



FLORIDA HOME LIFE

YOUR TRUSTED GUIDE TO LIVING IN CENTRAL FLORIDA

Welcome to

YOUR FLORIDA HOME BUYING JOURNEY



Buying a home is more than a transaction—it's a life-changing decision. My mission is to make the process **simple, informed, and enjoyable** from start to finish.

With local expertise, personalized service, and a commitment to your goals, I'll be with you every step of the way.



Jason Anderson
REALTOR®



JASON MITCHELL
GROUP

A SIMPLE, STRESS-FREE PATH *to Your New Home*

THE HOME BUYING PROCESS



1 LET'S CONNECT

We'll talk about your goals, budget, lifestyle, and preferred areas so I can create a plan tailored just for you.



2 GET PRE-APPROVED

I'll connect you with trusted lenders so you know exactly what you can comfortably afford.



3 FIND YOUR HOME

You'll receive personalized listings that match your needs and lifestyle—not just any listings.



4 TOUR & DISCOVER

We'll tour homes and neighborhoods together to find the perfect fit for your lifestyle and future.



5 MAKE AN OFFER

I'll negotiate on your behalf to secure the best price and terms possible.



6 CLOSE WITH CONFIDENCE

I'll guide you through inspections, financing, and closing until you get the keys!

BUYER CHECKLIST

- ☒ Get pre-approved early
- ☒ Know your budget
- ☒ Consider future needs
- ☒ Research neighborhoods
- ☒ Ask the right questions
- ☒ Be ready to act quickly
- ☒ Work with an expert you trust

READY TO START?

— SCAN HERE —

Your next chapter
starts today.



FloridaHomeLife.me

JASON'S LOCAL TIP 🌴

“Don't fall in love with a house before you fall in love with the neighborhood. The right community can have a bigger impact on your happiness than the home itself.”



HONEST GUIDANCE. LOCAL EXPERTISE. EXCEPTIONAL SERVICE.



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THE HOME BUYING JOURNEY

STEP 1

LET'S CONNECT

It all starts with a conversation.

Every great home buying experience begins with understanding what matters most to you. We'll talk about your goals, lifestyle, timeline, and what you're looking for in your next home so I can create a plan tailored just for you.



WHAT YOU CAN EXPECT:

-  A personalized consultation (in person, by phone, or virtual)
-  A discussion about your needs, wants, and must-haves
-  Insight into Central Florida communities and market trends
-  A customized plan for your home search

JASON'S LOCAL TIP 🌴

The more I know about your lifestyle and priorities, the better I can help you find a home you'll truly love.



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THE HOME BUYING JOURNEY

STEP 2

GET PRE-APPROVED

Know your numbers. Shop with confidence.

Getting pre-approved is one of the most important steps you can take. It shows sellers you're serious and helps you understand exactly what you can afford before you start shopping.



WHAT YOU CAN EXPECT:

-  I'll connect you with trusted local lenders
-  A quick and simple pre-approval process
-  Clear understanding of your buying power
-  Stronger offers when you find the right home

JASON'S LOCAL TIP

Pre-approval not only helps you shop with confidence, it can also help you move faster when the right home comes along.



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THE HOME BUYING JOURNEY

STEP 3

FIND YOUR HOME

The right home is out there.

I'll create a personalized search just for you and send you properties that match your criteria. You'll get real-time updates and insider access to new listings.



WHAT YOU CAN EXPECT:

-  Custom home searches tailored to your needs
-  Instant alerts for new and coming-soon listings
-  Neighborhood and community recommendations
-  Honest advice every step of the way

JASON'S LOCAL TTP 🌴

The best homes don't always last long.
I'll keep you ahead of the market
so you don't miss out.



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THE HOME BUYING JOURNEY

STEP 4

TOUR & DISCOVER

See it. Love it. Make it yours.

We'll tour homes that fit your needs and lifestyle.
I'll provide expert insights about each property,
neighborhood, and potential value so you can
make informed decisions.



WHAT YOU CAN EXPECT:

-  Private showings that fit your schedule
-  Honest feedback and expert insights
-  Information about schools, amenities, and lifestyle
-  Answers to all your questions

JASON'S LOCAL TIP 🌴

It's not just about the home—
it's about the lifestyle the
community offers.



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THE HOME BUYING JOURNEY

STEP 5

MAKE AN OFFER

Strategy, negotiation, and expertise.

When you find the right home, I'll help you craft a strong offer and negotiate the best price and terms possible.



WHAT YOU CAN EXPECT:

-  A competitive market analysis
-  Strategic offer preparation
-  Skilled negotiation on your behalf
-  Clear communication throughout the process

JASON'S LOCAL TIP 🌴

My goal is simple: to protect your interests and get you the best possible terms on your new home.



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THE HOME BUYING JOURNEY

STEP 6

CLOSE WITH CONFIDENCE

The keys are just the beginning.

I'll guide you through inspections, financing, appraisals, and all the details to the closing table. My job isn't done until you get the keys and feel confident in your investment.



WHAT YOU CAN EXPECT:

-  Expert guidance through inspections and appraisals
-  Coordination with lenders, title, and other parties
-  Clear timeline and updates until closing day
-  A smooth closing and a happy new homeowner!

JASON'S LOCAL TIP 🌴

Even after closing, I'm here for you. I'll always be a resource for you and your family.



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