

IMIJS Content Moderation Policy

Version: 1.0

Effective Date: 2 July 2026

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1. Introduction

This Content Moderation Policy ("Policy") explains how IMIJS Ltd ("IMIJS", "we", "our", or "us") reviews, moderates, restricts, and removes content published through the IMIJS platform ("Platform").

This Policy supports the IMIJS Terms & Conditions, Acceptable Use Policy, Community Guidelines, Account Suspension & Appeals Policy, Privacy Policy, and all other applicable IMIJS policies.

Our objective is to provide a platform that is safe, respectful, lawful, and suitable for the communities that use IMIJS.

2. Scope

This Policy applies to all content published through the Platform, including but not limited to:

- Event descriptions.
 - Organisation profiles.
 - Images.
 - Videos.
 - Documents.
 - Chat messages.
 - Announcements.
 - Checklists.
 - Usernames.
 - Profile information.
 - Comments.
 - Future content types introduced by IMIJS.
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3. Our Moderation Principles

IMIJS aims to moderate content in a manner that is:

- Fair.
- Consistent.
- Proportionate.
- Transparent.

- Focused on user safety.
- Respectful of lawful freedom of expression.

Not all content that some users may find offensive will necessarily breach this Policy. Decisions will take account of context, severity, intent, potential harm, and applicable legal obligations.

4. How Content Is Reviewed

Content may come to our attention through:

- Reports submitted by users.
- Automated detection tools.
- Internal quality assurance processes.
- Reviews by authorised moderators.
- Requests from competent authorities.
- Court orders or other legal obligations.

IMIJS may prioritise reports involving immediate risks to users or the Platform.

5. Content That May Be Restricted or Removed

IMIJS may restrict or remove content that:

- Breaches the IMIJS Terms & Conditions.
- Breaches the Acceptable Use Policy.
- Breaches the Community Guidelines.
- Is unlawful.
- Infringes intellectual property rights.
- Contains credible threats of violence.
- Harasses or intimidates individuals.
- Encourages criminal activity.
- Promotes terrorism or violent extremism.
- Exploits or endangers children.
- Discloses another person's personal information without permission.
- Contains malware or malicious code.
- Is fraudulent or deceptive.

Content may also be restricted where required by law or a valid legal order.

6. Context Matters

When assessing content, IMIJS may consider factors including:

- The purpose of the content.
- The surrounding conversation.

- Whether the content is educational, journalistic, artistic, or satirical.
- Whether the content creates a realistic risk of harm.
- Whether the content targets a particular individual or group.
- Whether the content forms part of repeated behaviour.

Each case will be assessed on its own facts.

7. Automated Tools

IMIJS may use automated systems to help identify potentially problematic content.

Automated systems assist with moderation but do not replace human judgement in every case.

Where appropriate, decisions may be reviewed by authorised personnel.

8. User Reports

Users are encouraged to report content they believe breaches IMIJS policies.

Reports should be made in good faith and include sufficient information to assist our review.

Knowingly false, abusive, or malicious reports may themselves result in enforcement action.

9. Moderation Outcomes

Following a review, IMIJS may:

- Take no action.
- Request clarification.
- Remove content.
- Restrict visibility.
- Restrict Platform features.
- Issue a warning.
- Suspend an account.
- Permanently terminate an account.
- Refer matters to law enforcement or regulatory authorities where required or appropriate.

The action taken will depend on the seriousness and circumstances of the matter.

10. Urgent Safety Measures

Where IMIJS reasonably believes there is an immediate risk of significant harm, we may take urgent action without prior notice, including:

- Immediate removal of content.
 - Immediate suspension of accounts.
 - Restricting access to Platform features.
 - Preserving relevant records for investigation.
 - Cooperating with competent authorities where required by law.
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11. Transparency

Where appropriate and legally permissible, IMIJS will seek to inform users when moderation action has been taken affecting their content or account.

In some circumstances, information may be limited where disclosure would:

- Compromise an investigation.
 - Affect the rights or privacy of others.
 - Undermine Platform security.
 - Breach legal obligations.
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12. Appeals

Users who believe moderation action has been taken in error may submit an appeal in accordance with the IMIJS Account Suspension & Appeals Policy.

An appeal does not automatically reverse or suspend the original moderation decision.

13. Record Keeping

IMIJS may retain records relating to moderation decisions, reports, investigations, and appeals where reasonably necessary to:

- Enforce Platform policies.
- Protect users.
- Prevent abuse.
- Comply with legal obligations.
- Resolve disputes.
- Improve moderation processes.

Records will be handled in accordance with applicable data protection laws.

14. Policy Review

This Policy may be reviewed and updated periodically to reflect:

- Changes in law.
- Regulatory guidance.
- Platform functionality.
- Emerging online risks.
- Improvements to moderation practices.

The latest version will always be available through the Platform and on the official IMIJS website.

15. Contact

Questions regarding this Content Moderation Policy should be directed to IMIJS using the contact details published within the Platform or on the official IMIJS website.

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