



OWN THE CUSP™

2026 Sponsorship Opportunities

November 5 - 6, 2026

Partner with a premium executive advancement experience connecting accomplished leaders, organizations, and sponsors committed to what comes next.

A HIGH-IMPACT PARTNERSHIP OPPORTUNITY

Put your brand in the room where advancement happens.

Own the Cusp brings together high-performing women navigating the final moves toward enterprise leadership. The experience is grounded in doctoral research examining the traits and behaviors that increase the likelihood of advancement.

up to 150

senior-level attendees

Curated visibility with accomplished professionals on the cusp of enterprise leadership.

SPONSORSHIP LEVELS

Each level includes all benefits of the tier(s) below it.

PRESENTING SPONSOR

\$15,000

Includes Advancement benefits, plus:

- 10 total conference tickets
- Mainstage recognition
- Premium event branding

ADVANCEMENT SPONSOR

\$7,500

Includes Catalyst benefits, plus:

- 5 total conference tickets
- Curated panel seat*
- Digital brand recognition

CATALYST SPONSOR

\$5,000

Includes Community benefits, plus:

- 3 total conference tickets
- Sponsored session recognition
- Enhanced event brand visibility

COMMUNITY SPONSOR

\$2,500

- 1 conference ticket
- Event brand recognition
- Brand activation opportunity
- Swag inclusion opportunity

LET'S ADVANCE TOGETHER.

Invest in the leaders, relationships, and organizations shaping what comes next.

START THE CONVERSATION

www.ownthecusp.com

Sponsorship inquiries: hello@ownthecusp.com

*Panel participation is subject to topic relevance, final speaker approval, and Own the Cusp editorial control. Sponsorship opportunities are subject to availability.

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