

SPONSORSHIP AGREEMENT

Lumina 2026 — Canada's Queer Fashion & Culture Experience

This Sponsorship Agreement ("Agreement") is entered into by and between:

Queer Hive Magazine / Lumina 2026 — Canada's Queer Fashion & Culture Experience

Represented by: **Barry Lawrence, Founder**

(Hereinafter referred to as the "**Organizer**")

AND

Sponsor Name: _____

Company / Organization: _____

Contact Person: _____

Email: _____

Phone: _____

(Hereinafter referred to as the "**Sponsor**")

1. EVENT DETAILS

Event: Lumina 2026 — Canada's Queer Fashion & Culture Experience

Date: September 27, 2026

Venue: Delta Hotels by Marriott London Armouries

Presented By: Queer Hive Magazine

Lumina 2026 is a premier celebration of queer fashion, art, culture, beauty, performance, and community, bringing together designers, performers, influencers, media, and attendees from across Canada.

2. SPONSORSHIP LEVEL

The Sponsor agrees to participate at the following level:

☐ **Platinum Sponsor — CAD \$2,500**

Benefits include:

- Presenting sponsor status
- Logo on event materials (print, digital, social media)
- VIP table for 8
- Premium seating

- On-stage recognition
- Brand feature in media interviews / press releases
- 10+ social media mentions
- Inclusion in VIP gift bags

☐ **Gold Sponsor — CAD \$1,500**

Benefits include:

- Logo on event website and social media
- VIP table for 6
- On-stage recognition
- 5+ social media mentions
- Inclusion in event program
- Inclusion in VIP gift bags

☐ **Silver Sponsor — CAD \$750**

Benefits include:

- Logo on website
- 4 VIP tickets
- On-stage recognition
- 2+ social media mentions
- Inclusion in event program
- Inclusion in VIP gift bags

☐ **Bronze Sponsor — CAD \$375**

Benefits include:

- Logo on website
- 2 VIP tickets
- Social media mention
- Inclusion in event program

☐ **Custom Partnership**

Details: _____

3. PAYMENT TERMS

Sponsor agrees to pay the selected sponsorship amount in full by:

Payment Method:

☐ E-Transfer

☐ Other: _____

E-Transfer Payment Email:

queerhivemagazine@gmail.com

Payment deadline: Due with signed sponsorship agreement

Sponsorship benefits begin once payment has been received and confirmed.

4. SPONSOR MATERIALS

Sponsor agrees to provide promotional assets including:

- High-resolution logo (PNG / JPG / Vector preferred)
- Brand description / company bio
- Website URL
- Social media handles
- Marketing materials or merchandise (if applicable)

Materials must be submitted by deadlines provided by the Organizer to ensure inclusion in promotions.

5. BRAND USAGE & PROMOTION

The Sponsor grants permission to Event: Lumina 2026 — Canada's Queer Fashion & Culture Experience/ Queer Hive Magazine to use:

- Sponsor logo
- Brand name
- Promotional images
- Marketing materials

These may be used for:

- Event website
- Social media
- Print marketing
- Press releases
- Event program
- Promotional advertising

The Organizer agrees to use sponsor materials professionally and solely for agreed promotional purposes.

6. VIP GIFT BAG CONTRIBUTIONS (IF APPLICABLE)

Sponsors providing gift bag items agree that:

- Items must arrive before event deadlines
- Products must be safe, legal, and professionally packaged

- Quantities must meet agreed contribution amounts 20

Gift bag contribution details:

Sponsored items such as branded merchandise, promotional products, gift cards, samples, or exclusive offers would add tremendous value to the VIP experience.

7. CANCELLATION & REFUND POLICY

Sponsor payments are generally **non-refundable** once processed.

If the event is cancelled or rescheduled due to unforeseen circumstances, the Organizer will communicate available options, which may include:

- Sponsorship transfer to a future event
 - Alternative promotional benefits
 - Partial refund (at Organizer discretion)
-

8. LIABILITY

Queer Hive Magazine, volunteers, sponsors, and venue partners are not liable for:

- Indirect financial losses
 - Loss or damage to sponsor property
 - Event interruptions caused by circumstances beyond reasonable control
-

9. INCLUSIVITY & CODE OF CONDUCT

Lumina 2026 proudly supports **LGBTQIA2S+ communities and allies**.

Sponsors agree to uphold values of:

- Inclusion
- Respect
- Diversity
- Non-discrimination
- Community support

Discriminatory or harmful conduct may result in sponsorship termination without refund.

10. AGREEMENT ACCEPTANCE

By signing below, both parties confirm they have read, understood, and agree to the terms of this Sponsorship Agreement.

SPONSOR SIGNATURE

Sponsor Name: _____

Signature: _____

Date: _____

EVENT ORGANIZER

Barry Lawrence

Founder, Queer Hive Magazine/ Lumina 2026 — Canada's Queer Fashion & Culture Experience

Signature: _____

Date: _____