



Sponsorship Packages

Sponsorship Level	Investment	Benefits	Year-Long Multi-Benefits Package
Champion Sponsor	\$1,000	• Name/logo listed on event sponsor webpage (group listing) • Inclusion in sponsor thank-you recognition (group) • Inclusion in post-event sponsor recap list (group)	• Included in 1 collective sponsor roll-up recognition post across CreaLatinX social channels • Inclusion in select digital acknowledgments where sponsor lists appear
Visionary Sponsor	\$5,000	• Logo placement on event sponsor webpage with higher-tier grouping • Logo inclusion in select digital promotional materials (group placement) • Opportunity to include one approved business card or promotional insert in attendee materials • Inclusion in sponsor thank-you communications (group)	• Included in 1 sponsor recognition roll-up post across CreaLatinX social channels (scheduled) • Ongoing recognition through CreaLatinX programming touchpoints where sponsor lists appear (by tier) • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.
Catalyst Sponsor	\$10,000	• Logo placement on event website and printed program • Recognition in official sponsor communications • Opportunity to include one approved business card or promotional insert in attendee materials • Post-event sponsor acknowledgment • Media, PR & communications exposure	• Ongoing recognition through CreaLatinX programming (owned platforms, by tier) • Inclusion in select digital acknowledgments (by tier) • Brand association with a trusted nonprofit advancing leadership and community growth • 2 sponsor recognition post across CreaLatinX social channels • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.
Patron Sponsor	\$15,000	• Prominent logo placement on stage screens and event signage • Verbal recognition during opening remarks • Priority on-site activation opportunity (non-exclusive) • Opportunity to include one approved business card or promotional insert in attendee materials • Inclusion in post-event impact reporting • Media, PR & communications exposure	• Ongoing visibility through CreaLatinX year-round programming (owned platforms) • Inclusion in select digital and community acknowledgments • 3 sponsor recognition posts across CreaLatinX social channels • Elevated brand association with leadership, innovation, and multicultural advancement initiatives • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.