

Tyler Bayley . MBA

YOUTH SPEAKER - PUBLISHER

- National Award-Winning Speaker - Toastmasters International
- 12 years Youth Communication and Leadership Coach
- 4 years Canadian Youth Conference Keynote Speaker
- Published Author of more than 10 programs and 16 children's books



CONTACT INFORMATION



1-647-495-8180



partnerships@bayleypublishing.com



www.linkedin.com/in/tylerbayley/

SPECIALIZATIONS

- 7+ years of curriculum creation and running educational programs
- 4+ years experience in sales and account management
- 4+ years of staff and event coordination & management
- 2+ years of policy and procedure implementation with a high focus on staff utilization and guest experience

EDUCATION

Executive MBA - graduated with honours

QUANTIC SCHOOL OF BUSINESS
AND TECHNOLOGY, 2020-2021

- Specializations in Operations and Entrepreneurship

Behavioral Psychology - BA

LAURENTIAN UNIVERSITY, 2005-2009

- Specializations: Education and Learning psychology

Travel and Tourism DIP

SHERIDAN COLLEGE, 2002-2004

WORK EXPERIENCE

York Youth Program Partner & Course Developer

York Region. (Newmarket, Aurora, Richmond Hill)

JAN 2022 - PRESENT

- Partnered with York municipalities (Newmarket, Aurora, Richmond Hill)
- Developing communication and leadership programs for the townships
- Invoicing, pricing, and upholding all course standards and instructor practices enforced by York.
- Currently the lead instructor for the five different programs run with York
- Published author for youth programs and resources.
 - The ABC of Being Awesome
 - But Who Made The Rain
 - 7 Day Confidence Challenge
 - Fantastic Kids: Leadership Stories for Kids, Ages 8-10: Self-confidence, Discussion questions

Sales Account Manager

COLLISION SCIENCES INC.

MAY 2019 TO 2022

- Accessing client's needs and communicating with the CS's application development team
- Explaining the EDR data collection process and the service and product benefits to potential clients
- Developing new and existing client relationships
- Manage customer expectations and track key metrics
- Take initiatives in identifying growth opportunities
- Collaborate with our team to achieve sustainable growth
- Assist customers' technical requests and issues
- Demonstrating pricing, use-case and client training sessions
- Communication with team and clients on ongoing updates and additions to services and the CS application.

Public Speaking Trainer

BAYLEY PUBLISHING

JAN 2018 TO PRESENT

- Develop curriculum and manage training programs
 - Training students of all ages (8000 students)
 - Discussion facilitator, in-person and online presentation,
 - Coordinated with Event hosts for keynotes, workshops, and coaching sessions
- Self-published author: "Virtual Presenter Playbook"

Leadership Curriculum Developer / Coach

YBM EDUCATION INC. SOUTH KOREA

JAN 2013 - 2019

- Develop curriculum and manage training programs
 - Coaching students ages 13- 25 (600 students)
 - Speech competition coordinator,
 - Worked with behavioural and special-needs students for better speech development and counselling.
- Developed several public speaking and leadership programs for YBM Education (2018)