

Sustainability and Better Stands Auditing

Gold Stands

724

Total Area: **253805.5 m²**

Silver Stands

820

Total Area: **37166.65 m²**

Bronze Stands

1312

Total Area: **78898.15 m²**

The global events industry finally has a new universal sustainability benchmark and BLG is the partner that ensures you meet it.

With the worldwide rollout of the Better Stands framework, hosted by **Net Zero Carbon Events (NZCE)** and supported by **IFES**, organisers and contractors now have a clear, measurable standard for reusable and recyclable exhibition booths.

Achieving the standards requires expertise, consistency, and reliable data. That is precisely where BLG Event Management stands out as one of the event industry's leading assessment companies. We can provide third-party assessments that deliver measurable, tangible results. Our audits give organisers confidence, exhibitors clarity, and contractors a clear roadmap to higher sustainability ratings.

Operational Excellence & Pre-Event Insights

Gold-level stands are increasingly linked with safer builds, fewer incidents, and much reduced pressure for extended working hours. BLG helps you reach these levels improving sustainability and operational performance simultaneously.

When combined with BLG's Stand Assessment Program, organisers, exhibitors, and contractors gain accurate pre-event insights that clearly indicate what their stand is likely to score within the Better Stands rating system.



Control Budgets

Protect against unexpected onsite project delays that drive up costs.



Strengthen Compliance

Significantly lower your onsite operational and environmental risks.



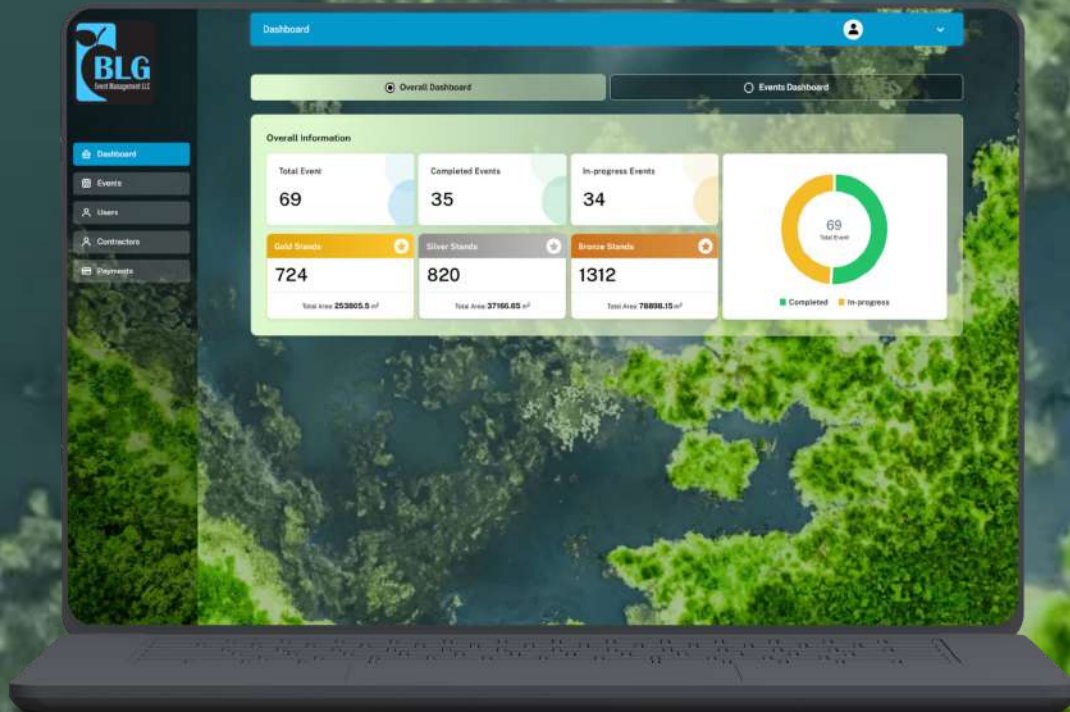
Streamline Build Planning

Design timelines efficiently to eliminate last minute surprises.

"Better Stands sets the global standard. BLG makes achieving it effortless"

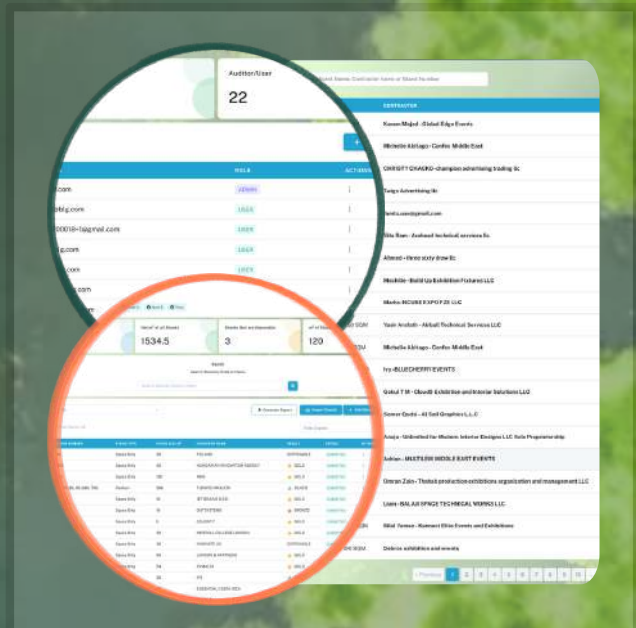


Dedicated Audit Software



Key Platform Features:

- Accelerated Audits: Faster, highly accurate sustainability assessments.
- Onsite Mobility: Real-time reporting accessible straight from the exhibition venue floor.
- Unified Architecture: Seamlessly merges sustainability targets with safety metrics.
- Frictionless Execution: Delivers a smoother, vastly more efficient onsite experience for all parties.



A single partner who elevates your sustainability, improves your safety outcomes, enhances your operational efficiency, and delivers industry-leading value.

Sustainability

At BLG, we lead the way in sustainable event practices through our independent audit services including full compliance with the Better Stands Program. Our proprietary software, developed in-house, sets the benchmark for accuracy, efficiency, and transparency in sustainability auditing.



BACKED BY A HIGHLY TRAINED TEAM OF AUDITORS AND SUSTAINABILITY PROFESSIONALS, WE ENSURE:

Rigorous, impartial assessments of stand builds and event operations

Clear, structured classification mapping stand elements to official Bronze, Silver, or Gold reusability tiers

Full alignment with venue, organiser, and Better Stands sustainability criteria

Comprehensive digital evidence tracking utilizing multi-phase on-site photography from build to dismantle

Real-time reporting and data capture through our advanced audit platform

Proactive onsite engagement with contractors to resolve compliance ambiguities during live operations

Actionable insights to help clients reduce waste, improve efficiency, and meet company sustainability goals

Post-event data verification that turns structural metrics into auditable reports