

## NEXUS Sales, CPQ & AI SDR

### Quote-to-cash that doesn't break at the handoff.

Prospecting, quoting, contracting, and outbound email all run against the same customer records your finance team already uses, so nothing is retyped between stages and revenue recognition starts from the signed document.

### Key Capabilities

- **Apollo Lead Discovery**  
Prospect search and firmographic enrichment pull qualified records directly into the pipeline with contact data attached.
- **CPQ Studio**  
Tiered quotes with live margin tracking, optional line items, and branded PDF output in a click. Reps see the margin impact of a discount before signature.
- **AI SDR Email Automation**  
Configurable agents run multi-touch sequences in your own tone, ingest replies, and draft follow-ups for rep approval.
- **Client 360**  
Every invoice, ticket, quote, and email thread for an account resolved into one screen.
- **Visual Pipeline Board**  
Drag-and-drop stages you define yourself, with deal velocity and weighted value surfaced per column.
- **Meeting Scheduling**  
Public booking pages tied to rep availability with calendar sync, so a prospect books without an email exchange.

### Quote to Cash Without the Handoff Break

An accepted quote converts to a sales order and then an invoice against the same records, with no sync window and no retyping. Margin is visible before signature, not discovered at month-end. AI-sent emails and booked meetings appear on the assigned rep's timeline, so automated and human touches live in one history.

### Where It Fits

- CPQ Studio, the pipeline board, and quote-to-invoice are included from Starter. NexusSDR AI Outbound is included from Professional.

*Legacy stacks staple together a prospecting tool, a standalone CPQ, an outreach platform, a scheduling tool, and a CRM — five vendors, five bills, and nightly syncs that drift. Nexus replaces all of it with one domain on one ledger, so activating it changes what your team sees, never what you're billed.*

### ABOUT NEXUS END2END

The unified operating system for the modern enterprise — identity, security, operations, and front-desk experience. One platform, one audit trail, one bill. Visit [nexusend2end.com](https://nexusend2end.com)