

KILIMA CHUI TEA

by Maryam

OUR BRAND STORY

Rooted in the highlands of Kilima Chui since 1922, this land was once a natural wildlife corridor shaped by nature and time. The SMALLING family became its custodians in 1997, and in 2000 began cultivating tea on this pristine land. Today, our tea is grown and hand-processed at Kilimachui, offering a distinctive colour, aroma, and flavour inspired by heritage, nature, and care.

Why is it called ORTHODOX TEA?

Orthodox = Traditional Tea

It is called Orthodox because it follows the oldest and most traditional method of tea processing. Before large industrial machines existed, tea leaves were carefully rolled by hand or with small rollers to preserve their natural quality.

Why is Natty Caramel Tea Orthodox

- **Better Taste**
Because the leaves remain whole, the tea retains its natural oils, giving it a richer aroma and smoother flavour.
- **Less Bitterness**
Orthodox tea produces a smoother, milder taste with less bitterness than CTC tea.
- **Ideal for Blending**
Whole leaves blend perfectly with Kilimachui and ginger while preserving the unique flavour of every ingredient.
- **Premium Quality**
Orthodox tea is regarded as a premium product because it is carefully crafted using traditional methods.

Health & Wellness

Benefits of Orthodox Tea

- Smooth, naturally sweet flavour
- Rich aroma and fragrance
- Whole leaves preserve the tea's natural oils
- Less bitter than CTC tea
- Premium-quality tea appreciated worldwide
- Rich in natural antioxidants
- Supports daily well-being
- Light and refreshing
- Naturally hydrating
- Enjoyed as part of a balanced lifestyle

**FARMED, HAND-HARVESTED
& PROCESSED BY:**

KILIMA CHUI SUPPLIES

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NATTY CARAMEL TEA

ROASTED ROLLED TEA

THE STORY OF YOUR CUP

Welcome to a tea born in the morning mist of Kilima Chui, Luponde Njombe, 1,900 meters above sea level.

My name is **Maryam Smalling**. Every leaf is hand-rolled by me and slowly roasted for 35 minutes. No machines, no rush. That is the secret behind the toasted almond and wild caramel taste you experience.

This is real tea. From the farm to your cup.

TOFAUTI YA ORTHODOX vs CTC (Chai ya Vumbi)

ORTHODOX	CTC
HOW IS MADE, THE PROCESS The freshly harvested tea leaves are rolled by hand or by a small machine	HOW IS MADE, THE PROCESS The leaves are broken and milled in a large machine kubwa
SHAPE Long Premium Irolled leaves	SHAPE Dusty small granules
PROCESSING TIME-DURATION Slowly, 2-4 hours	PROCESSING TIME-DURATION Quick, 30 minutes
TASTE Sweet, Nice Aroma, and soft	TASTE Bitter, Strong, Dark brown
PRIZE Premium, high	PRIZE Moderate, cheap

What is Tannin?

Tannin is a natural compound found in tea that contributes to its flavour and provides several health benefits.

BENEFITS OF TANNIN

- Supports the body's natural antioxidant protection
- Helps reduce inflammation
- Supports digestive health
- Promotes healthy blood vessels

Kilima Chui NATTY CARAMEL Orthodox Tea contains a balanced level of tannin, providing a smooth taste with health benefits and minimal bitterness.

HOW TO MAKE A PERFECT CUP

Enjoy 1-2 cups daily, preferably after meals.

BREWING INSTRUCTIONS

1. Boil fresh water
2. Add 3 grams of tea leaves
3. Allow to steep for 30 minutes or longer before drinking
4. Tea leaves may be reused up to 2 times (brewed twice).

The second infusion delivers the best flavour.



KILIMA CHUI HAND ORTHODOX ROASTED ROLLED TEA
A mark of quality, craftsmanship, a pride of Njombe, and authentic Tanzania.

KILIMA CHUI TEA

by Maryam

NATTY CARMEL TEA

ROASTED ROLLED TEA

HADITHI YA CHAPA YETU

Asili ya Kilima Chui inaanzia mwaka 1922 katika nyanda za juu za Njombe. Eneo hili hapo awali lilikuwa sehemu ya mazingira ya asili yenye wanyamapori, lililoundwa na maumbile kwa miaka mingi.

Familia ya Smalling ilisimamia eneo hili mwaka 1997, na mwaka 2000 ikaanza kulima chai katika ardhi hii ya kipekee. Leo, chai yetu hulimwa na kusindikwa kwa uangalifu Kilima Chui, ikitoa rangi, harufu na ladha ya kipekee inayotokana na urithi, mazingira na ubora wa asili.

HADITHI YA KIKOMBE CHAKO

Karibu uonje chai iliyozaliwa katika ukungu wa asubuhi wa Kilima Chui, Luponde, Njombe, mita 1,900 juu ya usawa wa bahari. Jina langu ni **Maryam Smalling**. Kila jani la chai huvingirishwa kwa uangalifu kwa mkono na kukaangwa taratibu kwa dakika 35.

Hakuna mashine kubwa, hakuna haraka. Hiyo ndiyo siri ya ladha ya kipekee yenye harufu ya karanga zilizooka na caramel ya asili unayoifurahia.

Hii ni chai halisi. Kutoka shambani hadi kwenye kikombe chako

KWA NINI INAITWA ORTHODOX TEA?

Orthodox = YA JADI

Inaitwa hivyo kwa sababu ndio namna ya zamani kabisa ya kutengeneza chai. Kabla ya mashine kubwa za viwandani Orthodox Tea ni chai inayotengenezwa kwa njia ya jadi, ambapo majani yanavingirishwa taratibu ili kuhifadhi ubora wake wa asili..

Kwa nini chai ya NATTY CARMEL ni ya JADI?

Inaitwa Orthodox kwa sababu tunafuata njia ya jadi ya kutengeneza chai. Polepole, kwa heshima, ili kuhifadhi ladha na ubora.

- Ladha bora** - Kwa sababu majani hayavunjiki, mafuta ya asili ya chai yanabaki ndani. Ndio maana harufu yake ni nzuri.
- Haina uchungu mwingi** - CTC inatoa uchungu haraka sana. Orthodox ni laini.
- Inafaa kuchanganywa** - Tunapotaka kuchanganya chai ya Natty Caramel na Tangawizi, tunahitaji majani mazima ili ladha isichanganyike vibaya.
- Ya kifahari** - Watu wanalipia zaidi Chai ya Natty Caramel Orthodox kwa sababu inatengenezwa kwa utaratibu.

FAIDA ZA ORTHODOX TEA:

- Ladha laini na yenye utamu wa asili
- Harufu nzuri na ya kuvutia
- Majani mazima yanayohifadhi mafuta ya asili ya chai
- Haina uchungu mwingi kama chai ya vumbi (CTC)
- Chai ya ubora wa juu inayothaminiwa duniani
- Ina vioksidishaji asilia kwa wingi
- Husaidia ustawi wa mwili wa kila siku
- Ni nyepesi na yenye kuburudisha
- Husaidia mwili kupata maji kwa njia ya asili
- Hufurahiwa kama sehemu ya mtindo wa maisha wenye uwiano

Kilima Chui NATTY CARMEL TEA
Ladha ya Asili, Ubora wa Kipekee

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TOFAUTI YA ORTHODOX vs CTC (Chai Ya Vumbi)

ORTHODOX	CTC
JINSI INAVYOTENGENEZWA Majani yanavingirishwa kwa mkono au mashine ndogo polepole	JINSI INAVYOTENGENEZWA Majani yanavunjwa na kusagwa na mashine kubwa
UMBO Majani marefu, mazima, yanavingirika	UMBO Inakuwa vumbi dogo dogo
MUDA WA KUTENGENEZA Polepole, masaa 2-4	MUDA WA KUTENGENEZA Haraka, dakika 30
LADHA Tamu, harufu nzuri, laini	LADHA Kali, nguvu, rangi nyekundu sana
BEI Ghali zaidi	BEI Nafuu

TANNIN NI NINI?

Tannin ni kiambato cha asili kinachopatikana kwenye chai, kinachochangia ladha yake na kutoa manufaa mbalimbali kwa afya.

FAIDA ZA TANNIN:

- Husaidia kuimarisha kinga ya mwili kupitia vioksidishaji (antioxidants).
- Huchangia kupunguza uvimbe mwilini.
- Husaidia afya ya tumbo na mchakato wa mmeng'enywa wa chakula.
- Huchangia ustawi wa mishipa ya damu.

Kilima Chui Hand Orthodox Tea ina kiwango kilichosawazishwa cha tannin, kinachotoa ladha laini pamoja na manufaa ya kiafya bila uchungu uliopitiliza.

JINSI YA KUTENGENEZA KIKOMBE BORA CHA CHAI

Kwa matumizi bora, inashauriwa kunywa vikombe 1-2 kwa siku, kiwezekana baada ya mlo

JINSI YA KUTUMIA

1. Chemsha maji safi hadi karibu 90°C.
2. Weka kijiko kimoja cha chai kwenye kikombe
3. Mimina maji ya moto na uache kwa dakika 3.
4. Usiache kwa muda mrefu ili kuhifadhi ladha bora.
5. Majani yanaweza kutumika hadi mara mbili.



KILIMA CHUI –
PREMIUM ORTHODOX ROASTED ROLLED TEA.
Kutoka Njombe, Fahari ya Tanzania