

IMIJS Children's Privacy Policy

Version: 1.0

Effective Date: 2 July 2026

Last Updated: 2 July 2026

1. Introduction

IMIJS Ltd ("IMIJS", "we", "our", or "us") is committed to protecting the privacy and personal data of children and young people who use the IMIJS platform.

This Children's Privacy Policy explains how we collect, use, protect, and manage the personal information of users who are under the age of 18.

This Policy should be read alongside the IMIJS Privacy Policy and Terms & Conditions.

2. Minimum Age

The IMIJS Platform is intended for users aged **13 years and over**.

Individuals under the age of 13 must not create an IMIJS account unless and until IMIJS introduces a service specifically designed for younger users.

If IMIJS becomes aware that an account has been created by a child under the minimum age without lawful authority, we may suspend or permanently delete the account and associated personal data, subject to our legal obligations.

3. Users Aged 13–17

Users aged 13 to 17 may use IMIJS in accordance with our Terms & Conditions.

Where required by applicable law or where a feature presents additional legal or financial obligations, IMIJS may require the involvement or consent of a parent or legal guardian before access is granted.

Examples may include:

- Purchasing event tickets.
 - Purchasing subscriptions.
 - Using future premium services where parental consent is legally required.
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4. Information We Collect

We may collect personal information necessary to operate the Platform, including:

- Full name.
- Username.
- Email address.
- Date of birth.
- Event participation information.
- Messages and communications within authorised events.
- Images, videos, documents, and other content uploaded by the user.
- Technical and device information.
- Security and login records.

We aim to collect only the information reasonably necessary to provide our services.

5. How We Use Children's Information

We may use this information to:

- Create and manage user accounts.
- Verify age eligibility.
- Provide Platform features.
- Enable participation in events.
- Maintain Platform security.
- Detect fraud or misuse.
- Provide customer support.
- Comply with legal obligations.
- Protect the safety and integrity of the IMIJS community.

We do not knowingly use children's personal data for profiling or targeted advertising in a manner prohibited by applicable law.

6. Communications

Users aged 13 to 17 may communicate only through the communication features available within authorised events or other areas of the Platform made available to them.

Event administrators control access and permissions within their events.

Users should never share sensitive personal information unnecessarily through chats or uploaded content.

7. Parents and Guardians

Parents and legal guardians are encouraged to:

- Discuss safe online behaviour with children.
- Encourage responsible use of the Platform.
- Help children understand privacy settings.
- Contact IMIJS if they believe an account has been created in breach of this Policy or applicable law.

Where legally required, IMIJS may request evidence of parental or guardian consent before enabling certain features.

8. Protecting Young Users

IMIJS is committed to maintaining a safe environment for younger users.

To support this commitment, we may:

- Restrict certain Platform features based on age.
 - Investigate reports involving the safety of children.
 - Remove content that may place children at risk.
 - Suspend or terminate accounts involved in harmful conduct.
 - Report unlawful activity to relevant authorities where required or permitted by law.
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9. Sharing Information

We do not sell children's personal information.

Where necessary, we may share information with trusted service providers who assist us in operating the Platform, including:

- Cloud hosting providers.
- Payment processors (where applicable).
- Security and fraud prevention providers.
- Professional advisers.
- Regulatory authorities.
- Law enforcement agencies where legally required.

All such sharing is subject to appropriate legal and contractual safeguards.

10. Data Retention

Children's personal information will be retained only for as long as reasonably necessary to:

- Provide the Platform.
- Meet legal obligations.
- Resolve disputes.
- Prevent fraud.
- Protect users.
- Enforce our agreements.

Where information is no longer required, it will be securely deleted or anonymised where appropriate.

11. Rights

Subject to applicable law, children and, where appropriate, their parents or legal guardians may have rights to:

- Request access to personal information.
- Request correction of inaccurate information.
- Request deletion of personal information.
- Request restriction of processing.
- Object to certain processing activities.
- Withdraw consent where processing is based on consent.
- Lodge a complaint with the relevant supervisory authority.

Identity verification may be required before requests are processed.

12. Security

IMIJS uses reasonable technical and organisational measures designed to protect the personal information of all users, including children.

These measures may include:

- Secure authentication.
- Access controls.
- Encryption where appropriate.
- Monitoring for suspicious activity.
- Regular security updates.

No online service can guarantee absolute security, but IMIJS aims to maintain appropriate safeguards.

13. Changes to This Policy

We may update this Children's Privacy Policy from time to time to reflect changes in law, guidance, or the services offered by IMIJS.

The latest version will always be available through the Platform and on the official IMIJS website.

14. Contact

Questions regarding this Children's Privacy Policy should be directed to IMIJS using the contact details published within the Platform or on the official IMIJS website.

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