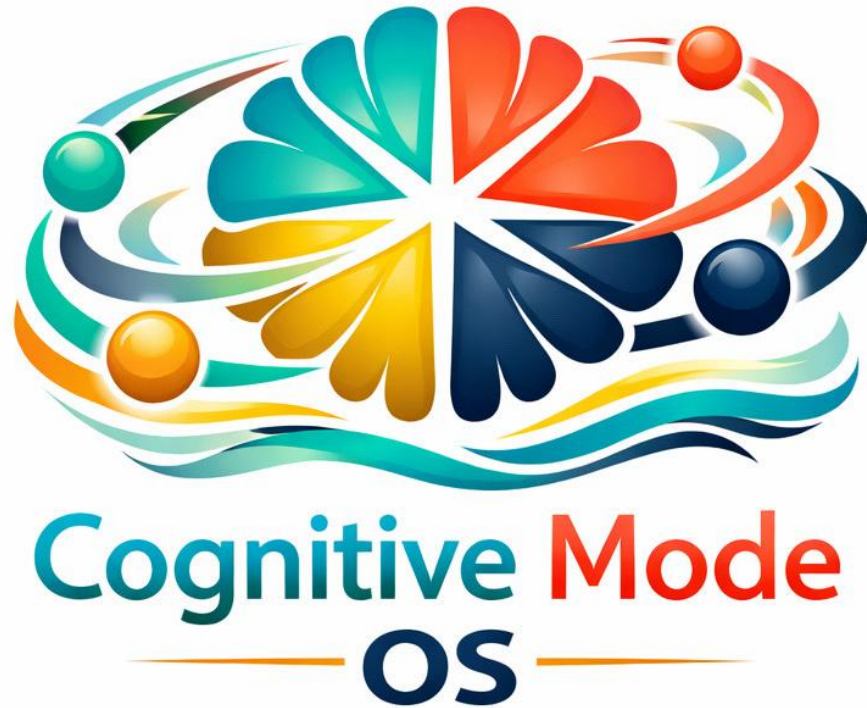




CMOS-SB PUBLICATION SET — ITEM 16 OF 16

COGNITIVE MODE OPERATING SYSTEM STANDARDS BOARD

MEDIA KIT — BOILERPLATE & CONTACT SHEET

Version 1.0 | July 26, 2026 | For Media Use

cmos-sb.org

Purpose of This Document

This Media Kit provides journalists, analysts, policy professionals, and public relations practitioners with approved, publication-ready boilerplate copy, key factual references, and official contact information for the Cognitive Mode Operating System Standards Board (CMOS-SB). All text in the Approved Boilerplate Copy sections (Section 1) and Approved Descriptions (Section 2) may be reproduced verbatim in media coverage without prior approval, subject to the usage guidelines in Section 5.

Section 1 — Approved Boilerplate Copy

The following paragraphs are approved for reproduction in media coverage, press releases, analyst reports, conference programs, and regulatory submissions. Use the version appropriate to the space and context available.

1.1 Short Boilerplate (25 Words)

RECOMMENDED USE: SOCIAL POSTS, BRIEF CITATIONS, PULL QUOTES, FOOTNOTE IDENTIFIERS

"The Cognitive Mode Operating System Standards Board (CMOS-SB) is the world's first governance body for the Human-Machine Layer — where digital systems shape human emotion, attention, and cognition."

Approximate word count: 25 words.

1.2 Medium Boilerplate (75 Words)

RECOMMENDED USE: PRESS RELEASE BOILERPLATE SECTION, CONFERENCE PROGRAM BIOS, ARTICLE SIDEBARS

"The Cognitive Mode Operating System Standards Board (CMOS-SB) is the world's first governance body dedicated to the Human-Machine Layer — the domain where artificial intelligence and digital systems interact with human emotion, attention, and cognitive function at population scale. Founded by Isabelle Anne Thompson in Pensacola, Florida, CMOS-SB has published five foundational standards — EISS, CMSS, ETDS, EDCPS, and PERMS — collectively constituting the Governance Spine. All standards are publicly available at cmos-sb.org."

Approximate word count: 75 words.

1.3 Long Boilerplate (150 Words)

**RECOMMENDED USE: FEATURE ARTICLES, REGULATORY SUBMISSIONS, EXTENDED PRESS
BACKGROUNDERS, ANALYST BRIEFINGS**

"The Cognitive Mode Operating System Standards Board (CMOS-SB) is the world's first governance body for the Human-Machine Layer — the domain where AI and digital systems interact with human emotion, attention, and cognitive function at population scale. Founded by Isabelle Anne Thompson in Pensacola, Florida, CMOS-SB addresses a critical gap: physical infrastructure has safety codes, financial systems have capital requirements — yet until CMOS-SB, the human-machine interface had no equivalent governance framework. The Board has published five standards comprising the Governance Spine: EISS, CMSS, ETDS, EDCPS, and PERMS. Its scientific foundation rests on Emotional Epidemiology, which treats emotional states as propagating through populations in measurable, predictable ways analogous to biological contagion. The full CMOS-SB ecosystem spans five lines of effort: Emotional Epidemiology, the S-R-C Model, the Governance Spine, CMP-HC (Configuration Management Plan for Human Cognition), and Joy Tracker. Cognitive Mode OS™ is a trademark of Isabelle Anne Thompson / Sugar Sands Publishing LLC. All standards are publicly available at cmos-sb.org."

Approximate word count: 150 words.

Section 2 — Approved Descriptions for Common Uses

The following approved descriptions are tailored for specific publication contexts. They may be used verbatim without modification.

2.1 Press Release Tagline

RECOMMENDED USE: PRESS RELEASE HEADLINE SUPPORT, MEDIA PITCH SUBJECT LINES

"The World's First Governance Framework for the Human-Machine Layer."

2.2 Conference / Speaking Bio — Isabelle Anne Thompson

RECOMMENDED USE: CONFERENCE PROGRAMS, SPEAKER INTRODUCTION SCRIPTS, PANEL BIOS, EVENT LISTINGS

"Isabelle Anne Thompson is the Founder and Architect of the Cognitive Mode Operating System Standards Board (CMOS-SB) — the world's first governance body for the Human-Machine Layer. Based in Pensacola, Florida, she is the Principal of Sugar Sands Publishing LLC and Founder of Sugar Sands Philanthropies Inc. Thompson is the creator of the complete CMOS-SB ecosystem, encompassing Emotional Epidemiology, the S-R-C Model, Cognitive Mode OS Theory, CMOS-SB, CMP-HC, and Joy Tracker. Her work establishes the scientific and regulatory foundation for governing AI's interaction with human cognition at population scale. ORCID: 0009-0002-7213-3235."

2.3 LinkedIn / Social Media Description

RECOMMENDED USE: LINKEDIN COMPANY PAGE, X/TWITTER BIO, INSTAGRAM PROFILE, SOCIAL MEDIA COVERAGE

"CMOS-SB is the world's first standards body governing the Human-Machine Layer — where AI and digital systems interact with human emotion and cognition at scale. Five published standards. Science-grounded governance. Publicly available. cmos-sb.org"

2.4 Regulatory / Policy Brief Identifier

RECOMMENDED USE: POLICY DOCUMENTS, REGULATORY FILINGS, LEGISLATIVE TESTIMONY, FORMAL SUBMISSIONS

"Cognitive Mode Operating System Standards Board (CMOS-SB), established July 26, 2026. Publisher of the CMOS-SB Governance Spine (Standards 1001–1005). Hosted by Sugar Sands Publishing LLC, Pensacola, FL. cmos-sb.org."

Section 3 — Key Facts for Media

The table below provides verified factual reference data for use in media coverage, analyst reports, and policy documents. All fields have been approved by CMOS-SB for media reproduction.

Field	Detail
Full Name	Cognitive Mode Operating System Standards Board
Acronym	CMOS-SB
Founded	July 26, 2026
Location	Pensacola, Florida, USA
Jurisdiction	Global

Field	Detail
Founder & Architect	Isabelle Anne Thompson
Hosted By	Sugar Sands Publishing LLC
Standards Published	5 — EISS, CMSS, ETDS, EDCPS, PERMS
Framework Name	Governance Spine
Scientific Basis	Emotional Epidemiology; S-R-C Model
Operational Doctrine	CMP-HC (Configuration Management Plan for Human Cognition)
Reference Implementation	Joy Tracker
Trademark	Cognitive Mode OS™
DOI Reference	10.5281/zenodo.20314466
ORCID	0009-0002-7213-3235
Website	cmos-sb.org

Section 4 — Media Contact Information

All media inquiries should be directed to the contacts listed below. Response time target for press inquiries is two business days. For urgent or time-sensitive inquiries, please indicate "URGENT" in the subject line of your email.

4.1 Primary Media Contact

Isabelle Anne Thompson

Founder & Architect, CMOS-SB / Principal, Sugar Sands Publishing LLC

Organization: Cognitive Mode Operating System Standards Board (CMOS-SB)

Email: secretariat@cmos-sb.org

Website: cmos-sb.org

Location: Pensacola, FL, USA

ORCID: 0009-0002-7213-3235

4.2 Inquiry-Specific Contacts

For specialized inquiries, please contact the appropriate mailbox directly:

Inquiry Type	Contact	Notes
Press & Media	secretariat@cmos-sb.org	Interview requests, editorial inquiries, fact-checking, embargoed releases
Standards & Technical	secretariat@cmos-sb.org	Standard citations, technical clarifications, version inquiries, licensing
Public Comment	secretariat@cmos-sb.org	Formal comments on published or draft standards; open consultation submissions

Section 5 — Usage Guidelines for Media

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5.4 Standards Citation Format. When citing CMOS-SB standards in media or policy documents, use the following format:

CMOS-SB Standard [Number] — [Short Name] v[Version]

Example: "CMOS-SB Standard 1002 — CMSS v1.0."

 Note on Accuracy

Media professionals are encouraged to use the approved boilerplate text in Sections 1 and 2 to ensure accuracy. Paraphrased descriptions of CMOS-SB, its standards, or its scientific basis that deviate materially from approved language may be submitted to press@cmos-sb.org for fact-checking prior to publication.

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10.5281/zenodo.20314466

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