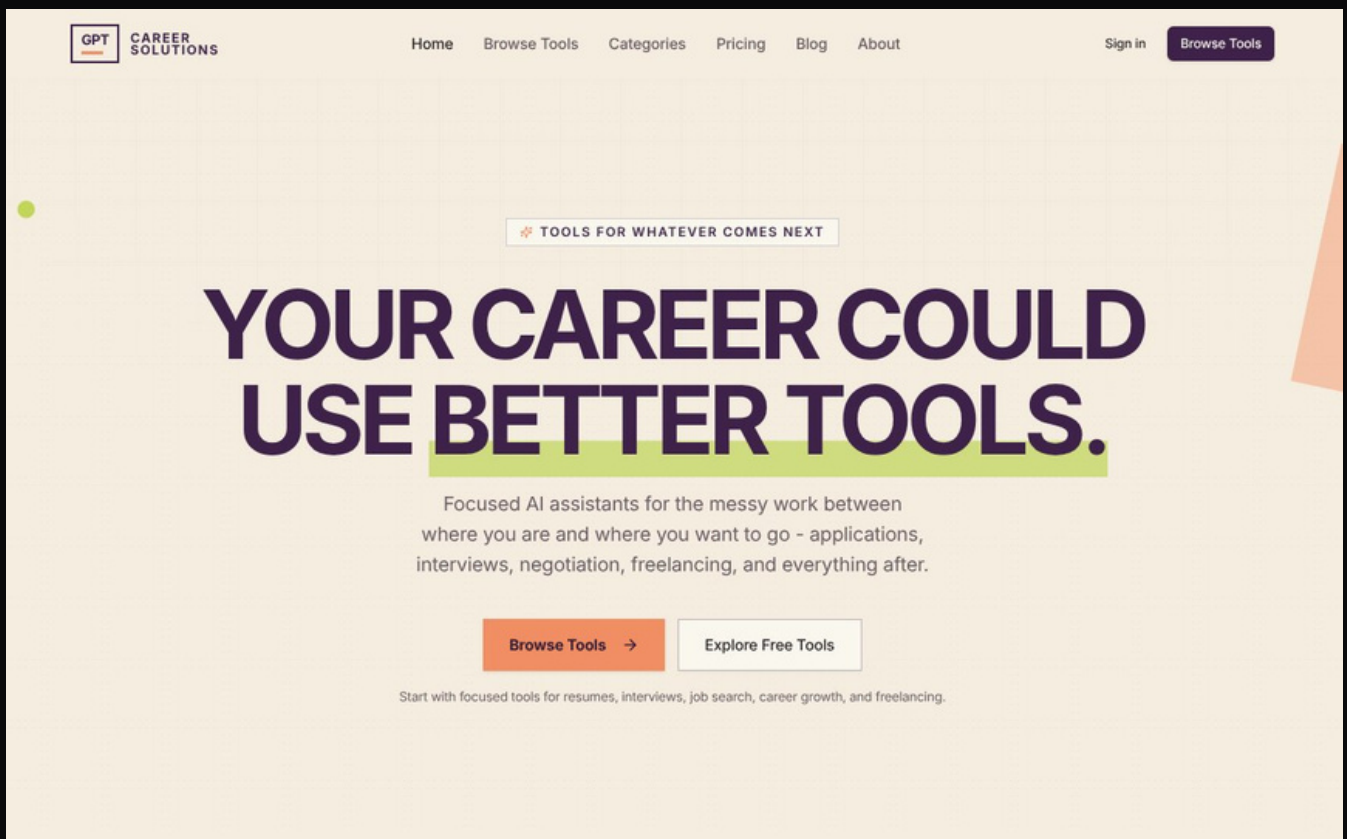


GPT Career Solutions

Turning one broad AI idea into 15 focused, live career products.



PULSE MARKETING GROUP

Product strategy, AI product architecture, positioning, website design, packaging, monetization, and launch operations.

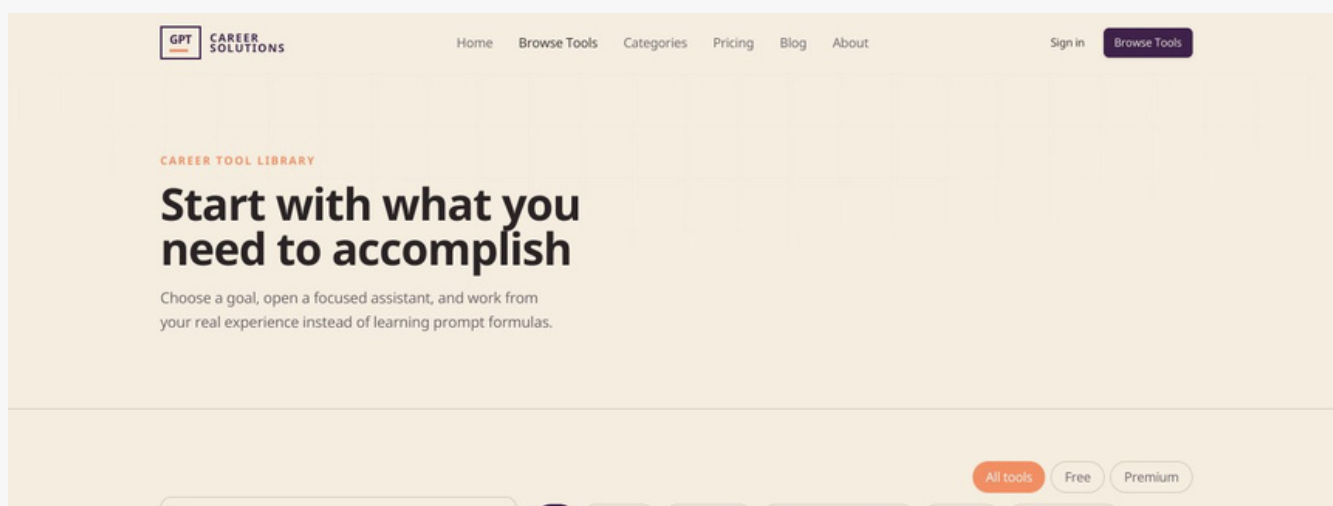
Career help was fragmented.

Resume work, interviews, LinkedIn, negotiation, job search, career planning, and freelancing were usually treated as separate problems - or thrown into one generic chatbot.



OPPORTUNITY

Package AI into focused products with a clear job to do, then connect free and premium tools into one understandable product family.



PROBLEM 01

Generic AI lacks clear use cases

PROBLEM 02

Career needs span many moments

PROBLEM 03

Free and paid value needed structure

A product family built around real career moments.

Create a clear job-to-be-done for every assistant, organize access into free and premium tiers, and wrap the tools in a cohesive website and brand that could support acquisition and monetization.

01 / PRODUCT ARCHITECTURE

One tool, one job

Each assistant has a focused purpose instead of asking one chatbot to do everything.

02 / PACKAGING

Free to premium

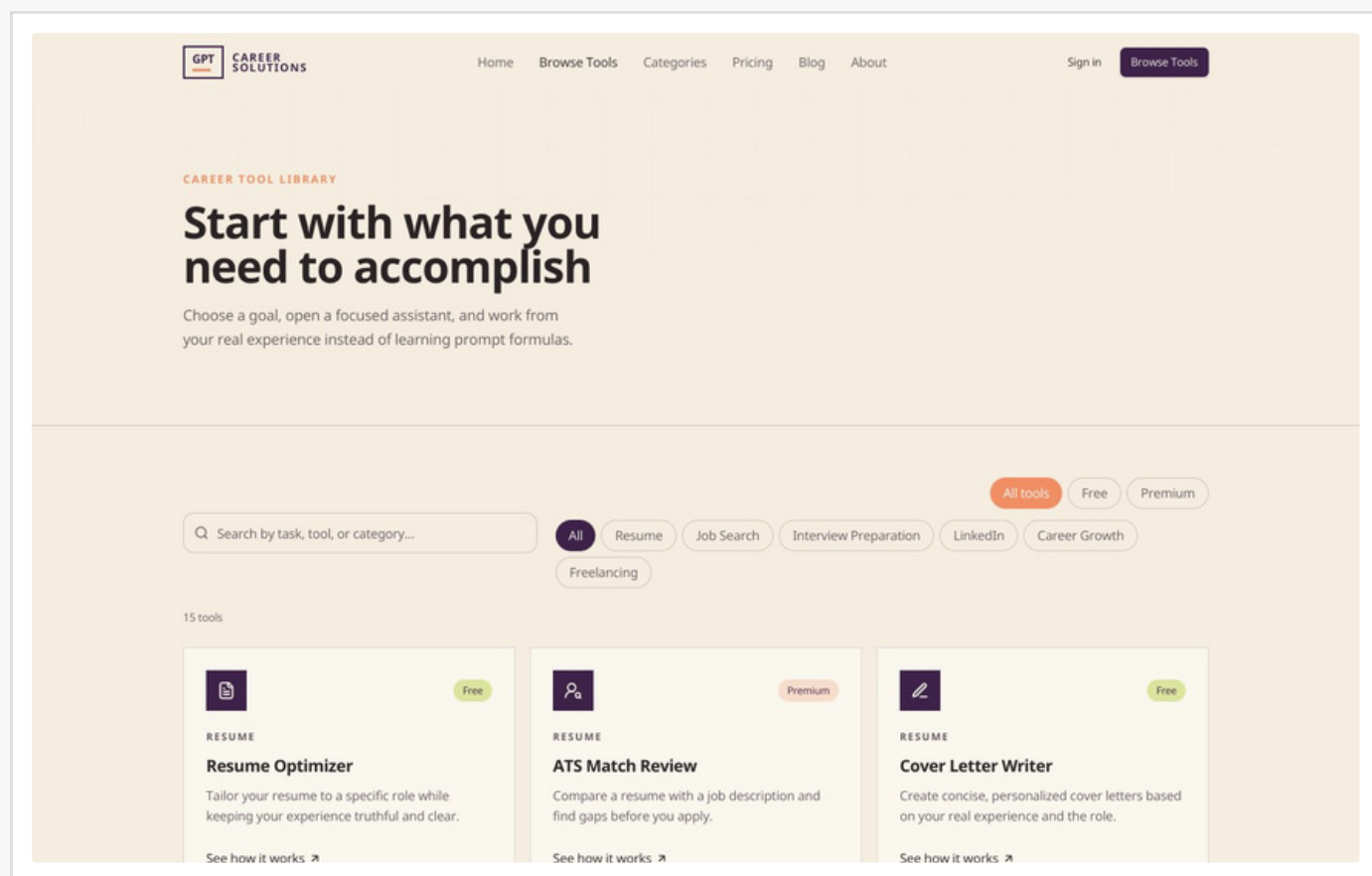
Free tools create useful entry points while premium tools and bundles support deeper needs.

03 / GROWTH SYSTEM

Content around intent

Dedicated landing pages, categories, pricing, and editorial content create multiple acquisition paths.

Fifteen AI assistants packaged as a real product line.



PRODUCT

15 focused assistants covering job search, interviews, LinkedIn, negotiation, career planning, and freelancing.

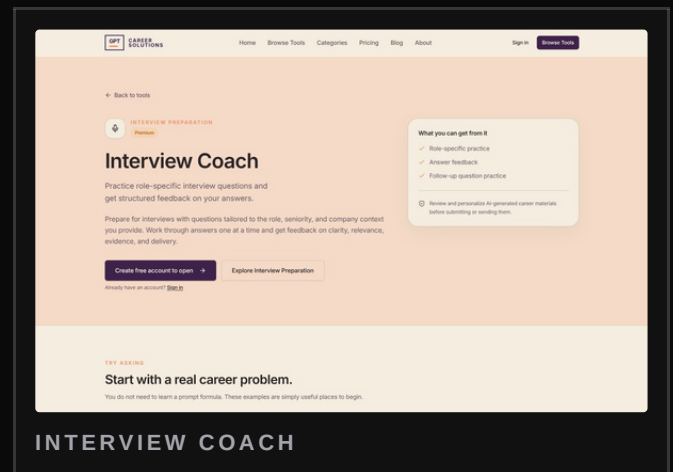
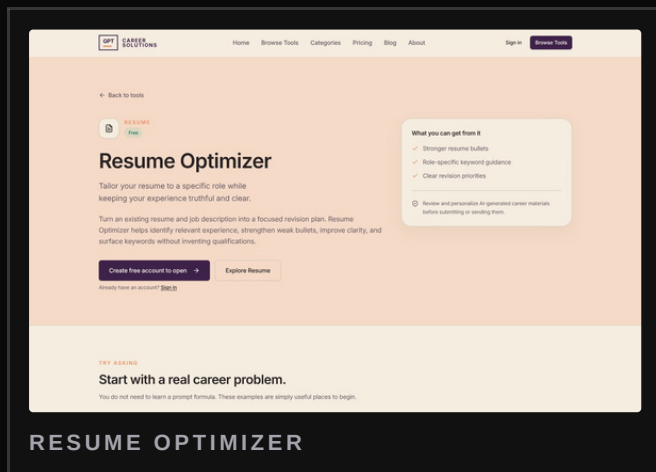
COMMERCE

Free and premium tiers, bundles, pricing, and purchase paths organized into a coherent offer.

GROWTH

Dedicated tool pages, category pages, and editorial content designed around high-intent career questions.

The product needed breadth without becoming a generic chatbot.



01

15 focused
assistants

02

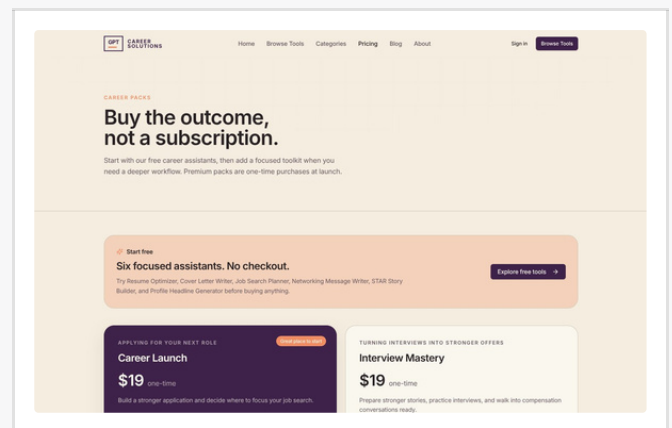
Free + premium
tiers

03

Dedicated product
pages

From one tool to a complete career toolkit.

The experience makes the breadth of the suite visible while keeping each use case specific. Users can browse the full library, move through career-focused categories, and understand when a free tool is enough versus when a premium product adds value.



ACQUISITION

Free tools

PRODUCT

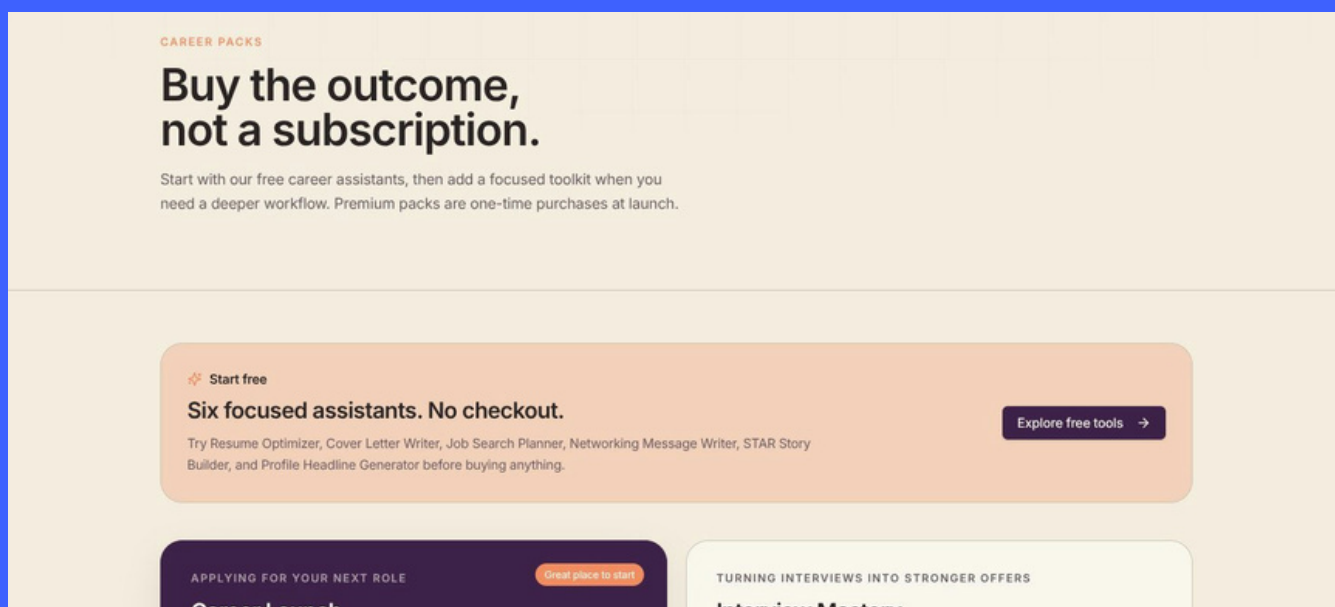
Premium assistants

COMMERCE

Bundles + pricing

15.

All 15 assistants are published, with dedicated product pages, free and premium tiers, bundles, and a live pricing system.



VERIFIED

15 tools published

The suite is live across resume, job search, interview, LinkedIn, negotiation, career planning, and freelance use cases.

VERIFIED

Dedicated product pages

Each assistant has a live site destination, giving the product family clear navigation and acquisition surfaces.

VERIFIED

Pricing + packaging are live

Free tools, premium assistants, bundles, and a dedicated pricing page turn the suite into a complete public offer.

**Have an AI
product idea that
needs structure,
packaging, and a
path to market?
Talk to Pulse.**