



V I N Y L 2 V I N Y L

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VINYL2VINYL

STEREO / CIRCULAR ECONOMY

VINYL 2VINYL

| Old Records. New Life.

Transforming discarded vinyl into 7
product categories via RebornVinyl™
Resin.

VOL. 01



THE PROBLEM

01

PVC does not biodegrade — vinyl records persist in landfill indefinitely.

02

Legacy pressing plants produce significant offcut waste with no recovery path.

03

No industry-wide infrastructure exists to recover or reprocess vinyl records.



REBORN VINYLTM RESIN

Virterras' proprietary process converts collected records into a versatile industrial resin — the hub at the center of the ecosystem.

Collect → Micronize → Manufacture

Resin feeds 7 distinct product categories across the ecosystem.



THE CIRCULAR FLOW

COLLECT →
SORT →
MICRONIZE →
RESIN →
PRESS

A closed loop — every product made from RebornVinyl™ carries the story of its previous life as music.

 33⅓ RPM — CIRCULAR BY DESIGN



CAT 1 & CAT 2-7

**REBORNVINYL100™ +
REBORNVINYL99™**

CAT 1 — REBORNVINYL100™

New vinyl records made from RebornVinyl100™ — pressed from record cutting offcuts and end-of-life consumer collections.

CAT 2-7 — REBORNVINYL99™

Seven product streams — sheets & board materials, new designs.



ONE RESIN. TWO GRADES
EIGHT PRODUCT CATEGORY STREAMS.

REBORNVINYL100™

CAT 1

New Vinyl records made from RebornVinyl100™

- a. Record Pressing Cutoffs
- b. End-of-life records collection consumers
- c. Color separation

SHEETS AND BOARD MATERIALS

CAT 3

- a. Furniture, record players, consumer products, etc.
- b. V2V CIRQBOARD™ material

SUSTAINABLE MERCHANDISE

CAT 5

- a. Sunglass frames, guitar picks, record players, etc.

ECO ART INSTALLATIONS

CAT 7

REBORNVINYL99™

CAT 2-8

RebornVinyl99™

VENUE SUSTAINABILITY

CAT 4

- a. V2V CIRQBOARD™ materials specified for venue builds, stage sets, touring infrastructure, etc.

ARTIST & FAN COLLECTIBLES

CAT 6

- a. Specify ONLY those products that can be made from vinyl here — Slabs, plaques, display pieces, etc.

SIGNATURE COLLECTION

CAT 7

HOME™ · STUDIO™ · ART™

CAT 3

SHEETS & BOARD MATERIALS

Furniture, record players, and consumer products — V2V CIRQBOARD™ sheet and panel material made from RebornVinyl™ Resin.

CAT 4

VENUE SUSTAINABILITY

V2V CIRQBOARD™ materials specified for venue builds, stage sets, and touring infrastructure — replacing virgin plastic across the live music industry.



CAT 5

SUSTAINABLE MERCHANDISE

Branded merchandise for labels, venues, and artists — sunglass frames, guitar picks, record players, and accessories made from RebornVinyl™ Resin.

CAT 6

ARTIST & FAN COLLECTIBLES

Limited-edition collectibles — slabs, plaques, and display pieces pressed from specific artists' records, connecting fans to music history.



VINYL2VINYL

SIGNATURE COLLECTION

The premium tier — RebornVinyl™ Resin
at the center of cultural conversation.

V2V HOME™

Furniture, décor, and tabletop objects.

V2V STUDIO™

Professional accessories and equipment
panels.

V2V ART™

Gallery editions and fine art objects.

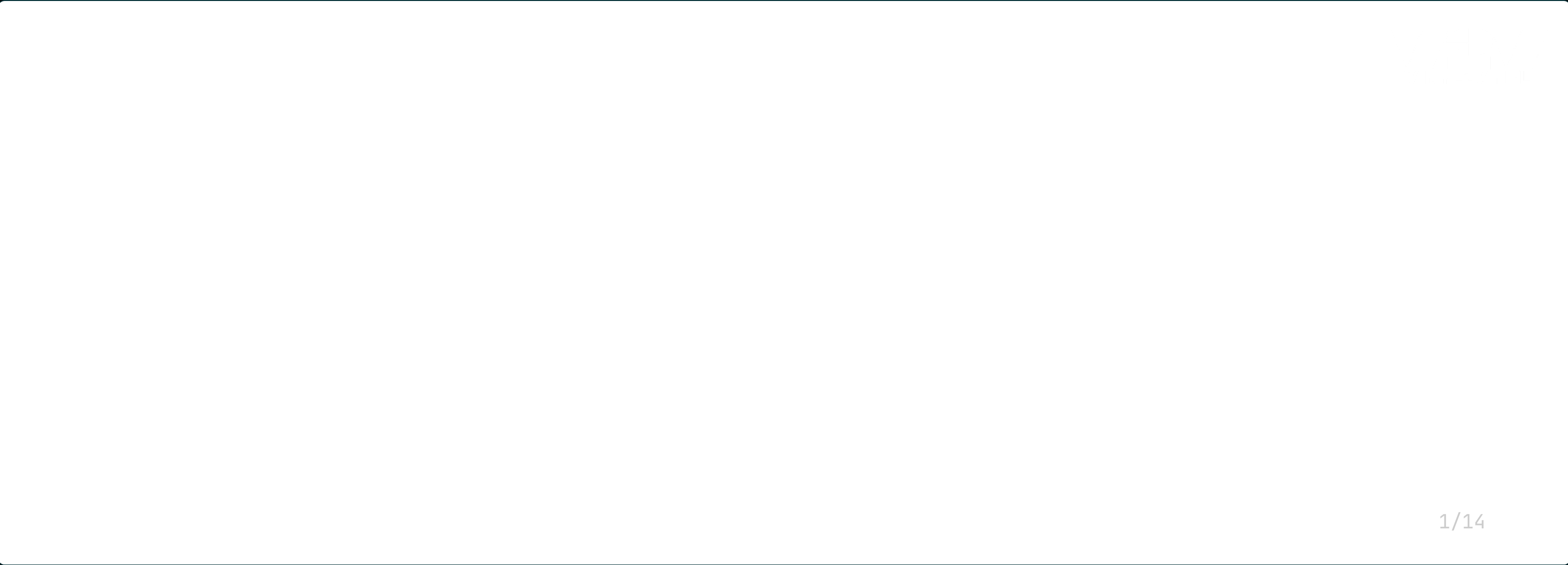
TRACK 09





SEE IT IN MOTION

The V2V circular product ecosystem — from collection to creation.



INTRODUCING

BEYOND VINYL

MADE FROM RECYCLE MATERIAL



V2V Tour T-Shirt

RebornVinyl™ Blend · Blue



V2V Tour Tote Bag

RebornVinyl™ Strap · Black



V2V Tour Printed Bag

All-Over Print · Eco Ink