

Sponsorship Packages

Sponsorship Level	Investment	Benefits	Year-Long Multi-Benefits Package
Presenting Sponsor	\$100,000	• Top-tier naming visibility as Presenting Sponsor of CreaX Ideas • Prominent logo placement across all major event assets (stage screens, main signage, digital program) • Verbal recognition during opening and closing remarks • Priority on-site activation opportunity (brand presence, experience, or table) • Co-branded visibility within one featured segment or moment during the event • Recognition in official post-event recap and impact summary • Media, PR & Communications exposure Elite Recognition Includes (exclusive to Presenting Sponsor): “Making a Difference Award” presented on stage (award presented by event leadership) with formal on-stage recognition.	Benefits of all sponsor levels, plus: • Year-round co-branding across CreaLatinX programming and initiatives (owned platforms) • Recognition as a lead partner across CreaX Ideas digital properties (website + sponsor page) • Inclusion in sponsor-focused storytelling or leadership content feature (co-created / approved) • Long-term association with multicultural leadership, innovation, and community advancement • Visibility aligned with a trusted 501(c)(3) nonprofit platform • 6 sponsor recognition posts across CreaLatinX social channels (scheduled throughout the year) • 1 dedicated sponsor spotlight post (brand story + mission alignment) • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.”
Elite Sponsor	\$50,000	• High-visibility logo placement on stage screens and key event signage • Verbal recognition during the event (by tier) • Priority activation placement among non-Presenting sponsors • Opportunity to include approved materials in attendee distribution • Brand recognition within event program and digital materials • Inclusion in post-event sponsor recap and impact summary • Media, PR & Communications exposure	Benefits of all Premier and Catalyst Sponsor levels, plus: • Year-round brand visibility through CreaLatinX programs and communications (owned platforms) • Recognition in select digital and community updates (by tier) • Association with leadership development and multicultural innovation initiatives • Opportunity to collaborate on one co-branded content or storytelling feature (optional / approved) • Sustained goodwill within diverse, high-growth communities • 5 sponsor recognition posts across CreaLatinX social channels • 1 sponsor feature mention during the event campaign window (where applicable) • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.”
Premier Sponsor	\$25,000	• Logo placement on stage screens, signage, and printed program • On-site brand recognition during the event • Opportunity to include approved materials in attendee distribution • Recognition in sponsor thank-you communications • Brand visibility aligned with a trusted multicultural leadership platform • Media, PR & Communications exposure	Benefits of Catalyst Sponsor level, plus: • Continued recognition across CreaLatinX digital properties (by tier) • Inclusion in year-round community and partner communications (where applicable) • Long-term association with CreaX Ideas leadership and innovation platform • Brand alignment with multicultural visibility and impact efforts • 4 sponsor recognition posts across CreaLatinX social channels • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.”
Catalyst Sponsor	\$10,000	• Logo placement on event website and printed program • Recognition in sponsor communications • Opportunity to include approved materials in attendee distribution • Post-event sponsor acknowledgment • Media, PR & Communications exposure	• Ongoing recognition through CreaLatinX programming (owned platforms, by tier) • Inclusion in select digital acknowledgments (by tier) • Brand association with a trusted nonprofit advancing leadership and community growth • 2 sponsor recognition post across CreaLatinX social channels • Logo inclusion on the opening sponsor slide of all published CreaX Ideas talk videos.”