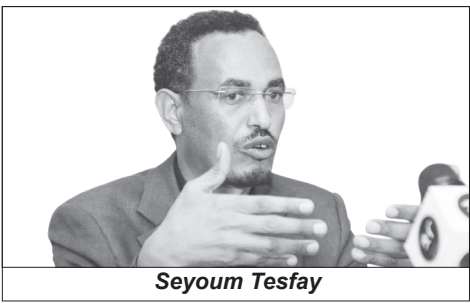




Ethiopia’s digital leap hinges on active public-private synergy

BY MAHLET GASHAW

ADDIS ABABA- Ethiopia’s Digital Ethiopia 2025 strategy aims to accelerate socio-economic transformation through technology by expanding digital infrastructure, improving e-governance, and fostering a thriving digital economy.

Building on this foundation, the Digital Ethiopia 2030 aspirations envision a fully connected society leveraging emerging technologies like Artificial Intelligence (AI) and the Internet of Things to boost economic competitiveness and public service delivery.

To materialize such goals, the active involvement of the private sector is crucial and this regard, Orbix Technologies, a startup firm, is playing a pivotal role in Ethiopia’s digital transformation journey, aligning its innovative solutions with the nation’s Digital Ethiopia 2025 and 2030 strategies. The company’s CEO Seyoum Tesfay recently introduced four major technological solutions aimed at enhancing urban living and supporting the government’s vision of a connected, innovation-driven society.

Seyoum noted that the first technology aims to addresses the challenge of vehicle parking by integrating private and public parking facilities into a centralized database. This system allows drivers to view available spaces in real-time, reserve them, and access services through self-service, reducing urban congestion and inconvenience. The second initiative, the “Orbix EV” application, centralizes electric vehicle charging systems, aligning with Ethiopia’s plan to increase electric vehicle usage and charging infrastructure by 2030. The app provides users with access to charging stations nationwide, secures energy data domestically, and enables government monitoring of energy consumption.

Orbix’s third solution, the “AI Hub,” is a citizen-government communication platform that facilitates direct reporting of issues related to roads, electricity, traffic, and emergencies. By categorizing and analyzing information using AI, the platform enhances response times and strengthens public trust in government services, the CEO elaborated.

The fourth framework, “Ethio Parks,” digitalizes natural, cultural, and video entertainment sites, offering users access to information about services and entrance fees. This initiative aims to attract both domestic and international visitors, promoting Ethiopia’s rich cultural heritage.

Seyoum emphasized that Orbix’s solutions are not just regular applications but part of a large-scale technological ecosystem supporting the Digital Ethiopia 2030 strategy. The company plans to expand its innovations into other African countries, further solidifying its role in the continent’s digital transformation landscape.

ESL launches digital platform for shipping services

BY MESERET BEHAILU

ADDIS ABABA – Ethiopian Shipping and Logistics (ESL) has launched a Digital Customer Self-Service Web Application to modernize shipping services, improve efficiency and enhance customer satisfaction as Ethiopia advances its Digital Ethiopia 2030 agenda.

Speaking at the launching ceremony yesterday, ESL CEO Eng. Abdulber Shemsu said the newly introduced “Digital ESL” platform would play a significant role in modernizing the country’s maritime and logistics sector.

“As part of the Digital Ethiopia 2030 vision, the newly launched ‘Digital ESL’ Customer Self-Service Web App will not only reduce the inconvenience faced by customers but also modernize and streamline the services, elevating the competitiveness to a higher level in the global market,” he said.

According to Abdulber, the application enables customers to access a wide range of ESL services conveniently and transparently from anywhere through mobile phones or a web portal.

The platform is also expected to reduce the time and expenses customers previously incurred while accessing shipping and logistics services, he added.

Ethio-Djibouti Railway Share Company CEO Engineer Takele Uma, for his part, said Ethiopia was creating an enabling environment for the development of the shipping and logistics sector while expanding



Platform expected to reduce time and expenses customers previously incurred while accessing shipping, logistics services

digital systems and infrastructure.

He said Ethiopia was investing in railway infrastructure, developing port facilities and working to secure reliable access to the sea through peaceful means.

Takele noted that Ethiopia needed to further expand maritime transport and logistics services in line with advances in digital technology to maximize their contribution to the national economy.

He stressed that reliable access to maritime shipping services was essential for Ethiopia to fully realize its development ambitions, given the country’s growing trade and economic activities.

The government has therefore given due attention to securing sustainable access to the sea, which he described as a shared national concern, while expanding technological and

logistical infrastructure to support the sector.

Takele further emphasized the need to promote, trust and support ESL, one of Ethiopia’s longstanding enterprises, to enable it to provide more competitive services in the years ahead. EDR, he said, would contribute to the modernization of ESL and the wider logistics sector.

He likened the role ESL could play internationally to that of Ethiopian Airlines, saying that just as the national carrier represents Ethiopia at destinations around the world, ESL should aspire to represent the country in the global maritime transport sector.

Senior government officials, importers and exporters, investors, website developers and representatives of relevant institutions attended the launching ceremony.

Ministry scales up administrative law training

BY EYUEL KIFLU

ADDIS ABABA – The Ministry of Justice (MoJ), in collaboration with development partners, has launched a nationwide administrative law training initiative aimed at improving accountability, transparency and procedural fairness across Ethiopia’s civil service.

Speaking at the National Conference on Administrative Justice and Administrative Tribunals held here yesterday , Justice State Minister Ermiyas Yemanebirhan (PhD) said the initiative would help public institutions uphold administrative justice and improve citizens’ confidence in government services.

He said the programme was designed to strengthen accountability within government institutions, prevent arbitrary administrative decisions and ensure that citizens receive fair treatment when dealing with public authorities.

Ermiyas said the framework established under the Federal Administrative Procedure Proclamation No. 1183/2020 requires public institutions and civil servants to adhere to key principles of administrative justice, including the right of citizens to be heard, transparent decision-making and public consultation before the adoption of administrative directives.

He noted that 10 states and two city administrations had adopted and were implementing the proclamation, contributing



Initiative to help public institutions uphold administrative justice, improve citizens' confidence in gov't services

to the harmonization of administrative justice standards across the country.

More than 1,400 public directives have also been registered and published online by the Ministry of Justice, enabling citizens and institutions to access legal information and improving predictability in administrative decisions, he said.

The German Embassy’s Development Cooperation Head Anja Pauls said administrative justice was closely linked to economic development, noting that sustainable domestic and foreign investment requires transparent and predictable administrative procedures.

She said corruption-resistant systems, consistent decisions by public institutions and effective mechanisms for administrative review were important for creating a reliable

environment for investment and economic activity.

Ermiyas said the newly launched administrative law training module would be integrated into digital learning platforms operated by the MoJ, the Public Service Commission and regional public service bureaus.

The move is expected to expand access to training for public servants across the country and promote an administrative culture based on the rule of law, transparency and accountability.

The initiative is part of broader efforts to strengthen administrative justice and improve the quality of public service delivery by ensuring that government institutions exercise their powers fairly and in accordance with the law.