

CERTIFIED TRADING CARD ASSOCIATION

Founding Industry Membership

Building a Safer. Smarter. Stronger. Hobby.

Established 2025

501(c)(6) Trade Association

www.thectca.org



THE NEED

Why CTCA Exists

The trading card industry has experienced unprecedented growth — and with that growth comes a new set of challenges.



Theft & Fraud

Rising losses across the hobby.



Consumer Trust

Confidence concerns among collectors.



Lack of Standards

No industry-wide best practices.



Spending Risk

Higher stakes as collector spend grows.



Fragmentation

Limited collaboration across the field.



Public Scrutiny

Growing outside attention on the hobby.

CTCA was created to bring the industry together around solutions. *Our mission: **Safer. Smarter. Stronger.***



CERTIFIED TRADING CARD ASSOCIATION

Safer. Smarter. Stronger.

What Makes CTCA Different

CTCA IS NOT

-  A marketplace
-  A grading company
-  A media company

CTCA IS an independent trade association focused on:

- | | |
|---|---|
|  Consumer trust |  Industry collaboration |
|  Education |  Best practices |
|  Infrastructure |  Long-term sustainability |

Major Initiatives Already Underway



Global Trading Card Registry

A free tool helping collectors search and report lost or stolen graded cards.



Healthy Hobby Initiative

Promoting responsible collecting and long-term hobby sustainability.



CTCA Grading Council

An industry-led group examining grading standards and education.



Trusted Retailer Program

Helping collectors identify businesses committed to transparency.



Hobby Census Report™

Annual industry-wide research, data and insights.

MORE THAN SUPPORT

Why Founding Membership Matters

This is a rare opportunity to help build the foundation of the industry's future. Founding Members are not simply supporters — they are:



Advisors



Contributors



Leaders



Early Adopters



Industry Builders

The organizations that step forward now will help influence what CTCA becomes.



ALREADY ON BOARD

Current Founding Members

A growing group of hobby leaders have already joined.



Maui Sports Cards



Top Dog Comics



Based Trading Cards



Digital Heroes



Sports Card Tax Guy



RBICRU7



TradingCardsMarketplace.com



Line Drive Cards



Dick and Janes

Additional manufacturers, technology providers, retailers, marketplaces, media companies, grading companies, and service providers are currently in discussion.



CERTIFIED TRADING CARD ASSOCIATION

Safer. Smarter. Stronger.

What Participation Looks Like

“How much time is required?”

The answer:

**As much or as little as
you choose.**

There is no obligation to participate beyond your
comfort level.



Simply support the mission



Attend quarterly meetings



Participate in working groups



Contribute your expertise



Help shape future programs



Lead initiatives

WHAT YOU RECEIVE

Benefits of Membership



Visibility

- CTCA Member Directory listing
- Founding Member recognition
- Website & social media visibility



Influence

- Voting rights on direction
- Working-group participation
- Industry leadership opportunities



Collaboration

- Networking with industry leaders
- Access to emerging initiatives
- Direct engagement with collectors



Trust

- Show commitment to transparency
- Champion hobby improvement
- Build collector confidence





LIMITED WINDOW

Why Join Early

Founding Membership is only available during CTCA's launch period. Organizations that join now will be permanently recognized as the companies that helped establish the association.

Future members can always join CTCA.

Only a select group will ever be recognized as **Founding Members.**



THE OPPORTUNITY

The hobby's future will be shaped by **those who choose to participate.**

*The question is not **whether** the hobby will evolve.*

*The question is **who** will help guide that evolution.*

CTCA is creating a place where collectors, businesses, and industry leaders work together to build a better hobby ecosystem.



MEMBERSHIP

Industry Membership Details

INDUSTRY MEMBERSHIP

\$400 /yr

≈ \$1.09 per day



Founding Member Recognition — 2026 only

Your membership includes

- ✓ Voting rights
- ✓ Founding Member recognition (2026 only)
- ✓ CTCA Member Directory listing
- ✓ Working-group participation
- ✓ Access to all CTCA initiatives
- ✓ Industry networking opportunities



JOIN US

Become a CTCA Founding Industry Member

Help shape the future of the hobby.

Safer. Smarter. Stronger.

Nick Jarman

Founder & CEO — Certified Trading Card Association



www.thectca.org



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FOR MANUFACTURERS & MAJOR BRANDS

Why You Should Have a Seat at the Table

Manufacturers help drive the future of the hobby. Your perspective is essential as CTCA develops initiatives involving:



Collector Trust



Consumer Education



Hobby Sustainability



Industry Standards



Product Integrity



Future Collaboration

Rather than reacting to industry change, Founding Members help shape it from the beginning.

“If you're not at the table, **you're on the menu.**”

