



Delay in "Tariff Surcharge"

Date: April 09, 2025

Dear Valued Customer,

Due to the rapidly changing economic landscape and the high level of uncertainty affecting global trade and manufacturing, we want to keep you informed of how these developments impact our pricing structure and what we're doing to protect your bottom line.

We are pleased to share some positive updates following our recent announcement regarding the 14% price increase scheduled to take effect on April 15, 2025

Thanks to the strong relationships we've built with our suppliers over many years — and the leverage we've earned through consistent business — we've successfully negotiated a delay in the tariff-related cost increases. As a result, we will be postponing the implementation of our 14% price increase by approximately 3 to 4 weeks.

We will also be entering renegotiations with our suppliers in hopes of reducing the planned 14% increase to a smaller number. Our goal is to ease the impact on our customers as much as possible.

Please be advised that pricing conditions are fluctuating rapidly and subject to change as global economic and trade factors evolve daily. However, for now, we are happy to report that **"there will be no tariff surcharge applied to your orders."**

We will continue to monitor the situation closely and keep you informed with transparency. As always, you can count on Superior Blinds Mfg. Inc. to work tirelessly to keep pricing stable and fair.

Thank you for your continued trust and partnership.

Sincerely,

Reynaldo Rivera

CEO & President

Superior Blinds Mfg. Inc.

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