that will last well beyond your special day!



NICOLE LAJOIE

Life Licensed Advisor and Event Coordinator

Nicole's primary career is as a Life Licensed Advisor based in Campbell River, BC, helping clients protect what matters most through insurance and registered investments. Bringing this expertise to our wedding packages, Nicole offers a dedicated budgeting coaching session, giving couples the choice between wedding budgeting or household budgeting, so they can approach their finances with clarity and confidence. As part of the Island Impressions Events team, Nicole also provides hands-on, day-of support, helping every celebration come together seamlessly, stress-free, and designed with heart.



NAWEL IZARD

Lawyer & Founder of Polaris Law Collective

Nawel Izard is a Campbell River-based lawyer and founder with a modern, heart-forward approach to life, love, and partnership. Known for her work in estate planning and cohabitation agreements, Nawel helps couples build strong foundations—legally and emotionally—before they say “I do”... or choose not to. With a background spanning corporate, tax, and family

law, she brings a rare blend of precision and warmth to her work. Nawel believes that love deserves clarity, not complication, and that thoughtful planning is one of the most generous gifts partners can give each other.

Rooted in care, clarity, and community, Nawel is passionate about supporting couples in defining their own version of commitment—whether that includes marriage, cohabitation, or something beautifully in between.

THE FINAL TOUCH PACKAGE



\$1095*

OVERVIEW

For clients who have planned their wedding and are ready to see it brought to life with intention, beauty, and a refined finishing touch. **Design and Styling Only.**

WHAT'S INCLUDED

- Personalized Styling Consultation (1 Hour)

A private one-on-one consultation to thoughtfully refine your vision, colour palette, and overall aesthetic direction. Includes access to your personalized client design portal for inspiration, notes, and visual cohesion.

- On-Site Walkthrough (Up to 2 Hours)

A guided visit to your venue to confirm layout, styling zones, and key design placements, ensuring a seamless and intentional setup.

- Up to 4 Hours of On-Site Styling & Setup

Carefully curated placement of décor, table-scapes, and focal elements to create a cohesive, elevated, and visually refined atmosphere.

- Final Styling & Finishing Touches

Dedicated time prior to guest arrival to perfect every detail, ensuring your space feels complete, polished, and effortlessly guest-ready.

- Access to Select In-House Décor Inventory

A curated selection of available in-house décor pieces may be incorporated into your design at no additional rental cost. Selection is subject to availability and package suitability.

- Personalized Design & Setup Plan

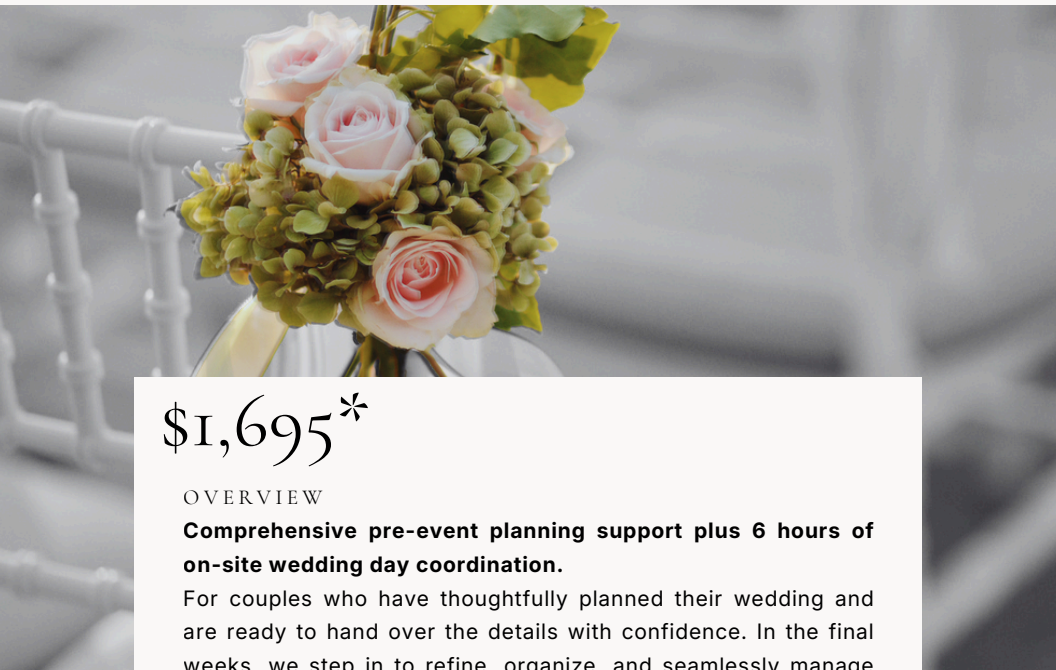
Includes access to an interactive planning portal for inspiration sharing and floor planning, plus a personalized setup plan and styling checklist.

Additional Enhancements:

- Additional Time: \$95/hour
- Additional Stylist Support \$65/hour
- Additional Styling Locations or Installations: Custom pricing based on scope

*Prices are subject to change and applicable GST. Package pricing does not include travel or accommodation, where required.

THE EDIT PACKAGE



\$1,695*

OVERVIEW

Comprehensive pre-event planning support plus 6 hours of on-site wedding day coordination.

For couples who have thoughtfully planned their wedding and are ready to hand over the details with confidence. In the final weeks, we step in to refine, organize, and seamlessly manage your day—allowing you to be fully present and enjoy every moment with ease.

WHAT'S INCLUDED

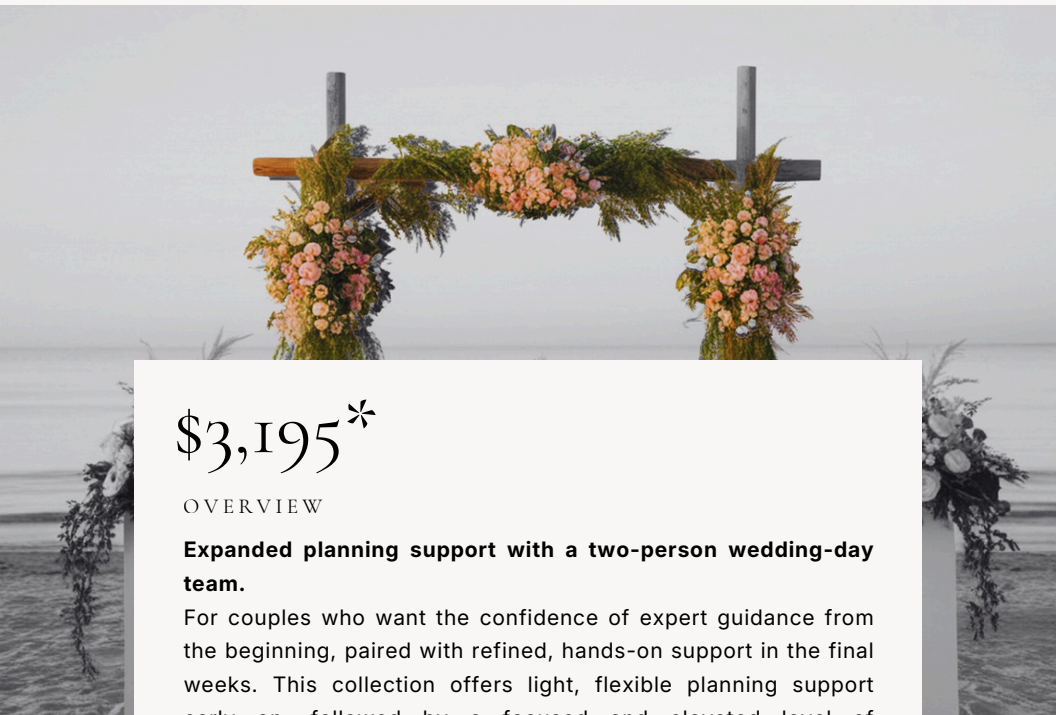
- **6 hours of on-site coordination on your wedding day**
- Up to 3 pre-event planning support meetings
- Email and phone support prior to event date
- One on-site walkthrough (up to 2 hours)
- Personalized digital planning portal with interactive tasks
- Final timeline creation & vendor confirmation
- Week of phone support for you and vendors
- Timeline & flow-of-day management
- Vendor arrival coordination & troubleshooting
- Guest guidance & photo-moment organization
- Professional emergency kit
- Private one-on-one budget coaching for engaged couples: Build Your Forever on a Foundation of Financial Trust with our budgeting partner, Nicole

Additional coordination time: \$95/hour

Additional coordinator support: quoted based on coverage required and availability

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THE SIGNATURE PACKAGE



\$3,195*

OVERVIEW

Expanded planning support with a two-person wedding-day team.

For couples who want the confidence of expert guidance from the beginning, paired with refined, hands-on support in the final weeks. This collection offers light, flexible planning support early on, followed by a focused and elevated level of involvement as your wedding approaches—ensuring every detail is thoughtfully brought together and seamlessly executed.

WHAT'S INCLUDED

Day-Of Support

Up to 10 hours of on-site Lead Planner support

Up to 5 hours of on-site Lead Coordinator support

Hands on planning support begins 8 weeks prior

- Bi-weekly planning check-ins (within the 8 weeks prior to date)
- Décor sourcing & styling
- Vendor meetings (virtual or in person)
- Vendor contract review, communication & coordination
- In-depth floor plan & ceremony/reception layouts
- Seating plan
- Contingency planning & Timelines
- Rehearsal coordination & attendance (up to 4 hours)

*Prices are subject to change and applicable GST. Package pricing does not include travel or accommodation, where required.

THE HEIRLOOM PLANNING PACKAGE

\$6,350*

OVERVIEW

Up to 60 hours of dedicated planning support, including a three-person wedding-day coordination team.

Designed for couples who value a seamless, elevated experience and want every detail handled with care. From your first ideas through to the final moments of your celebration, we manage the planning, communication, and logistics—so you can focus on enjoying the process and being fully present throughout.

WHAT'S INCLUDED

Wedding Weekend Support

- **Rehearsal coordination and attendance** (up to 4 hours)
- **Up to 10 hours of Lead Planner Support**
- **Up to 7 hours of Lead Coordinator Support**
- **Up to 2 hours of post-event support**

- **Additional assistant event coordinator support for up to 5 hours on your wedding day**

- Full-Service Planning & Guidance

Expert support from first decisions through final details

- Vendor & Venue Management

Sourcing, referrals, communication, contracts and coordination

- Budget Management

Budget development, payment tracking and oversight

- Design & Styling Direction

Mood boards, layouts and cohesive design guidance

- Digital Planning Workspace

One organized home for timelines, details and planning

- Wedding Website & RSVP Support

Guidance for a seamless guest experience

- Meetings & Site Visits

Planner attendance for key vendor meetings and walkthroughs

- Additional Event Planning

Planning support for your welcome event or rehearsal dinner

- Private Budget Coaching

One-on-one session with Nicole Lajoie

- Exclusive Polaris Law Collective Partnership

Preferred cohabitation agreement pricing

*Prices are subject to change and applicable GST. Package pricing does not include travel or accommodation, where required.



ISLAND IMPRESSIONS
STUDIO & EVENTS

WHICH COLLECTION IS RIGHT FOR YOU?

FOUR APPROACHES. THE SAME MEANINGFUL DETAILS.

Every love story is unique, and so is the support you need. Explore our wedding collections below to find the perfect fit for your day.



THE FINAL TOUCH

DESIGN & STYLING ONLY

\$1,095

For clients who have planned their wedding and are ready to see it brought to life with intention, beauty, and a refined finishing touch.

BEST FOR

You've planned everything and need professional styling and setup.

KEY INCLUSIONS

Design consultation
Venue walkthrough
On-site styling & setup
Final styling touch-ups
Access to select décor inventory
Personalized setup plan



THE EDIT

COORDINATION & SUPPORT

\$1,695

For couples who have planned their wedding and want a trusted professional to bring everything together and ensure a seamless, stress-free day.

BEST FOR

You've planned your wedding and need support with final details and wedding day coordination.

KEY INCLUSIONS

Planning support meetings
Final details review
Vendor communication
Custom timeline creation
Wedding day coordination
On-site support (6 hours)



THE SIGNATURE

EXPANDED PLANNING SUPPORT

\$3,195

For couples who want more hands-on support before the wedding, along with a coordinated, beautifully executed day.

BEST FOR

You want more hands-on planning support and expanded wedding day coverage.

KEY INCLUSIONS

Ongoing planning support
Vendor meetings & management
Design guidance
Timeline & contingency planning
Two-person day-of team
Rehearsal support



THE HEIRLOOM

FULL-SERVICE PLANNING

\$6,350

For couples who want a fully supported planning experience from beginning to end, with a dedicated team to bring their vision to life flawlessly.

BEST FOR

You want comprehensive planning and a fully supported experience from start to finish.

KEY INCLUSIONS

Full planning & design support
Vendor management
Detailed timelines & floor plans
Three-person day-of team
Rehearsal & post-event support
Exclusive Polaris Law Collective partnership

Meaningful Events. Lasting Impressions.

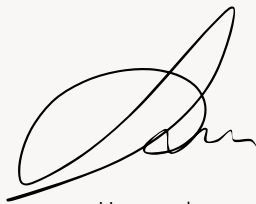
ISLAND IMPRESSIONS | VANCOUVER ISLAND, BC

Island Impressions is a boutique wedding and event planning company based in beautiful Campbell River, BC, offering thoughtfully curated celebrations across Vancouver Island.

Founded by Hannah, a mom of two originally from Manchester, England, the business grew from a deep-rooted passion for bringing people together and creating meaningful, once-in-a-lifetime moments. With a background in corporate, non-profit events, creative design, and community-focused work, Hannah built Island Impressions Events with the intention of offering something more personal—an experience that feels considered, supportive, and entirely tailored to each client.

Today, Island Impressions provides refined, custom celebrations ranging from full-service weddings to intimate private gatherings, including bridal showers, birthdays, and luxury boutique picnics. Clients can also enjoy events hosted in our thoughtfully designed Studio space in Campbell River.

At its core, the approach is simple: combine **creativity** with **structure**, and lead with **genuine care**. Every detail is intentional, every experience is curated, and every couple and family is supported with a level of attention that allows them to feel present, confident, and truly celebrated.

A stylized, handwritten signature in black ink, appearing to read 'Hannah', with a large, sweeping loop at the beginning.

-Hannah

WWW.ISLANDIMPRESSIONSEVENTS.COM



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