

SAMPLE — TAILORED CAR COMPARISON

THE SHORTLIST — TAILORED

Custom Car Comparison

A real excerpt from a past client brief — every Tailored report starts with your specific budget, brand preferences, and must-haves.

Sample brief used for this excerpt: Budget up to AED 160,000 · Full option trim preferred · Needs adaptive cruise control & blind spot monitoring · Open to hybrid/EV options

SHORTLISTED MODELS — MATCHED TO BRIEF

MODEL	ENGINE / TRIM	KEY FEATURES	PRICE (AED)
Kia Sportage L 2026	1.5T · Full Option		
BYD Song Plus (Premium) 2026	1.5T Hybrid · Full Option		
Jetour T1 (Luxury) 2026	2.0T · Full Option		

Real research note: none of these three were the "obvious" top pick on price alone — the Jetour edged ahead once warranty length and insurance were factored in.

WHAT YOUR TAILORED REPORT INCLUDES

- Every model cross-checked against YOUR exact budget and must-haves — not a generic top 10 list
- Real showroom visits and dealer calls, not scraped listings
- Trade-in and financing notes specific to what's actually available right now
- Honest flags on stock delays, color limitations, and hidden costs (VAT, extra fees)

Custom Car Comparison — AED 450–900
Submit your brief and get your own tailored shortlist within 2-5 working days