

ALPHALANĒ



**One Europe.
One chauffeur service.
One promise of quality.**

A market with around 9 million potential customers from China.



ALPHALANĒ



一个欧洲。
一项专属司机服务。
一个品质承诺。

一个拥有约900万中国潜在客户的市场。

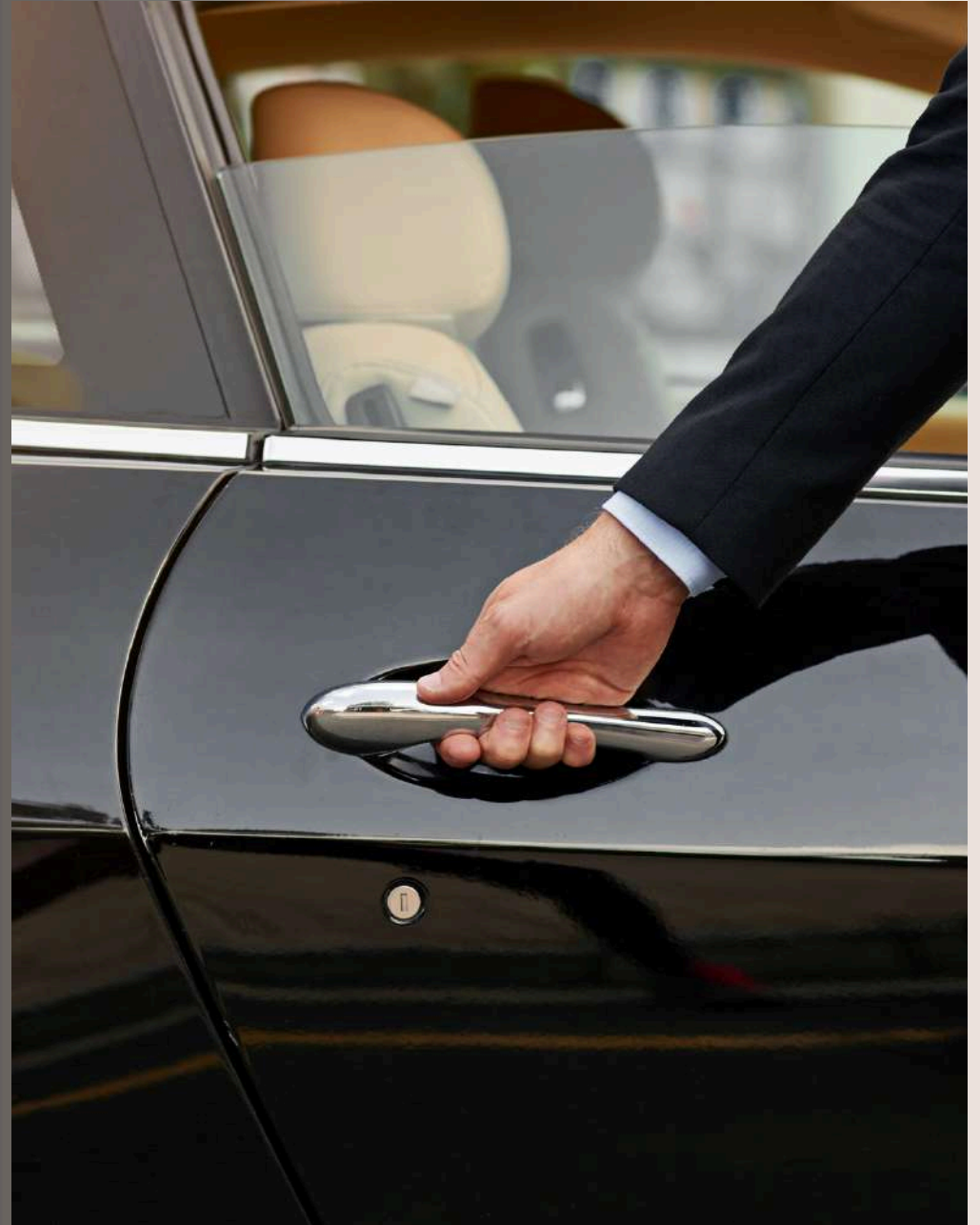


About Us

Alphalane was founded in Düsseldorf in 2017, initially as an operational provider of professional chauffeur services. Because we carried out the journeys ourselves, we gained first-hand experience of our clients' requirements and the day-to-day challenges of operating a chauffeur business.

In 2022, we expanded into software development. Our first digital solutions were created for our own operations and were later also offered to other mobility companies.

Since 2025, our team has been developing Alphalane into a Europe-wide platform for professional chauffeur and transfer services. Our goal is to connect travel companies with local chauffeur partners through one central, digital and scalable process.



公司简介

Alphalane 于 2017 年在德国杜塞尔多夫成立。公司最初专注于提供专业的高品质专车及接送服务，所有行程均由我们自行运营。因此，我们能够从实际运营中深入了解客户需求以及日常服务所面临的各種挑战。

2022 年，我们将业务拓展至软件开发领域。最初，这些数字化解决方案是为优化自身运营流程而开发的；随后，我们也开始将这些解决方案提供给其他出行服务企业。

自 2025 年起，我们的团队一直致力于将 Alphalane 打造成覆盖欧洲的专业用车与接送服务平台。我们的目标是通过一个统一、数字化且可规模化的流程，将旅游企业与欧洲各地的当地专业用车服务合作伙伴连接起来。



ALPHALANĒ

The network

More than 600 chauffeur partners. One central access point.

Instead of searching for a new transport provider at every destination, Alphalane gives you access to a growing network of local chauffeur companies.



ALPHALANE

合作伙伴网络

超过 600 家专业用车服务合作伙伴，一个统一入口。

您无需在每个目的地重新寻找当地用车服务商。通过 Alphasane，您可以连接一个持续扩展的专业用车服务网络。



A man with dark hair, wearing a yellow shirt, is seen from the side, working on a laptop. In the background, a large monitor displays a code editor with various colored lines of text. The scene is set in a modern office environment.

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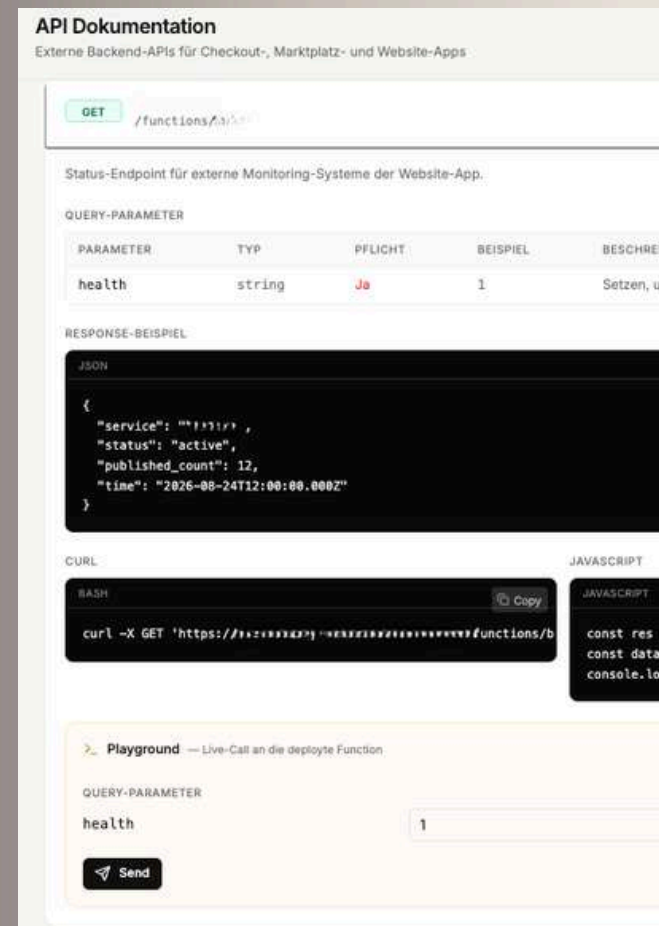
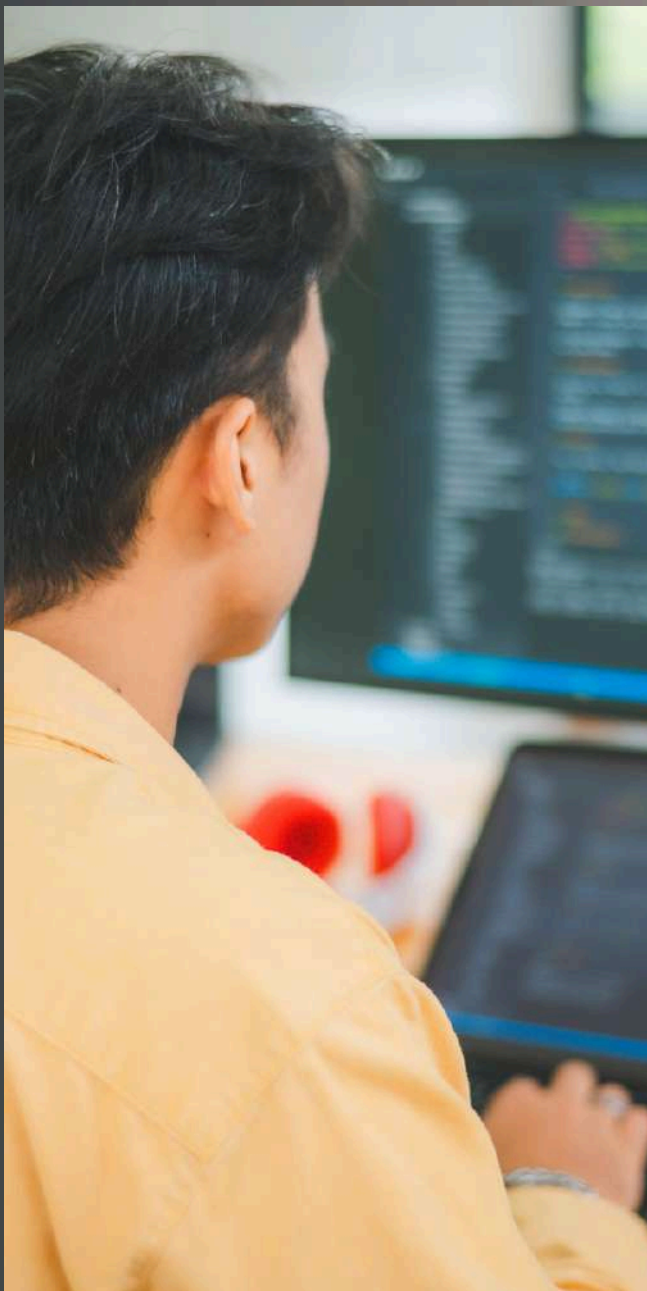
A man with dark hair, wearing a yellow shirt, is seen from the side, working on a laptop. In the background, a large monitor displays a code editor with various colored lines of text. The scene is brightly lit, suggesting an office or workspace environment.

A man with dark hair, wearing a yellow shirt, is seen from the side, working on a laptop. In the background, a large monitor displays a code editor with various colored lines of text. The scene is set in a modern office environment.

A man with dark hair, wearing a yellow shirt, is seen from the side, working on a laptop. In the background, a large monitor displays a code editor with a dark theme and a blue line of code. The scene is set in a modern office environment.

API 接入与 预订方式

无论使用 API 接口，还是通过 Alphalane 企业网站手动预订，您都可以查询 Alphalane 合作伙伴价格，加入自己的利润，并直接向客户提供接送服务。



Option 1 – API integration

For travel companies, booking platforms and partners with a higher booking volume.

- Request routes, vehicle classes and partner prices automatically
- Add your own margin within the agreed commercial framework
- Display the final transfer price in your own booking system
- Create bookings directly from your own platform
- Receive booking and journey status updates
- Keep the entire customer journey within your own system

The screenshot displays the ALPHALANE API playground interface. At the top, a green 'GET' button is next to the endpoint `/functions/b`. Below this, a description reads: 'Status-Endpoint für externe Monitoring-Systeme der Website-App.'.

The 'QUERY-PARAMETER' section contains a table with the following data:

PARAMETER	TYP	PFLICHT	BEISPIEL	BESCHREIBUNG
health	string	Ja	1	Setzen, um

The 'RESPONSE-BEISPIEL' section shows a JSON response in a dark-themed code editor:

```
{
  "service": "ALPHALANE",
  "status": "active",
  "published_count": 12,
  "time": "2026-08-24T12:00:00.000Z"
}
```

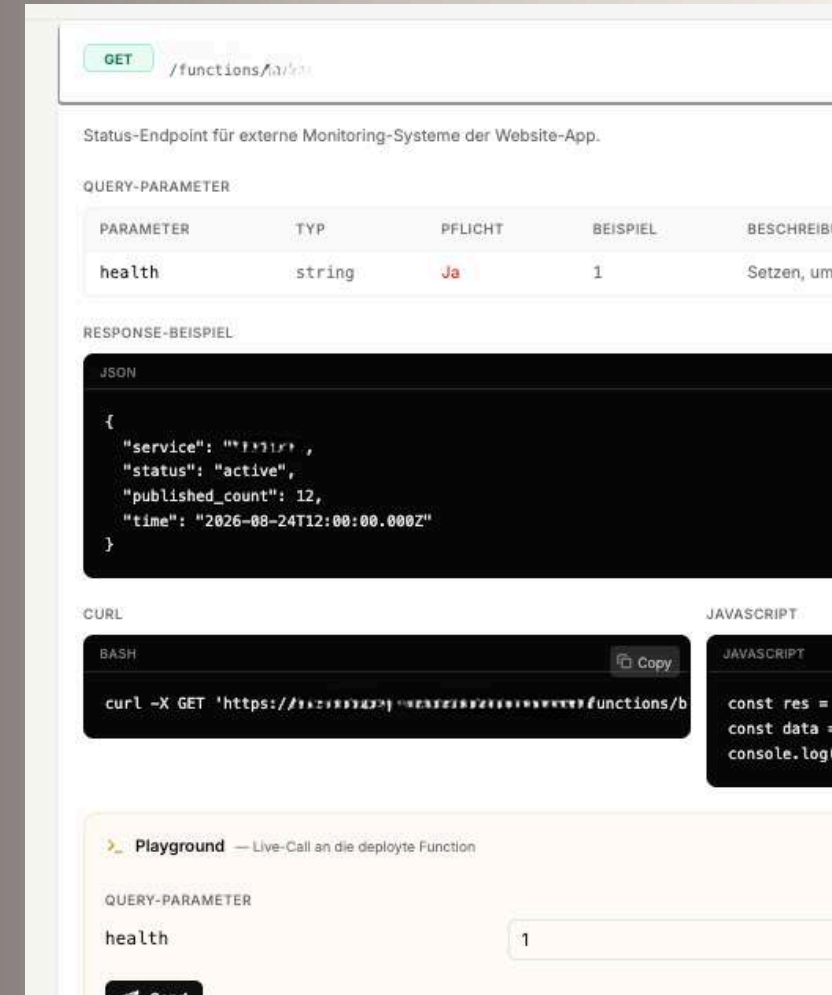
Below the response, there are sections for 'CURL' and 'JAVASCRIPT'. The 'CURL' section shows a command: `curl -X GET 'https://api.alphalane.com/functions/b'` with a 'Copy' button. The 'JAVASCRIPT' section shows a code snippet: `const res = ...; const data = ...; console.log(...)`.

At the bottom, there is a 'Playground' section titled 'Live-Call an die deployte Function'. It includes a 'QUERY-PARAMETER' section with a text input field containing 'health' and a numeric input field containing '1'. A 'Send' button is visible at the bottom left of the playground area.

方式一 – API 系统对接

适用于旅行企业、预订平台以及订单量较高的合作伙伴。

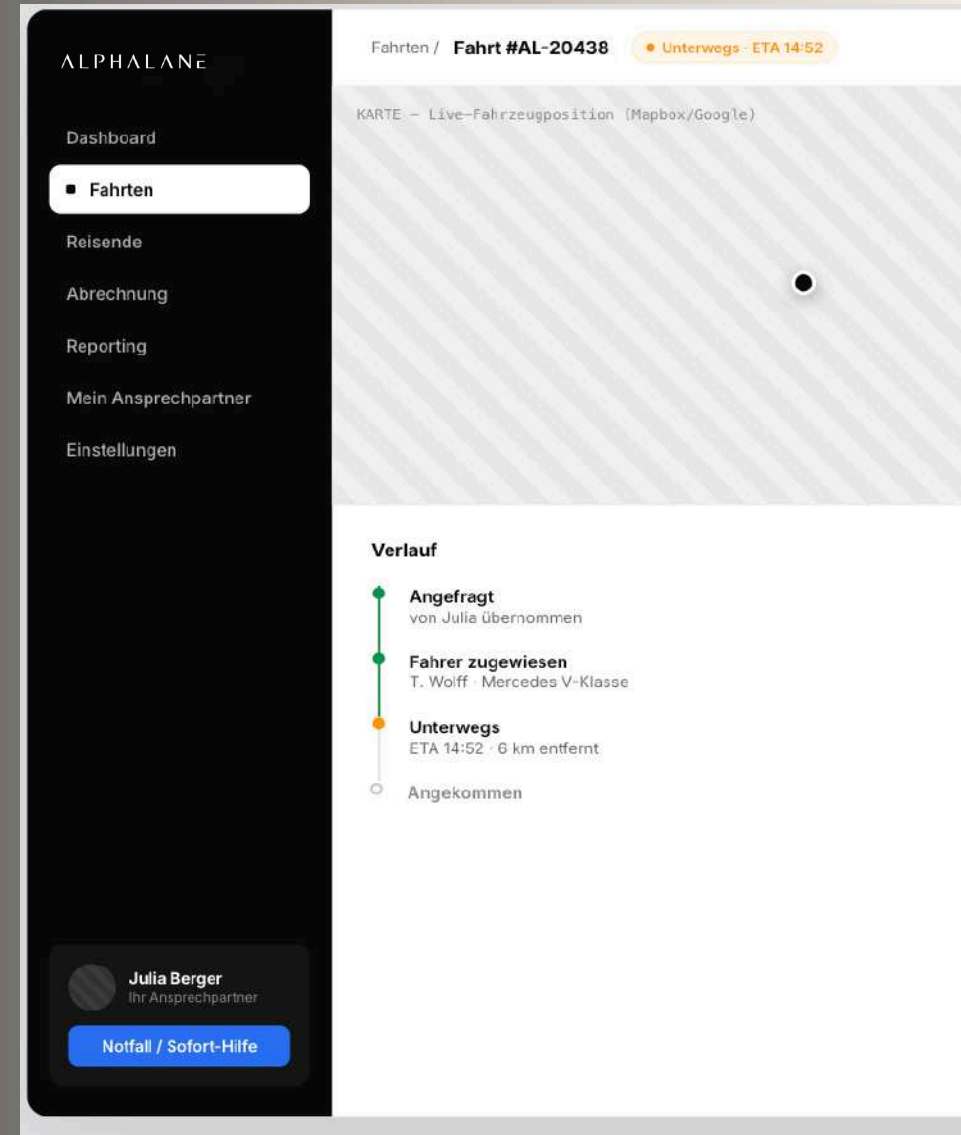
- 自动查询路线、车型等级及合作伙伴价格
- 在约定的合作框架内加入自己的利润
- 在您自己的预订系统中显示最终接送价格
- 通过您自己的平台直接创建预订
- 接收预订及行程状态更新
- 让客户在您的系统内完成整个预订流程



Option 2 – Manual booking through the Alphalane website

For partners who do not require a technical integration.

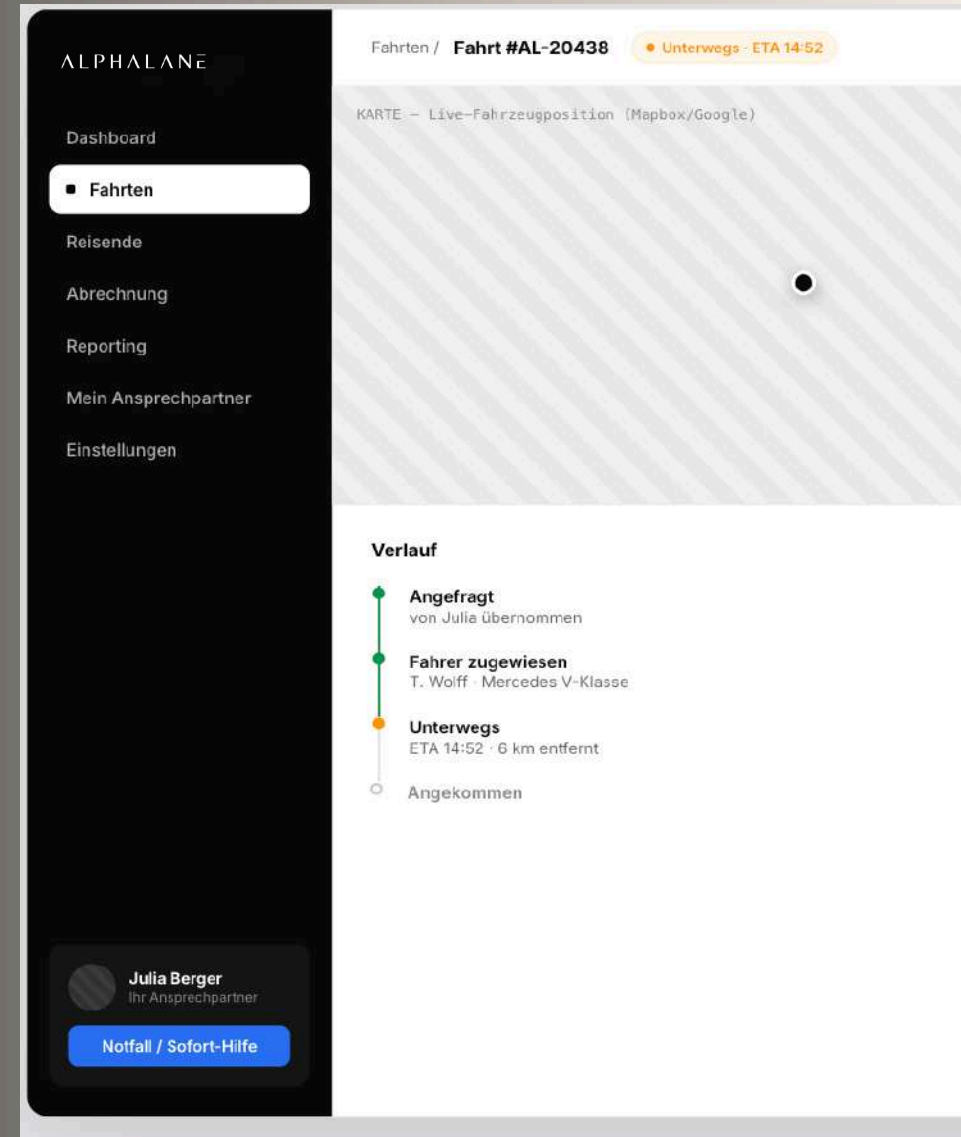
- Request the Alphalane partner price through the business website
- Book the transfer manually on behalf of your client
- Manage individual journeys without an API connection
- Start immediately without an IT project



方式二 – 通过 Alphalane 网站手动预订

适用于暂时不需要技术系统对接的合作伙伴。

- 通过企业网站查询 Alphalane 合作伙伴价格
- 代表客户手动完成接送预订
- 无需 API 接口即可管理单独的接送订单
- 无需开展 IT 项目即可快速开始合作



ALPHALANE

ALPHALANE

Airport ride City rides Hourly Service Help Business ▾

DE ▾ Sign-in

Your Reliable Worldwide Business Transfers

Book Your Ride Anywhere in the World

Transfer By the Hour

FROM
Address, airport, hotel, ...

TO
Address, airport, hotel, ...

PICKUP DATE
Sep 2 · 01:45 PM

+ Add return

PASSENGERS
2

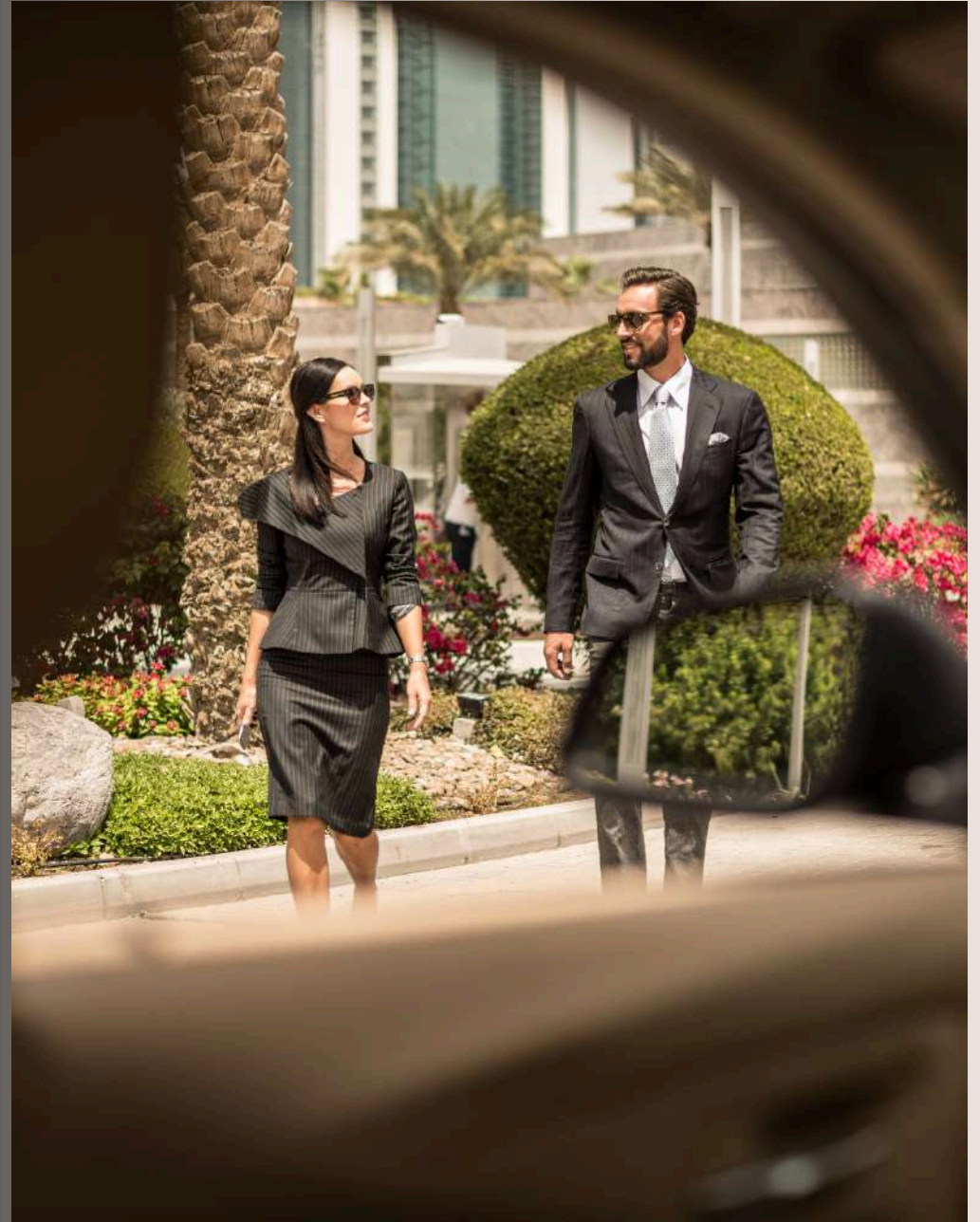
See prices →

Chat icon

B2C Customer View / 个人客户界面

Partner benefits

- An additional source of revenue
- One point of contact across multiple destinations
- Access to an extensive chauffeur network



ALPHALANE

合作伙伴优势

- 创造额外收入来源
- 多个目的地，一个统一对接窗口
- 连接广泛的专业用车服务网络



ALPHALANE



Starting the partnership

Start simply. Scale together.

- Define target markets and client requirements
- Select services and vehicle classes
- Define the booking process or API integration
- Start with selected pilot destinations
- Expand the partnership into additional markets



ALPHALANE



开始合作

轻松起步，共同扩大合作。

- 确定目标市场和客户需求
- 确定服务范围和车型等级
- 确定预订流程或 API 接入方式
- 从选定的试点目的地开始
- 将合作扩展至更多市场



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