

As You Are Consulting Group LLC | Human-centered consulting, curriculum & implementation

AYA Forward helps public and mission-driven organizations move from strong ideas to usable, measurable implementation.

We provide educational consulting, curriculum and program development, professional learning, leadership development, family and reentry programming, older-adult advocacy, readiness assessment, evaluation design, and implementation support.

CORE CAPABILITIES

- Educational consulting, systems improvement, and program strategy
- Curriculum development, review, commercialization, and institutional licensing
- Professional learning, facilitator development, and training design
- Leadership development, transition support, and organizational capacity building
- Correctional education, juvenile services, reentry, and transition programming
- Family engagement, reconnection, restoration, and communication programming
- Older-adult advocacy and multigenerational community programming
- Readiness assessments, pilot design, implementation tools, and evaluation frameworks

COUNTY APPLICATIONS

- Youth, family, education, recreation, aging, workforce, reentry, and community-service initiatives
- New-program design, pilot readiness, facilitator preparation, and implementation improvement
- Curriculum and professional-learning solutions for County staff, partners, and community participants

SELECTED AYA FORWARD PATHWAYS

Learn Forward — Learning design, curriculum, secondary education, instructional innovation.

Lead Forward — Leadership development, professional learning, decision-making, transition.

Family Forward — Family reconnection, restoration, reentry support, communication.

Legacy Forward — Older-adult advocacy, Legacy Circles™, multigenerational engagement.

BUSINESS SNAPSHOT

LEGAL ENTITY

As You Are Consulting Group LLC

PUBLIC BRAND

AYA Forward

FOUNDER & CEO

Ruschelle Reuben

LOCATION

Montgomery County, Maryland

WEBSITE

ayaforward.com

PHONE

443-204-4396

STATUS

Active Montgomery County vendor; active Maryland eMMA supplier

CURRENT COUNTY EXPERIENCE

Contracted programming relationship with Montgomery County Recreation, with Legacy Forward / Legacy Circles™ positioned for older-adult and community programming.

DIFFERENTIATORS

- Founder experience across public education, state government, and correctional education
- Implementation-first approach: readiness, operating conditions, delivery, and evidence
- Cross-sector portfolio spanning learning, leadership, family, reentry, and later life
- Scalable services: consulting, facilitated programs, training, licensing, and tools

POSITIONED FOR COUNTY PARTNERSHIPS

AYA Forward is well suited for departments seeking practical, human-centered solutions that can be piloted, implemented, measured, refined, and sustained under real operating conditions.