

TB TROOPER BEN

DO GOOD
COMPARED TO
LOOKING GOOD.



Retired Kansas Highway Patrol Trooper.
Speaker. Author. Founder of the
Trooper Ben #HelpMore Foundation.
Continuing a **life of service**, helping
others, and making a **positive impact**
in **Kansas communities**.



Trooper Ben
GARDNER

RETIRED KANSAS HIGHWAY PATROL
TROOPER

OUR MARKS



TROOPER BEN

PRIMARY LOGO



TROOPER
BEN

WORDMARK LOGO



#HELPMORE

#HELPMORE LOGO



#HELPMORE
FOUNDATION

FOUNDATION LOGO

BRAND COLORS



ROYALS BLUE

#004687

Primary



WHITE

#FFFFFF

Clean Space



LIGHT GRAY

#D9DDE1

Supporting



GOLD ACCENT

#C8982C

Highlight



DEEP NAVY

#0D1B2A

Text / Contrast

ABOUT TROOPER BEN

Retired after 26 years with the Kansas Highway Patrol, where he served as a Trooper and Public Information Officer. Now a full-time speaker, author, and foundation leader, Trooper Ben travels across the country sharing real stories, practical safety education, and a message of hope, purpose, and service.

★ **26 YEARS** – KANSAS HIGHWAY PATROL

🎤 **SPEAKER** – Schools, agencies, businesses & organizations nationwide

📖 **AUTHOR** – *Awkward in a Thin Blue Line*
(Release: October 1, 2026)

💡 **FOUNDER** – Trooper Ben #HelpMore Foundation

🎯 **MISSION** – Do good compared to looking good.

SPEAKING TOPICS



PUBLIC SAFETY
Practical education
that saves lives.



PUBLIC HEALTH
Promoting wellness
and stronger choices.



PUBLIC EDUCATION
Empowering the next
generation through
mentorship and knowledge.



COMMUNITY IMPACT
Bringing people together
to build stronger
communities.

THE TROOPER BEN #HELPMORE FOUNDATION



Supporting public safety, public health, and public
education through community projects, partnerships,
and giving back across Kansas.



- ✓ PUBLIC SAFETY
- ✓ PUBLIC HEALTH
- ✓ PUBLIC EDUCATION
- ✓ COMMUNITY IMPACT

FAST FACTS



60K+

SOCIAL FOLLOWERS



ALL 50 STATES

SPEAKING & EVENTS

CONNECT



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WEBSITES



TrooperBenKs.com



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TROOPER BEN



TOGETHER • US • ALL

#HelpMore