



Your Travel Business
**INFORMATION
PACK**

**Everything you need to know about
becoming an Independent Travel
Agent with us.**



WELCOME

We are so excited that you are one step closer to joining the team and becoming a Travel Business Owner.

Becoming a travel agent in our existing UK and USA team is an incredible opportunity for you to join a successful travel team that allows you to start earning an income from making travel bookings.

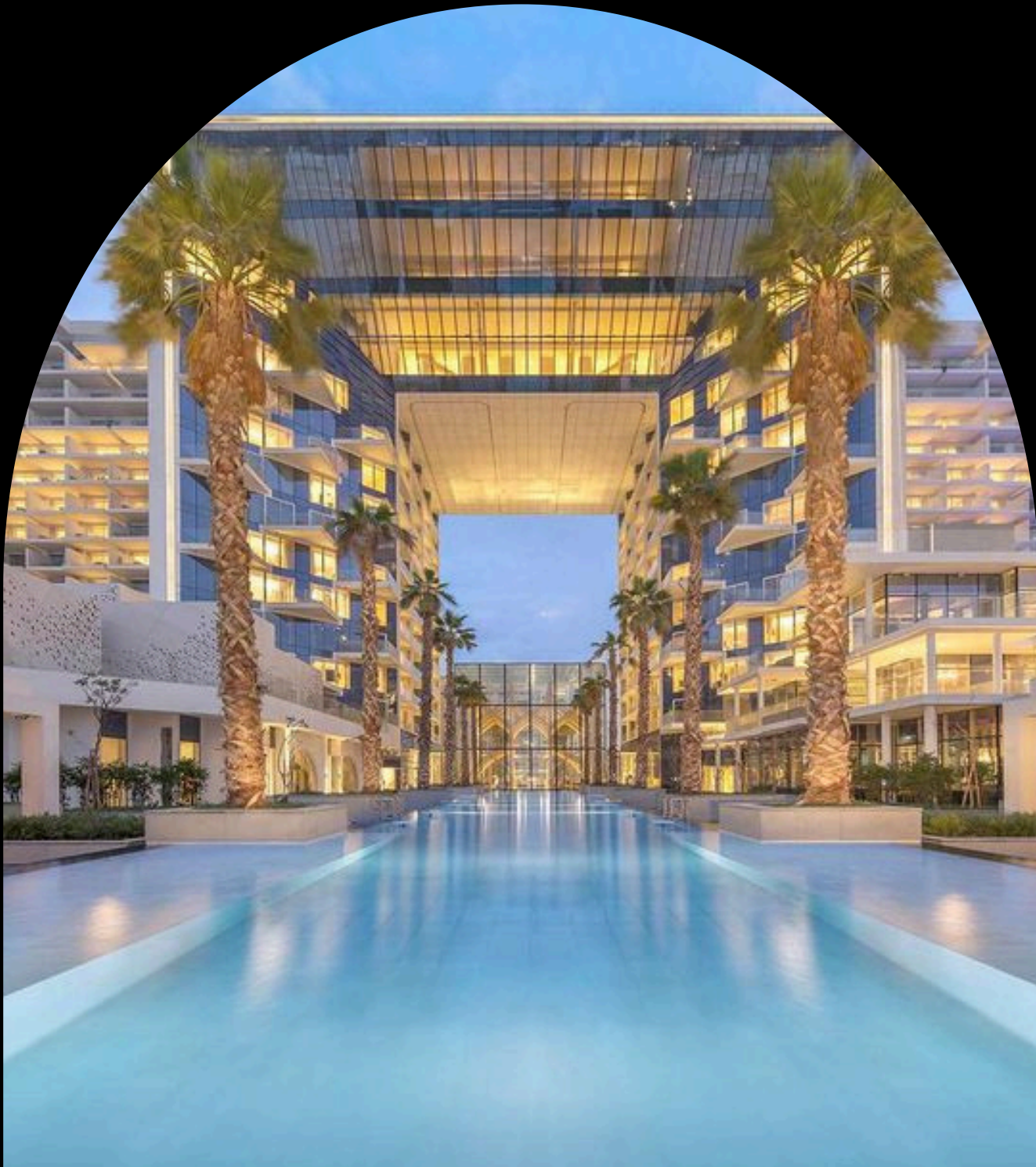
In 2025 alone, we have booked over £20million in travel bookings, with over £2million in commissions paid out to our agents.

As a new agent joining us, you will receive all the tools and training that you will need to ensure your travel business is a success!

We are proud to have some of the companies biggest travel bookers within our team and rest assured we will support you on your journey too!



AN EXCITING OPPORTUNITY



When you enroll as an agent and complete our mandatory training, you will have 'Travel Agent Status'.

Ever feel like you spend so much time searching online for the best deal for your holiday? Often have friends & family come to you for travel advice and recommendations?

You are currently an unpaid travel agent!

Upon completion of your training, you will be able to book travel for yourself, friends, family and your network. Earning yourself up to 22% commission on every booking!

As a qualified travel agent, you will be able to use your agent credentials to book Commissionable and Travel Industry rates.

TRAVEL AGENCY RATES

Commissionable Rates - Book for yourself and your clients, earn the commission back for doing the work! Commission is typically between 8 - 22% and is paid directly to you (30-90 days after travel). We receive travel commissions every Wednesday.

Travel Industry Rates - These are only for us as Travel Industry Professionals, holding a valid IATA licence, to benefit our own travel. They are discounted rates specifically offered to agents, to personally experience hotels and resorts around the world!

We can't 'sell' these rates but we can use them to see more of the world for ourselves and experience beautiful destinations for our client research!



OUR SUPPLIERS...

As an agent, your travel agent licence (IATA) allows you to be recognised by every major travel supplier globally. This includes resorts worldwide, flights, hotels, activities, tour providers, cruises, villas, package holiday companies and many more, in every destination.

In the UK we are currently contracted partners with over 100 individual travel brands who we can book everything from staycations to bespoke luxury holidays.



*as of october '25

WHAT CAN YOU BOOK?

Whether your client is looking to book a trip at home or away, as an agent you can take care of it all.. and ensure your client has a truly memorable travel experience!

FLIGHTS

PRIVATE JETS

HOTELS

VILLAS

TRANSFERS

CAR HIRE

AIRPORT LOUNGES

HOLIDAY INSURANCE

ACTIVITIES/ EXPERIENCES

CRUISES

THEATRE / CONCERT TICKETS

BEACH CLUBS

WELLNESS RETREATS

RESTAURANT RESERVATIONS

GUIDED TOURS

HONEYMOONS

PERSONAL SHOPPING

WEDDINGS

BEAUTY SERVICES

YACHT CHARTER

PRIVATE EVENTS

MOTOR SPORT TICKETS



AN EARNING OPPORTUNITY

It's simple, you make unlimited travel bookings - you receive uncapped commissions!

For example:

**A family holiday for 4 to The Maldives
Flights, Hotel and Transfers**

£8,466.02 Total

15% Commission of approx £1,269.38

70/30 Split with the host agency

£888.57 paid straight to YOU

***approximate example**



SHARING THE OPPORTUNITY

As Part of your business, you will have the opportunity for others to join the team through you, via host marketing company - PlanNetMarketing

This is a great way of helping someone that you may know who may also be looking to earn an extra income, travel smarter or start their own travel business! Without knowing it, you probably already have many people in your extended network who would love to benefit from doing this too!



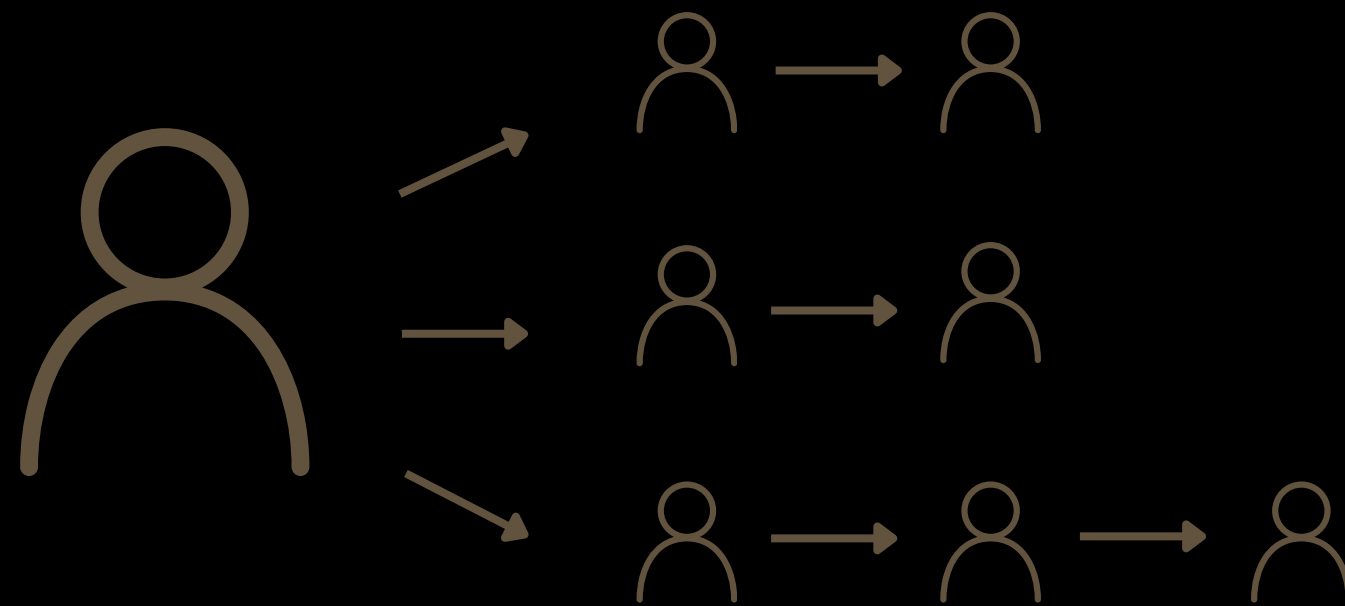
BECOME A MARKETING REP

We all share things we love every day. Whether it's a great series on Netflix, a discount code for an online shopping retailer, your favourite restaurant or that new coffee shop in town. Most of us do it without even realising!

When you share a product or business you love with a friend or post a picture on social media, you are in fact **Network Marketing!** It's something that we do anyway but with our business, you have the option to get paid for it!



BECOME A MARKETING REP



Every time you sell the Travel Agent business - you as the REP, will receive a sales commission starting from \$50 (paid weekly). There is no limit to the number of sales commissions you can earn and this commission increases as your team grows!

You will also receive a monthly residual payment of \$4 per each active agent you have within your team. It is paid to you on the 10th of every month.



COMPENSATION PLAN



As a Rep you are provided with all of the marketing and sales tools and support that you need to grow your business. When you enroll someone who also wishes to Rep and they make an ITA sale, you, as their Sponsor, are also rewarded with a 50% Match (\$25.00) on their ITA sales!

As you continue to enroll Reps, who also choose to share the business, your team grows and so does your earning potential! As your business grows, you become eligible for increased levels of earning and explore the many benefits available to you as a PlanNet Marketing Rep.

Not only can you build a weekly and monthly income by helping others to join the business, you will eventually unlock bonuses and increased earning levels.

Take a look [HERE](#) at the PlanNet Marketing Compensation Plan.

TEAM TESTIMONIALS



Dani

As the Founder of The Travel Smarter Group, building this business has been one of the most rewarding journeys of my life. I'm passionate about helping everyday people turn something they already love — travel — into an additional income stream. Watching others grow in confidence, create flexibility for their families, and build residual income of their own is exactly why I do what I do.



Heather

I joined this business because it works around my hectic mum life & care duties for my elder disabled mum, I needed flexibility and the opportunity to build an income that will retire me early and secure my family's future.



Lisa

I joined the business two and a half years ago, and it's been the best decision I've ever made for my family.

I run it alongside a full-time corporate job, which gives me flexibility while building something for our future.

I've been on the top travel booker list every month for the past 28 months, and the commission I've earned has allowed my husband, our two teenagers, and me to travel more than ever before.

I've also built a strong team that I love to support and mentor — which I find incredibly rewarding.



Lou

I joined the business a year ago because I love to travel. Little did I realise that not only can I earn from this incredible opportunity but the friendships are as valuable. Women that lift you up, with a passion for travel is just life enhancing - I wish I'd knew about this sooner.



Nikki

I joined because I wanted an identity outside of "mum" and "wife." Today I'm a top travel booker with over £500,000 in travel sales and I've built it around school runs and a busy life. Helping other women do the same is the best part!

TEAM EVENTS

You may have seen that we hold many team events throughout the year, as well as conferences and trips, at home and away, plus our annual Marketing Convention which is held in Orlando, Florida and our Annual Travel Conference!



All of our team trips and events are optional, but are a great way to meet others in the team!

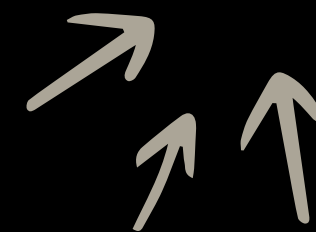
OUR PROMISE TO YOU

Being an Independent Travel Agent is simple. Unlike opening your own travel agency, you don't have to worry about inventory, invoices, licenses, insurances or capital. Plus, we are always available to answer any questions you may have. This is a great way to get involved in the travel industry with no stress or risk and make an extra income every month. Who wouldn't want that?

It can work for anyone. Whether this is a career working from home full time or working part time alongside your current job, It's designed to be enjoyable and to benefit you. There aren't certain quotas you have to meet or required qualifications you have to take. Instead, when you become a travel agent with us, you get to learn about the travel industry, interact with other agents and uncover new places you can travel to!

Our InteleTrust Guarantee ensures you'll be profitable or your money back.

And it's easy to cancel your enrollment if you ever choose to do so.



YOUR INVESTMENT

Here are the fees for your entire partnership with us explained...
One low cost joining fee and a minimal monthly overhead for your whole business and unlimited earnings!



Full access to our booking system & suppliers	✓
ABTA & ATOL Protection	✓
Team chats & Information calls	✓
Team & Supplier Events/ incentives	✓
JOINING/ ENROLLMENT FEE	£156 / €187 / \$199
MONTHLY ONGOING FEE	£46 / €57 / \$60

WHAT HAPPENS NEXT?

We are delighted that you are ready to start earning from travel with one of the fastest growing teams in the UK and Ireland!

We have a great team of like-minded travel professionals with an array of backgrounds, varying from business entrepreneurs, lawyers, teachers, travel lovers and beauticians to students and full time parents. We pride ourselves on our sense of community and understand that starting something new can be daunting so we are committed to the support that we offer everyone that joins us.

Please send us a message and we will get you set up in a few minutes and we will send you our team starter pack as well as introduce you to everyone!

Thank you and we look forward to welcoming you into our team!

