ASERA
CONSULTANCY
Insight. Strategy. Delivery.

ONGOING OPERATIONAL ADVISORY

FRACTIONAL RETAINERS

Ongoing access to senior operational consultancy without adding a full-time role - giving your leadership team structured support, independent challenge and practical follow-through across changing priorities.

ADVISORY

£1,250 / month

1 consultancy day / month
+ 2 remote support sessions

MIDDLE

£2,250 / month

2 consultancy days / month
+ 3 remote support sessions

LEAD

£4,000 / month

4 consultancy days / month
+ 4 remote support sessions

Monthly in advance | 7-day payment terms | Initial 3-month minimum, then rolling | 30 days written notice

A GOOD FIT WHEN

- You need ongoing senior operational input but do not need, or want, another full-time management appointment.
- Several operational priorities need regular challenge, structure and follow-through rather than a one-off intervention.
- Warehouse, fulfilment, depot, stock, fleet, asset or repair performance needs sustained management attention.
- KPI, revenue-protection, Lean or continuous-improvement routines need regular review and practical reinforcement.
- Your leadership team values an independent operational perspective while retaining full ownership and decision authority.

Senior operational support, without adding permanent headcount.

A consistent advisory relationship, scaled to the level of support your business needs.

FRACTIONAL RETAINERS

ASERA CONSULTANCY

TYPICAL RETAINER AREAS

- Operational performance reviews, priorities and improvement planning
- Warehouse, depot and fulfilment operations, flow and capacity
- Stock control, fleet utilisation, asset availability and repair performance
- KPI, management routines, visual controls and revenue-protection measures
- Lean, 5S, standard work and continuous-improvement support
- Consolidation, relocation, operational readiness and capacity planning
- Operational technology, process and supplier opportunities where they can simplify work or strengthen control

HOW IT WORKS

01 **Agree the cadence**

Set the retainer tier, initial priorities, working rhythm and the boundaries of the advisory relationship.

02 **Review and challenge**

Use embedded days and remote support to review performance, test assumptions, work through decisions and keep agreed actions moving.

03 **Maintain momentum**

Priorities can evolve over time while the retainer provides continuity, context and an independent operational perspective.

WHAT YOU RECEIVE

- The agreed monthly allocation of consultancy days and remote support for your selected tier.
- Regular independent review of operational priorities, performance, risks and dependencies.
- Practical analysis, action planning, KPI routines, decision support or improvement tools where relevant.
- Continuity across initiatives, with context retained from month to month rather than repeatedly restarting the conversation.
- Clear priorities and agreed next actions for the client team after review and advisory sessions.

WHAT THE RETAINER IS - AND IS NOT

A Fractional Retainer is an ongoing advisory relationship. Asera works alongside your leadership and operational teams to provide analysis, challenge and practical support, while the client retains management control, employment responsibilities and decision authority.

Unless expressly agreed in writing, Asera is not appointed as project manager, principal contractor, dutyholder, statutory compliance body or operational decision-maker. The retainer is not unlimited on-call support; additional days, major implementation, travel or specialist third-party work are agreed separately.

BUILD CONTINUITY INTO YOUR OPERATIONS

hello@aseragroup.co.uk
www.aseragroup.co.uk

£1,250 | £2,250 | £4,000 per month

Monthly in advance | 7-day terms | 3-month minimum
Then rolling | 30 days written notice | No VAT currently added