CATALYST

YOU'RE IN

CONGRATULATIONS! YOUR SEAT'S WAITING.

You've been accepted. But what comes next?



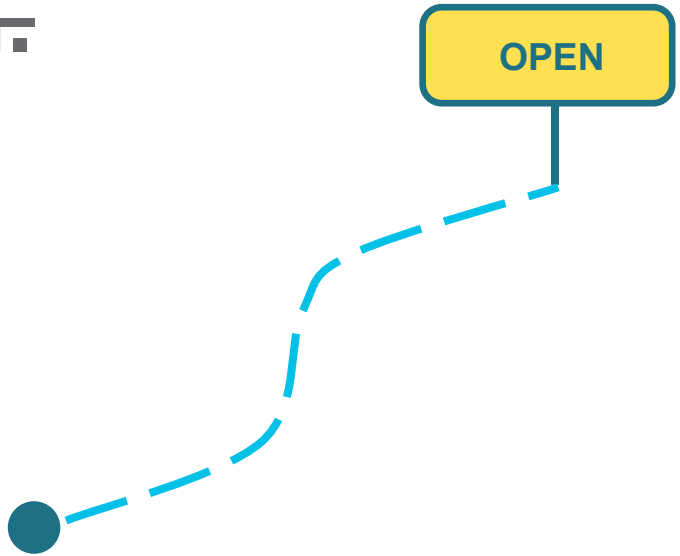
CATALYST

WHAT CATALYST IS

~~Not a course you finish.~~

The whole path.

Catalyst starts the day your cohort begins and stays with you through your second year of running your school. From “I have an idea” to a room full of kids, with a team beside you the entire way.



CATALYST IS MANY THINGS

Your roadmap

A guided to-do list with decision guides, suggestions, and examples, in the Catalyst school builder tool. Work asynchronously through the roadmap to build your school.

Your mentor

Someone who's already opened a microschool, plus a live meeting every week. Then, once the 12-week bootcamp is complete, monthly meetings to keep you propelling forward.

Your community

A cohort building right with you, alongside founders across the country who've successfully opened their schools through Catalyst.

Your resource library

Templates and guides built just for microschools. Handbooks, forms, checklists, marketing tools. Saves you hours and a lot of money.

Your management system

Newton. KaiPod's app for enrollment, attendance, billing, family messages, ILPs, and more. The first all-in-one microschool management app built specifically for microschools.

HOW THE PROGRAM UNFOLDS

Build → Launch → Grow

Build

The 12-week bootcamp. Six sprints: your vision, tuition, curriculum, legal entity, your state's rules, your space plan. By week 12, you'll have the bones of your school built.

Launch

A countdown to opening day. Enroll families, land your location, sharpen what you built in Build. Your PSM and monthly meetings with your mentor & pod, plus regular office hours and workshops.

Grow

Open your doors! You're a member of the KaiPod Partner Network for 2 years, with Newton, mentorship, monthly roadmaps, and a large network of founders alongside you.

INSIDE THE 12-WEEK BOOTCAMP

One live cohort meeting a week

60 minutes, the same time and day each week, recorded if you miss it.

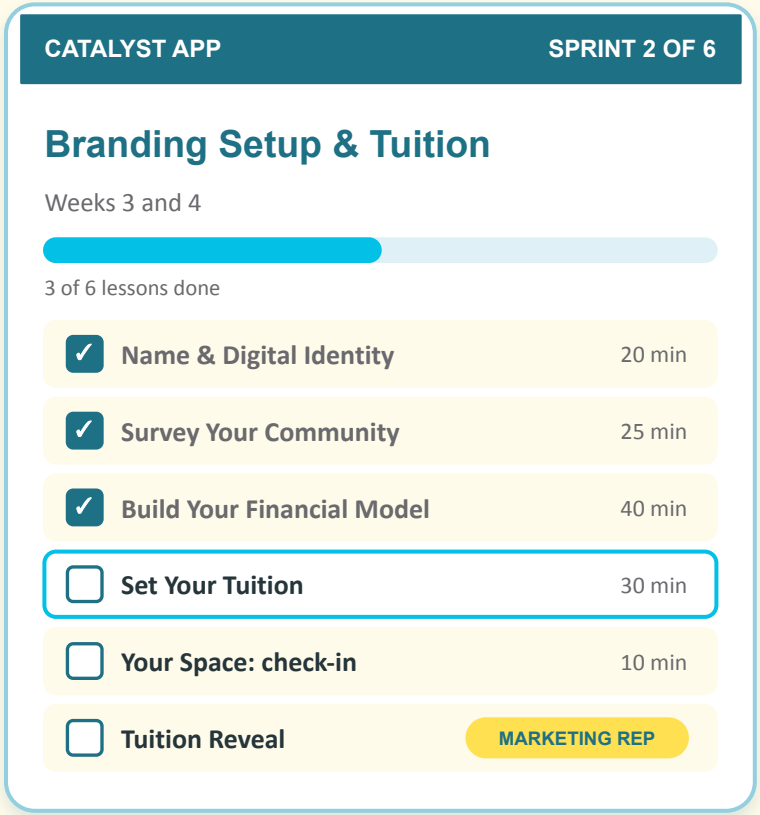
Office hours three times a week

Drop in with whatever you're stuck on. Optional.

Workshops throughout the month

Deep dives on marketing, your space, and getting ready to open.

Everything else is on your schedule, in the Catalyst school builder app. Six sprints - two weeks each - one clear checklist.



ONCE YOU'RE OPEN, YOU GET

Newton

Enrollment, attendance, billing, family messages, ILPs, task management, and more. Built specifically for microschools.

Partner Hub

Founder discussions, a Friday Forward newsletter, monthly PD, a resource library, and curriculum discounts.

Coaching

Regular meetings, a health check twice a year, and problem-solving when you hit something weird. (You will. Everyone does.)

Your Partner Success Manager (PSM) is your person at KaiPod from the end of the bootcamp onward. They know you, your school, your goals, and can help you through the uncharted territories of running your own school.

WHAT IT COSTS

$149 to join

Then $149 + $30 per active student per month, once your doors are open.

If you don’t end up opening, you don’t owe anything beyond the initial $149.

UPCOMING COHORTS

COHORT
Nov 9
Week of Nov 9, 2026 · Tuesdays, 7:30pm ET

COHORT
Jan 11
Week of Jan 11, 2027 · Wednesdays, 7:30 pm ET

COHORT
Mar 8
Week of Mar 8, 2027 · Tuesdays, 7:30pm ET

WHAT HAPPENS NEXT

1

Sign the agreement.

Fill in some basic info about yourself to view and sign the agreement.

2

Set up payment.

You have two weeks to pay the first $149. That secures your seat. The next payment is billed in the second month of your cohort.

3

Meet your cohort.

Join us in the Catalyst Community to get to know each other.

You don't need a space, a name, or a finished plan. That's what the 12 week Build phase is for!

Still have questions?



B[ook some time here](#) to chat with the KaiPod team.

You can also [view our FAQs here](#).

We'll see you in the cohort.

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