ALBERTA CHRONICLE

A FILIPINO-CANADIAN NEWSPAPER

ADVERTISING RATES

Ad Sizes in inches (WxH)	COLOR	B/W
• Full Page (10”x12.9”)	$550	$375
• Two-third Page (10”x9.65”)	$400	$275
• Half Page Horizonal (10”x6.39”) • Half Page Vertical (4.93”x12.9”)	$350	$225
• One-third Page (10”x 3.13”)	$225	$175
• Quarter Page (4.93”x 6.39”)	$200	$155
• One-eight Page (4.93”x 3.13”)	$100	$75
• One-sixteenth Page (4.43”x 3.13”)	$50	$35

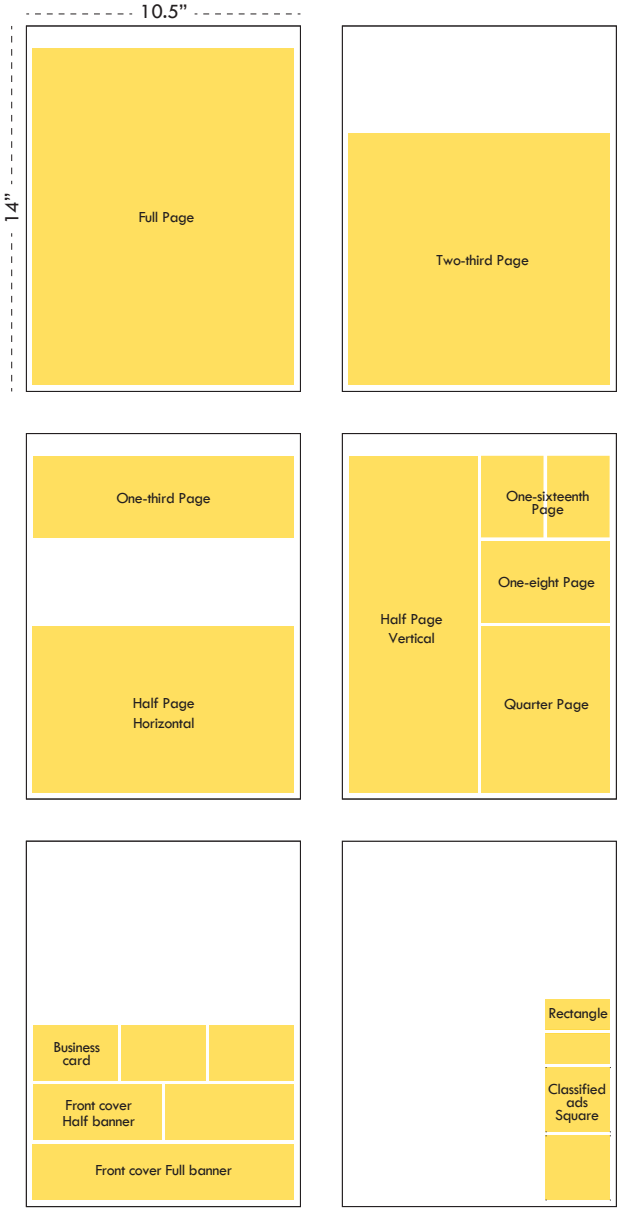
Classified ads

• Square (3.3”x3.3”)	$100	$75
• Rectangle (3.3”x2”)	$75	$55

Guaranteed Premium Positioning

Note: These premium positions with guaranteed placement are available on a first-come, first-served basis only.

• Front Cover	
- Full banner (10”x2.14”)	$300
- Half banner (3.25”x 2.14”)	$200
- Business card (4.93”x 2.14”)	$125
• Inside Front Cover	$550
- Half Page Horizonal (10”x6.39”)	$350
- Half Page Vertical (4.93”x12.9”)	$350
• Inside Back Cover	$450
- Half Page Horizonal (10”x6.39”)	$300
- Half Page Vertical (4.93”x12.9”)	$300
• Outside Back Cover	$550
- Half Page Horizonal (10”x6.39”)	$400
- Half Page Vertical (4.93”x12.9”)	$400



ADVERTISING SPECS

All advertising should be provided in PDF format

- Required format for black & white or four-color digital advertisement is hi-res Adobe Acrobat PDF or PDF-X/1 a file format (version 8.0 compatible) with all fonts and images embedded.
- Embedded images must be a minimum of 266 ppi (pixels per inch). Color images must be CMYK.
- Postscript Type 1 fonts are strongly preferred. Outlining fonts is acceptable as well.
- Files containing composite or multiple master (MM) fonts will not be accepted.
- Files containing RGB or LAB images or Open Prepress interface (OPI) comments will not be accepted.

CONTACT US: **LITO VELASCO**
+1(780) 655-5126
albertachronicle2024@gmail.com
8260 229 St. NW Edmonton T5T 7N7

ALBERTA CHRONICLE
A FILIPINO-CANADIAN NEWSPAPER

ADVERTISING CONTRACT

ADVERTISING INFORMATION

DATE _____

Advertiser or Company Name _____

Address _____ City _____

Telephone or Mobile no. _____ Fax _____

Contact E-mail (Required) _____ Contact Person _____

Ad Sizes	COLOR	B/W
○ Full Page	○ Color	○ B/W
○ Two-third Page	○ Color	○ B/W
○ Half Page Horizonal	○ Color	○ B/W
○ Half Page Vertical	○ Color	○ B/W
○ One-third Page	○ Color	○ B/W
○ Quarter Page	○ Color	○ B/W
○ One-eight Page	○ Color	○ B/W
○ Real Estate Listings (1/16)	○ Color	○ B/W
Classified ads		
○ Square	○ Color	○ B/W
○ Rectangle	○ Color	○ B/W

Guaranteed Premium Positioning

○ Full banner ○ Half banner ○ Business card

Specify any special positioning (special rates apply, call for availability)

Full Page Cover
○ Inside front ○ Outside back ○ Inside back

Half Page Horizonal
○ Inside front ○ Outside back ○ Inside back

Half Page Vertical
○ Inside front ○ Outside back ○ Inside back

Specific Page (if available) _____

Other/s _____

Advertising Artwork

○ Client-provided artwork ○ ABC Layout Service

Long-Term Subscription Discounts:
1 year (15% off) **6 months** (10% off) **3 months** (5% off)

ISSUE(S)

○ **JANUARY**	○ **MAY**	○ **SEPTEMBER**
○ **FEBRUARY**	○ **JUNE**	○ **OCTOBER**
○ **MARCH**	○ **JULY**	○ **NOVEMBER**
○ **APRIL**	○ **AUGUST**	○ **DECEMBER**

ADVERTISING DETAILS:

Ad Size/s	Cost	Term

All advertising costs are subject to GST.

Total Amount due $ _____

PAYMENT INFORMATION:

○ **Payment enclosed**

○ **VISA** ○ **MasterCard** ○ **American Express**

Card Number _____

Expiration Date _____

Card Verification Value Code _____

Name on Card _____

Billing Address _____

City/State/Zip _____

_____ _____
Authorized Signature Date

_____
Name of Representative
Signature over Printed Name

CONTACT US: **LITO VELASCO**
+1(780) 655-5126
albertachronicle2024@gmail.com
8260 229 St. NW Edmonton T5T 7N7